

**Company:** HR EXAM PREP with Angela, Canton, MS

**Nomination Submitted by:** HR EXAM PREP with Angela

**Company Description:** HR EXAM PREP with Angela helps HR professionals obtain HR certification with practical, strategy-driven tools to pass the SHRM exam. My business includes an app, a full LMS, a bootcamp, and more, built for working adults. I created the READ Method™ to simplify complex questions, and I've helped over 6000 students pass with confidence—many after multiple failed attempts!

**Nomination Category:** Individual Awards Categories

**Nomination Sub Category:** Best Female Entrepreneur – Business Services –10 or Less Employees

**Nomination Title:** ANGELA MURRY: A CONTRIBUTION TO HR



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated woman, OR written answers to the questions? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the spaces below:

3. Briefly describe the nominated individual: history and past performance (up to 200 words):

**Total 200 words used.**

Angela Murry is the founder of HR Exam Prep, a multi-offer ecosystem helping professionals overcome one of the most career-defining challenges in HR: passing the SHRM exam.

With over 17 years in the HR field, Angela blends deep industry insight and authenticity to translate the complex language of SHRM into something exam candidates can understand.

With a national pass rate of just 53%, nearly half of SHRM exam candidates walk away feeling defeated—despite months of studying and investing thousands. Angela built HR Exam Prep to change that.

What began in 2020 at her kitchen table has grown into a best-selling platform with over 5,000 students across five countries. At the heart of her program is the READ Framework™, a proprietary method for answering SHRM-style questions. Trademark protection has been filed, and students consistently credit it as the key to their success.

Angela's published book, *A Pocket Guide to Pass*, is a strategy-first guide that challenges traditional preparation models. This is reflected in the 97% pass rate achieved by students who complete her systems.

One of Angela's greatest joys is celebrating her students' success. HR Exam Prep isn't just a study system. It's a contribution to the future of HR.

4. Outline the nominee's achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

**Total 246 words used.**

Angela Murry's HR Exam Prep has experienced explosive growth since July 2023, driven entirely by student referrals, not a single dollar of paid advertising.

In December 2024, she launched the Complete Edition learning management system, a full-spectrum SHRM exam LMS, built for strategy and real-world application. In the last six months, the LMS generated ██████ in revenue, with overhead under 2%. It now serves 203 enrolled students across five countries and boasts a 97% pass rate among completers, exceeding the 92% benchmark reported by other leading systems. Unlike traditional preparation tools that rely on passive video or dense theory, Angela's system emphasizes active thinking and strategic decision-making. The learning management system has become a preferred alternative for test takers nationwide.

**Notable Achievements:**

- o LMS achieved a **77% course completion rate**—more than double the e-learning industry average of 20–30%
- o Grew monthly revenue at an average **19.87% increase MoM**, with projected 2025 revenue of ██████
- o Reached ██████ **overall revenue in just six months**, exceeding internal projections by 40%
- o **2300** currently enrolled students overall
- o Currently writing *Imposter Syndrome: Women in Leadership*, expanding her impact and reach

This growth comes alongside continued success of Angela's mobile app (1,500+ users), the launch of her proprietary READ Framework™, and the growth of her YouTube channel to over 6,000 engaged subscribers in just 14 months.

With higher learning partnerships on the horizon, HR Exam Prep is positioned to become the most effective, human-centered certification prep platform by 2026.

5. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the nominee's past performance (up to 250 words):

**Total 248 words used.**

The SHRM exam prep industry is crowded with textbook-heavy systems and generic video libraries, yet the national pass rate remains just 53%. Even among leading platforms, reported pass rates average 85–92%. Angela Murry's HR Exam Prep stands apart with a 97% pass rate among completers.

What makes these results more remarkable is how they were achieved: no paid ads, no corporate sponsors, and no instructional team. Angela operates as a team of one, leveraging her 17-year HR background to create every piece of content, every strategy, and every customer interaction. Her deep connection with learners is rare in this space, and students consistently cite that connection as a major factor in their success.

That commitment shows behind the scenes, as well. In 2025, Angela personally audited more than 1,200 exam questions across her platform and app to ensure clarity, accuracy, and alignment with SHRM's testing style. One by one, she reviewed each question—driven by a commitment to her students and a love of the profession.

This level of hands-on quality control is virtually unheard of in this market. It's also why her YouTube channel has grown so rapidly. Most HR channels plateau under 2,000 subscribers. Angela now exceeds 6,000, with consistent, high engagement. Exam takers crave her insight and strategy. Angela's gift is authenticity, and she uses it to bring clarity to a space overrun with corporate jargon.

She doesn't serve Fortune 500s—she serves the heartbeat of every organization: the HR professionals who power them.

6. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

**Total 250 words used.**

This nomination is supported by multiple attachments that provide clear evidence of HR Exam Prep's growth, impact, and student outcomes since July 2023.

1. LMS Revenue Snapshot and App subscriber Snapshot:

Month-by-month revenue summary showing ██████ earned in just six months from the Complete Edition LMS, with a consistent average monthly growth rate of 19.87%. This supports claims of organic traction and financial performance without paid advertising. The app subscribers also contribute to the ██████ overall revenue earned in 2025. Also included is the direct link to both the app and LMS.

2. Completion and Pass Rate Report:

Internal data export showing a 77% course completion rate and a 97% pass rate among candidates. This data is self-reported by students. There is an incentive for students to accurately report Pass or Failure because they are extended continued use of the system if they fail.

3. Learner Feedback Screenshots and Surveys:

Unedited messages and testimonials citing Angela's teaching style, the READ Framework™, and the platform's clarity as keys to student success. These emphasize the personal connection and human-centered design of HR Exam Prep.

4. YouTube Growth Snapshot:

These screenshots show the growth from 0 to 6,000+ subscribers in 14 months

5. Proprietary READ Framework™ and proof of application:

This shows thought leadership and innovation.

6. Book Cover from Amazon Site:

This is visual proof of *Pocket Guide to Pass*.

7. Book Excerpt:

A sample from *Imposter Syndrome: Women in Leadership*, confirming the manuscript is actively in progress.

## Attachments/Videos/Links:

[ANGELA MURRY: A CONTRIBUTION TO HR](#)



[REDACTED FOR PUBLICATION]