

American Business Awards® Banquet & Presentations

TUESDAY, JUNE 11, 2024 | MARRIOTT MARQUIS HOTEL, NEW YORK CITY



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Welcome to The 22nd Annual American Business Awards®, the leading business awards program in the USA. More than 3,700 nominations were considered in the judging process this year by more than 300 professionals worldwide, whose average scores determined the winners. Every organization in attendance tonight will be called to the stage once — in the order in which they reserved tickets — to accept their Stevie® Awards and to make a brief acceptance speech. The presentations will be broadcast live via Vimeo.

Stevie Awards competitions receive more than 12,000 nominations each year from organizations of every type in more than 70 nations. The American Business Awards® is one of nine Stevie Awards programs, all of which recognize achievements in the workplace. Our other programs include The International Business Awards®, the Asia-Pacific Stevie® Awards, the Middle East & North Africa Stevie® Awards, the German Stevie® Awards, the Stevie® Awards for Women in Business, the Stevie® Awards for Sales & Customer Service, the Stevie® Awards for Great Employers, and the Stevie® Awards for Technology Excellence. We invite you to learn about them all at www.StevieAwards.com.



We congratulate you once again for winning a Stevie Award in The 2024 American Business Awards, and for joining us this evening. Best wishes for continued success!

Cordially,

Maggie Miller

Maggie Miller

President, The Stevie® Awards

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Robyn Tierney Director of Customer Experience

Congratulations to Robyn for being honored as Customer Service Executive of the Year Status: Silver Stevie Winner! Robyn has demonstrated exceptional leadership enhancing National's customer satisfaction through digital initiatives and partnerships. Her approach reflects a commitment to excellence and innovation in meeting customer needs.

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BANQUET AGENDA

5:45 pm **Pre-Dinner Reception**

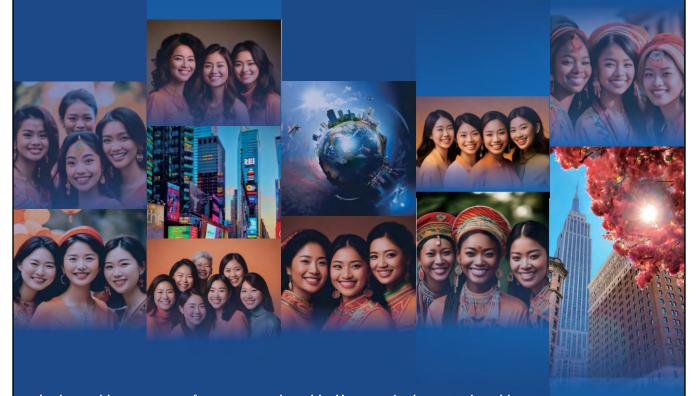
6:15 pm Dinner

7:00 pm **Awards Presentations**



ASSOCIATION FOR THE PROTECTION OF ASIAN WOMEN IN AMERICA

Spiritual Growth Is The Best Protection For Oneself.



In the world, women are often seen as vulnerable. However, in the natural world, women are the most powerful nurturers, capable of ensuring the continuation of all living beings. They are also the greatest carriers of legacy. We, as a global human community, should set aside biases, open our hearts, and cease attacking one another in order to collectively build a harmonious and beautiful world.

"Changing the human condition, speaking up for women." Empowering more women with self-awareness and personal growth wisdom is essential and a significant responsibility.

The Association for the Protection of Asian Women in America is a charitable organization in United States.





2024 STEVIE® AWARD WINNERS

All organizations operating in the USA—large and small, public and private, for-profit and non-profit—are eligible to submit nominations to The American Business Awards®. This year more than 3,700 nominations were considered in the judging process by more than 300 professionals worldwide, whose average scores determined the winners.



GRAND STEVIE AWARD WINNERS

HIGHEST-RATED NEW PRODUCT OR SERVICE OF THE YEAR:

With an average score from the judges of 9 out of 10, the nomination of the SugarCRM Platform by **SugarCRM**, Cupertino, California, received the highest average score of all new product or service nominations this year. The nomination also won the Gold Stevie for Best Relationship Management Solution.

HIGHEST-RATED NOMINATION OF THE YEAR:

With an average score of 9.5/10.0, the "Launch campaign of EY.ai - EY's unifying AI platform," submitted by **EY GS LLP**, the global business consultancy, also won Gold for New Product or Service Introduction of the Year in the competition's marketing categories.

