

THE STEVIE® AWARDS

2027 SPONSORSHIP OPPORTUNITIES



THE WORLD'S PREMIER BUSINESS AWARDS PROGRAMS
BUILDING RELATIONSHIPS, DRIVING SALES

THE STEVIE® AWARDS EVENTS



21ST ANNUAL STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

Date: April 20, 2027

Location: Marriott Marquis, New York City, USA

Format: Reception, Dinner, Awards Presentation

Attendance: 400

Primary Reach of Sponsorship: Global



14TH ANNUAL ASIA-PACIFIC STEVIE® AWARDS

Date: May 2027

Location: TBD

Format: Reception, Dinner, Awards Presentation

Attendance: 300

Primary Reach of Sponsorship: 29 markets of the Asia-Pacific region





MIDDLE EAST & NORTH AFRICA
STEVIE® AWARDS
جوائز ستيفي الشرق الأوسط وشمال أفريقيا

8TH ANNUAL MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS

Date: April 2027

Location: Ras Al Khaimah, United Arab Emirates

Format: Reception, Dinner, Awards Presentation

Attendance: 300

Primary Reach of Sponsorship: 18 nations in the MENA region



THE AMERICAN
BUSINESS AWARDS®

THE 25TH ANNUAL AMERICAN BUSINESS AWARDS®

Date: June 15, 2027

Location: Marriott Marquis Hotel, New York City, USA

Format: Reception, Dinner, Awards Presentation

Attendance: 550

Primary Reach of Sponsorship: United States





12TH ANNUAL STEVIE® AWARDS FOR GREAT EMPLOYERS

This program will have a combined ceremony with the Stevie Awards for Technology Excellence, The International Business Awards®, and the German Stevie Awards.

Date: October 2027

Location: TBD

Format: Reception, Dinner, Awards Presentation

Attendance: 500

Primary Reach of Sponsorship: Global



4TH ANNUAL STEVIE® AWARDS FOR TECHNOLOGY EXCELLENCE

This program will have a combined ceremony with the Stevie Awards for Great Employers, The International Business Awards®, and the German Stevie Awards.

Date: October 2027

Location: TBD

Format: Reception, Dinner, Awards Presentation

Attendance: 500

Primary Reach of Sponsorship: Global





THE 24TH ANNUAL INTERNATIONAL BUSINESS AWARDS®

This program will have a combined ceremony with the Stevie® Awards for Technology Excellence, the Stevie Awards for Great Employers, and the German Stevie Awards.

Date: October 2027

Location: TBD

Format: Reception, Dinner, Awards Presentation

Attendance: 500

Primary Reach of Sponsorship: Global



13TH ANNUAL GERMAN STEVIE® AWARDS

This program will have a combined ceremony with the Stevie Awards for Technology Excellence, The International Business Awards®, and the Stevie Awards for Great Employers.

Date: October 2027

Location: TBD

Format: Reception, Dinner, Awards Presentation

Attendance: 500

Primary Reach of Sponsorship: Germany, Liechtenstein, Belgium, Austria, Switzerland, and Luxembourg





24TH ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

Date: November 2027

Location: Marriott Marquis Hotel, New York City, USA

Format: Reception, Dinner, Awards Presentation

Attendance: 450

Primary Reach of Sponsorship: Global



ValueSelling has partnered with the Stevie® Awards for Sales & Customer Service for more than 17 years. It's been a great platform on which to celebrate the accomplishments of our customers and business partners, and a cost-effective way to promote our capabilities to prospective clients around the world.

