

Company: HR EXAM PREP with Angela, Canton, MS

Nomination Submitted by: HR EXAM PREP with Angela

Company Description: HR EXAM PREP with Angela helps HR professionals obtain HR certification with practical, strategy-driven tools to pass the SHRM exam. My business includes an app, a full LMS, a bootcamp, and more, built for working adults. I created the READ Method™ to simplify complex questions, and I've helped over 6000 students pass with confidence-many after multiple failed attempts!

Nomination Category: Individual Awards Categories

Nomination Sub Category: Best Female Solo Entrepreneur

Nomination Title: Angela Murry: Redefining SHRM Exam Prep for Real-World Professionals



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes, explaining the achievements since July 1, 2023 of the nominated woman, OR written answers to the questions? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video. If you are submitting written answers to the questions for this category, provide them in the spaces below:
3. Briefly describe the nominated individual: history and past performance (up to 200 words):

Total 200 words used.

Angela Murry is the founder of a fast-growing HR education business that helps professionals pass the SHRM exam using strategic, down-to-earth methods. A full-time HR professional, author, wife, and mother of four, Angela began creating study resources from her kitchen table, driven by a passion to serve overlooked and under-supported professionals. Angela is driven by one very strong conviction: Representation matters. In a space where learning can be one note, it is important to have someone speak in practical and relatable terms. This is a void she fills. This is the calling she's answered.

What began as a side hustle grew into a full ecosystem: a SHRM prep app, a complete LMS with strategy videos, flashcards, and quizzes, and a 30-Day SHRM Bootcamp that blends testing tactics with personal accountability. Angela also developed the READ Method™, a proprietary framework for tackling SHRM's most difficult question type.

Her work has helped over 5000+ students, many of whom failed before, finally pass with confidence. She has grown her YouTube channel to over 6000+ subscribers and 26,000+ hours of watch time. Her reputation is rooted in clarity, care, and results. Angela opened the door for herself and then held it for others.

4. Outline the nominee's achievements since July 1 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 250 words used.

Angela has significantly expanded her business and brand impact. She launched her Complete Edition LMS, which includes strategy-first video lessons, course books, interactive quizzes, flashcards, and practice exams, all designed for adult learners preparing for the SHRM exam. She also launched her 30-Day SHRM Bootcamp, a signature offering that blends testing strategy with daily coaching, homework, and live sessions.

Angela personally audited over 1,200 SHRM-style questions in her prep app, ensuring every answer was strategic and supported by rationale. She developed a proprietary framework, the READ Method™, for breaking down complex situational judgment questions. She also began volume two of her existing book, and began writing "Imposter Syndrome: Women in Leadership".

Between April 2024 and July 2025, Angela's YouTube channel grew to over 6,000 engaged subscribers with 26,000+ hours of organic watch time. Her business has generated over [REDACTED] in revenue in 2025 alone and helped more than 5,000 students, many of whom had failed the SHRM exam multiple times before.

What makes her success even more admirable is that she continues to work full-time, supports her family of six, works as Youth Director in her church, and runs every part of the business herself- from instructional design to tech support. Her brand is trusted for its clarity, strategy, and personal connection. Every message is important and she responds to as many as possible. Students say she feels like someone they'd be friends with. That connection, not just the content, is what she's most proud of.

5. Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the nominee's past performance (up to 250 words):

Total 249 words used.

Angela's achievements are unique because of what she built, how she built it, and who she built it for. She's built exactly what she wishes she'd had! Unlike larger SHRM prep companies, Angela created her entire ecosystem- app, LMS, bootcamp, strategy frameworks, book- as a solo entrepreneur. She didn't have funding or a team. And yet, her reach rivals larger players who charge more, outsource instruction, and offer less personal support.

She grew her YouTube channel to over 6,000 subscribers in a year, with zero paid ads, and her LMS and bootcamp now serve thousands of students, many of whom found her after failing with larger providers. Her refund rate remains under one percent, and her book remained a top seller in its category for seven weeks. She still finds time for speaking engagements, especially those serving the youth, which are her favorite.

Even compared to her own past performance, the growth has been substantial: in 2023 she was earning a [REDACTED] a month. In 2025, she crossed over [REDACTED] in revenue before July. But beyond numbers, the true difference is her student experience. Her learners describe her as "the first person who made this make sense" and say she "feels like a friend".

Angela's success didn't come from a marketing machine; it came from delivering results that people were excited to share with others. In an industry often dominated by impersonal systems, her approach is strategic, supportive, and deeply human. That's what sets her apart.

6. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 250 words used.

To support this nomination, included are attachments that visually and clearly demonstrate both the trajectory of business and the impact it has made on real HR professionals. These materials were selected to reinforce the claims made throughout this application.

The **Business Snapshot** provides a visual overview of current metrics, including year-to-date revenue, LMS enrollment, app enrollment, and YouTube subscriber count, underscoring the scale of reach and growth discussed in earlier sections. The **Revenue Growth Chart** (included in the Business Snapshot) tracks month-over-month performance, showing the upward trajectory of the business. The **READ™ Framework** is also included to highlight the original methodology developed to help students master SHRM-style questions.

To validate the transformation and student experience, included are **Student Testimonials**, a **Wall of Impact collage**, and select **Student Survey results**, showcasing both emotional and outcome-driven responses.

Also included are screenshots of the LMS, bootcamp interface, and resource library, giving a first-hand look at what students receive. The **Social Proof Thread collection** offers comments and posts from students across public platforms, reflecting organic reputation and community engagement. These have all been collected with student permission, further highlighting the connection with students even after their success.

Additionally, is the link to my favorite interview, along with links to HR EXAM PREP with Angela website and YouTube page.

Finally, the **Business Timeline** outlines key milestones from 2019 to 2025, reinforcing the consistent growth, vision, and student-centered mission that drives every aspect of this work. Each attachment was chosen to show the story of impact.

Attachments/Videos/Links:

[Angela Murry: Redefining SHRM Exam Prep for Real-World Professionals](#)

[REDACTED FOR PUBLICATION]