MOST HONORED MARKETING AGENCY OF THE YEAR:

RED @ Vanguard is the in-house agency at Vanguard, in Malvern, Pennsylvania. The agency earned 14 points for Gold, Silver, and Bronze Stevie Award-winning nominations for its work in support of personal investor marketing at Vanguard.

MOST HONORED PUBLIC RELATIONS AGENCY:

5W Public Relations, based in New York, New York, earned 22 award points for Gold, Silver, and Bronze Stevie wins for nominations submitted on behalf of itself and clients CarParts. com, Epres, Foxwoods Resort Casino, G-SHOCK, InDrive, Perion, Restaurantware, and The Strong National Museum of Play. 5WPR last won this Grand Stevie in 2021.

ORGANIZATION OF THE YEAR: With 36.5 award points, earned through seven Gold, four Silver, and five Bronze Stevie wins, **Delta Dental of Kansas**, Wichita, is the most honored organization in The 2024 American Business Awards. The firm is the largest dental benefits company in Kansas. As a member of the Delta Dental Plans Association, a national network of dental service corporations, they share in the role of being the largest dental carrier in the USA.

WINNERS OF MULTIPLE GOLD, SILVER, OR BRONZE STEVIE WINS

360 Live Media, Washington, DC

5WPR, New York, NY

Abstrakt Marketing Group, St. Louis, MO

Adobe, San Jose, CA

ADP, Roseland, NJ

Advanced Drainage Systems, Columbus, OH

AiSDR, San Francisco, CA

Albertsons, Pleasanton CA

Alight Retiree Health Solutions, Lincolnshire, IL

Alliant Credit Union, Chicago, IL

American College of Trial Lawyers, Newport Beach, CA

American Tire Distributors, Athens, GA

Amplify Education, Brooklyn, NY

Angara Inc., Los Angeles, CA

Applied Systems, University Park, IL

Applied Underwriters, Omaha, NE

Ascend Learning, Burlington, MA

Aspire Magazine, Apollo Beach, FL

Associated Students UCLA, Los Angeles, CA

AT&T Business Multimedia Services, Dallas, TX

AutoLeap, Atlanta, GA

AvePoint, Jersey City, NJ

Babylist, Emeryville, CA

BairesDev®, Mountain View, CA

BCD Travel, Atlanta, GA

Berkeley Communications, New York, NY

Beyond Finance, Houston, TX

Big Bass Lake Community Association, Inc., Gouldsboro, PA

BirdEye, Palo Alto, CA

BMO Financial Group, Chicago, IL

Boost Payment Solutions, Boston, MA

Brightpoint Infotech, Coral Springs, FL

Bursali, Bursa, Turkey

Businessolver, West Des Moines, IA

C-Strategies Inc., Chicago IL

Calix, San Jose, CA

Capital Rx, New York, NY

Catchpoint Systems, Inc., New York, NY

Central Michigan University, Mount Pleasant, MI

CentralReach, Fort Lauderdale, FL

Ceyhinz Link International Inc., Irving, TX

Channel V Media, New York, NY

Cintas, Mason, OH

Cisco, San Jose, CA

Citizens Financial Group, Westwood, MA





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CleverTap, Mountain View, Santa Clara, CA

Coastal Middle and High School, Lake Park, FL

Comcast Business, Philadelphia, PA Consensus Health, Boulder, CO

Corn Refiners Association, Washington, DC

Creditfy, New York, NY

Cushman & Wakefield, Chicago, IL Datanchor Inc., New Albany, OH Deepika Peringanji, San Jose, CA Dell Technologies, Round Rock, TX

Deloitte, New York, NY

Delta Dental of Kansas, Wichita, KS

Department of Labor Office of the Chief Information Officer,

Washington, DC

Design-Build Institute of America, Washington, DC

DHL Supply Chain, Westerville, OH

Dickinson Financial Corporation, Kansas City, MO

Digital Culture Group, Boulder, CO

Digital Silence, Denver, CO Dosey Inc., Lewes, DE eBay Inc., Draper, UT EBizCharge, Irvine, CA Effingo, Alpharetta, GA

Elevance Health, Indianapolis, IN Enact Mortgage Insurance, Raleigh, NC Engage! Creative Agency, Carmel, IN

