**2024 American Business Awards**® **Stevie Award Winner Press Release Template**

**You do *not* have to use this template for your press release to announce your Stevie® Award wins. However, if you *do* use the paragraphs in red, we ask that you do not make changes to them.   
Also note the usage of the trademark® symbol.**

# Contact:

[CONTACT PERSON]

[PHONE AND EMAIL ADDRESS]

**[ORGANIZATION NAME] HONORED AS [LEVEL] STEVIE® AWARD WINNER IN 2024 AMERICAN BUSINESS AWARDS®**

## Stevie winners will be presented their awards on June 11 in New York

[CITY, STATE] – April 25, 2024 – [ORGANIZATION NAME] was named the winner of a [LEVEL] Stevie® Award in the [CATEGORY NAME] category in The 22nd Annual American Business Awards® today.

The American Business Awards are the U.S.A.’s premier business awards program. All organizations operating in the U.S.A. are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

Nicknamed the Steviesfor the Greek word meaning “crowned,” the awards will be presented to winners at a gala ceremony at the Marriott Marquis Hotel in New York on Tuesday, June 11. [Tickets are now on sale](http://stevieawards.com/aba/awards-gala-tickets).

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Thought Leader of the Year, and App of the Year, among others. [ORGANIZATION NAME] was nominated in the [CATEGORY NAME] category for [INDUSTRY AND/OR SIZE OF COMPANY].

[PARAGRAPH ABOUT THE WINNING NOMINATION(S) AND THEIR ACHIEVEMENTS. CONSIDER INCLUDING SOME OF THE POSITIVE JUDGES’ COMMENTS ABOUT YOUR NOMINATIONS. INCLUDE A QUOTE FROM AN EXECUTIVE WITHIN YOUR ORGANIZATION CONGRATULATING THOSE NOMINATED.]

More than 300 professionals worldwide participated in the judging process to select this year’s Stevie Award winners.

“While growth in much of the world economy has recovered slowly from the COVID-19 pandemic, the American economy continues to show remarkable resilience and growth,” said Stevie Awards president Maggie Miller. “Our 2024 Stevie winners have contributed to that successful recovery through their innovation, persistence, and hard work. We congratulate all our winners in the 2024 ABAs and look forward to celebrating their achievements during our June 11 awards banquet in New York.”

Details about The American Business Awards and the list of 2024 Stevie winners are available at [www.StevieAwards.com/ABA](http://www.StevieAwards.com/ABA).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About the Stevie Awards**Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, and the new Stevie Awards for Technology Excellence. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [http://www.StevieAwards.com](http://www.stevieawards.com).

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