Julie Thomas, President & CEO,
ValueSelling Associates



SPONSORSHIP OPPORTUNITIES

Each of the Stevie® Awards programs—The American Business Awards®, The International Business Awards®, the Stevie Awards for Sales & Customer Service, the Stevie Awards for Women in Business, the Asia-Pacific Stevie Awards, the Stevie Awards for Great Employers, the German Stevie Awards, the Middle East & North Africa Stevie Awards, and the Stevie Awards for Technology Excellence—offer a variety of flexible sponsorship packages. Among the benefits that are available through Stevie Awards sponsorships are:

- The ability to submit up to 30 entries to the sponsored program(s) without having to pay entry fees. This benefit can be extended to sponsors' clients as well.
- The right to name and confer one or more honorary Stevie Awards upon your customers
- A full-page ad in the official program of the event
- Tickets for the sponsored awards banquet
- At least 10 minutes of stage time to present awards at the sponsored event, before a live telecast
- Logo identification in all photographs and video clips of the sponsored event
- Hospitality and display privileges, before, during, and/or after the sponsored event
- Editorial coverage, in the form of an interview or profile, in the Stevie Awards blog and e-newsletter

Available sponsorships include:

• Presenting/Title Sponsorship

Associate your brand with the sponsored program at every level of display and communication, throughout the entire awards cycle, from the call for entries through to the awards night.

• Category Sponsorship

Sponsor all awards of a type within a specific program or across several of our programs. All marketing-related awards, for example, or all customer service- or human resources-related awards. There are many options for category sponsorship.

• Location Sponsorship

Ensure that the Stevie Awards program of your choice is staged in your city or facility by becoming its Location Sponsor.

• Supporting Sponsorship

Our lowest-cost option. Enjoy many of the participatory benefits of sponsorship, including up to 30 entry submissions and tickets for the awards event.

• Media Sponsorship

Available on an in-kind basis to genuine business-media outlets.

• Co-Sponsorship

Available in the Stevie Awards for Sales & Customer Service and the Stevie Awards for Women in Business. Be one of a handful of brands that share sponsorship of these programs.

The Stevie Awards are one of the premier platforms for recognizing business innovation, and we're proud to support AI-focused categories that highlight transformative achievements. Seeing our clients earn recognition for their pioneering work in artificial intelligence is incredibly rewarding, and we value being sponsors of programs that celebrate excellence on a global stage.

Shimona Chadha
Chief Marketing Officer
Persistent

For sponsorship details and costs, contact Michael Gallagher via email at michael@stevieawards.com or call +1 703-547-8389

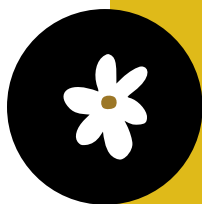
Have your organization's Logo on the 2027 Stevie® Awards Tote Bags!

Sign up for a half year or full year of tote bag sponsorship

All Stevie winners receive a tote bag at the ceremony to carry their awards home, then continue using it in their everyday lives—extending your brand's visibility beyond the event.



OPTION 1



SPRING CEREMONY TOTE BAG SPONSORSHIP

Your two-color logo on one side of the tote bag given to winners in the Stevie Awards for Sales and Customer Service, the Asia-Pacific Stevie Awards, the Middle East & North Africa Stevie Awards, and The American Business Awards®.

Deadline to sponsor: January 15, 2027

\$2,995

OPTION 2



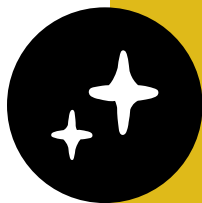
FALL CEREMONY TOTE BAG SPONSORSHIP

Your two-color logo on one side of the tote bag given to winners in the Stevie Awards for Great Employers, the Stevie Awards for Technology Excellence, The International Business Awards®, and the Stevie Awards for Women in Business.

Deadline to sponsor: August 3, 2027

\$2,995

OPTION 3



FULL-YEAR CEREMONY TOTE BAG SPONSORSHIP

Your two-color logo on one side of the tote bag given to winners at all the 2027 spring and fall ceremonies listed above.

Deadline to sponsor: January 15, 2027

\$5,500

Contact Lindsey Brill, Lindsey@StevieAwards.com to become a sponsor for 2027.

CURRENT AND PAST SPONSORS

The Stevie® Awards are always willing to work with sponsors and partners to create unique, experiential marketing opportunities. We will be pleased to work with you to create the live experience and results you are looking for. For more information, contact:

Michael Gallagher, Executive Chairman
+1 703-547-8389, or email michael@stevieawards.com