Epochs, Inc., Wilmington, DE Everise Inc., Plantation, FL

Exhibit Partners (dba Storylink Creative), Maple Grove, MN

EY GS LLP, London, United Kingdom Fannie Mae, Washington, DC Fidelity Investments, Boston, MA Fierce Inc., Seattle, WA

Fionix Consulting, Indian Trail, NC Forward Financing, Boston, MA Frenalytics, New York, NY Fusus, Peachtree Corners, GA

George P Johnson Experiential Marketing, Auburn Hills, MI

Gov2Biz Inc., San Antonio, TX

Government Employees Health Association, Inc., Chicago, IL

Grace Hill, Greenville, SC

Granite Telecommunications, Quincy, MA Green Buzz Agency LLC, Alexandria, VA Greencastle Consulting, Malvern, PA GridGain Systems, Foster City, CA gutsy.io, Baton Rouge, LA

Halteres Associates, San Ramon, CA

Hancock Whitney, Gulfport, MS/New Orleans, LA

Hearts & Science, New York, NY

Heed Public Relations, Chattanooga, TN

Help at Home, Chicago, IL Hilton Software, Coral Springs, FL Hive Group, McLean, VA

Humana, Inc., Louisville, KY

IBM, Armonk, NY

IDEXX, Westbrook, ME

Impact XM, Dayton, NJ

Incedo Inc., Florham Park, NJ InstaMortgage Inc., San Jose, CA

Intellihot Inc., Vernon Hills, IL

IPv4.Global, New York, NY

ISN, Dallas, TX

Jackson National Life Insurance Company, Franklin, TN

Jake Tripp, Salt Lake City, UT Jenzabar, Boston, MA

Julie Zhu LLC, New York, NY

Kenneth Rainin Foundation, Oakland, CA

Kestra Holdings, Austin, TX

Ketamine Clinics Los Angeles, Los Angeles, CA Kwello By Acceleration Point, Roanoke, VA

Launch Fulfillment, Springville, UT

Lightning Step Technologies, Houston, TX

LitJov Crate, Lehi, UT Live the Life, Tallahassee, FL Logical Position, Lake Oswego, OR

London Computer Systems, Cincinnati, OH

Long International, Littleton, CO Magnit, San Francisco, CA

Makers Nutrition, Hauppauge, NY Marquet Media, LLC, Scarsdale, NY Marvel Marketers, San Mateo, CA Matson Money, Scottsdale, AZ MB2 Dental, Boulder, CO Microsoft, Redmond, WA

Miller Tanner Associates, Memphis, TN

ModMed, Boca Raton, FL

Mountain View Group, Ltd., Schenectady, NY Mowery & Schoenfeld, Lincolnshire, IL

N-able, Burlington, MA

Natural Cure Labs, St. Petersburg, FL

Nature's Sunshine, Lehi, UT Nearsure, Wilmington, DE

Netcracker Technology, Waltham, MA

Neudesic, Irvine, CA

Newberry Tanks and Equipment, West Memphis, AR

Notified, New York, NY

Nu Skin Enterprises, Provo, UT

Octane, New York, NY Omnilert, Leesburg, VA OneShot AI, San Francisco, CA Ontra, San Franciso, CA Options For All, San Diego, CA Oracle, Redwood City, CA Otter PR, St. Petersburg, FL

Otus, Chicago, IL OutSolve, Boulder, CO

Pacific Life Insurance Company, Newport Beach, CA

Palo Alto Networks, Santa Clara, CA Parsec Automation, Anaheim, CA

Partner.Co, Midvale, UT Pay To Me Inc., Palo Alto, CA PayJunction, Santa Barbara, CA





WINNERS OF MULTIPLE GOLD, SILVER OR BRONZE **STEVIE AWARDS** Continued

Peerlogic, Scottsdale, AZ Peerly Inc., Cheyenne, WY PeopleReady, Tacoma, WA PeopleTec, Inc., Huntsville, AL Pinnacol Assurance, Denver, CO PolyNovo North America, Carlsbad, CA

Popmenu, Atlanta, GA Praxis AI, Clemson, SC PrestigePEO, Boulder, CO PrimeRx, Uniondale, NY Primrose Schools, Atlanta, GA **PURE Insurance, White Plains, NY RED @ Vanguard,** Malvern, PA Reform Austin, Austin, TX

Rentec Direct, Grants Pass, OR Reputation House, Dubai, United Arab Emirates

RockIt Events, Scotts Valley, CA Ruder Finn, New York, NY RxSense, Boston, MA

Salesforce, San Francisco, CA

San Diego County Credit Union, San Diego, CA

Sanofi, Bridgewater, NJ Scotwork NA, Bedminster, NJ SEGA of America, Burbank, CA ServiceNow, Santa Clara, CA SimpleDocs, Inc., Miami, FL Soapy Joe's Car Wash, Santee, CA Society Awards, Charlotte, NC Sofidel America, Chicago, IL SoftPro, Raleigh, NC

SolarWinds Inc., Austin, TX Squarespace, Inc., New York, NY State Farm Insurance, Bloomington, IL

Stride, Inc., Reston, VA SucceedSmart, Los Altos, CA SynergySuite, Lehi, UT Synopsys, Sunnyvale, CA Tammie Chang, M.D., Tacoma, WA Tangoe US, Inc., Indianapolis, IN

Tata Consultancy Services, New York, NY Teachers Federal Credit Union, New York, NY

Teguar, Charlotte NC

Tek Leaders Inc., Plano, TX

The Flora May Foundation, San Clemente, CA

The Harbinger Group, Chicago, IL The Home Depot Backvard, Atlanta, GA

The Housing Authority of Plainfield, Plainfield, NJ

The Housing Authority of the City of Elizabeth, Elizabeth, NJ

The Stories and Wisdom Company, Seattle, WA TopSpot Internet Marketing, Houston, TX

Toshiba America Business Solutions, Lake Forest, CA Toshiba Global Commerce Solutions, Durham, NC

Tracer, New York, NY

Tractor Beverage Company, Hayden, ID

Trellix, Plano, TX TriNet, Dublin, CA Truveta, Bellevue, WA

United Educators, Bethesda, MD UPMC Health Plan, Pittsburgh, PA

UScellular, Chicago, IL

Valley Strong Credit Union, Bakersfield, CA

VMware (Broadcom), Palo Alto, CA

VUMI® Group, Miami, FL

Waste Management, Houston, TX

WebFX, Harrisburg, PA Webster Bank, Stamford, CT

Welfie, San Diego, CA

West Point Association of Graduates, West Point, NY

Western Resource Advocates, Boulder, CO

Wheels, Bannockburn, IL Wind River, Alameda, CA

Windstream Enterprise, Denver, CO Wolters Kluwer, New York, NY

Wolters Kluwer's ELM Solutions, Houston, TX

WorkForce Software, Livonia, MI

Worldpay, Cincinnati, OH

Yes&, Alexandria, VA

ZM Communications, San Diego, CA



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Sustainability & Environment

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Cause & Green

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Partnership with The Nature Conservancy



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Judging of The 2024 American Business Awards® was performed by more than 300 members of 10 specialized committees. Their average scores determined the winners of the Gold, Silver, and Bronze Stevie® Awards. We thank them for their time, support, and insights.



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Podcast



"Answering Life's Most Important Questions" Achievement in the Use of Video or Moving Image



"NULISA: Unlocking The Proteome"

Achievement in the Use
of Video or Moving Image

TONIGHT'S HONOREES:



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Rich Thayer Managing Partner



Vinnie Urdea Creative Director

Halteres Associates is a leading bioscience consultancy comprised of more than 150 professionals with extensive, long-term, direct operating experience in a broad spectrum of areas of expertise, including the development and commercialization of diagnostics, medical devices, therapeutics, research reagents, and bioscience tools.

Our team members are on top of the latest cutting edge developments in the fields of bioscience, from new applications with biosilicon to the revolution underway in "-omics" technologies to the rise of exciting new device and health IT applications in the fitness, health, and wellness spaces. Balancing this deep technical expertise are equally strong competencies in product commercialization, including manufacturing and process development, business and market development, and sales and marketing. Our expertise spans global markets, from the developed markets of the U.S. and Europe to the fast developing markets in the BRICS countries to the emerging markets in sub-Saharan Africa and elsewhere.

Halteres Associates is also home to our in-house boutique video marketing agency, offering a full menu of production services. The Halteres video production team, along with the invaluable asset of Halteres's consulting team of industry-leading experts, specialize in producing video content for the biotech and diagnostics industries, by synthesizing complex technical information into clear visual storytelling that gets to the heart of the matter for investors and customers alike.

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FEBRUARY 11, 2025- Judging

APRIL 11, 2025

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APRIL 24, 2025 Winners publicly announced

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