

# THE STEVIE® AWARDS

2026 SPONSORSHIP OPPORTUNITIES



THE WORLD'S PREMIER BUSINESS AWARDS PROGRAMS  
**BUILDING RELATIONSHIPS, DRIVING SALES**

# THE STEVIE® AWARDS EVENTS



## 20TH ANNUAL STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

*Date:* March 5, 2026

*Location:* Marriott Marquis, New York City, USA

*Format:* Reception, Dinner, Awards Presentation

*Attendance:* 400

*Primary Reach of Sponsorship:* Global



## 13TH ANNUAL ASIA-PACIFIC STEVIE® AWARDS

*Date:* April 2026

*Location:* TBD

*Format:* Reception, Dinner, Awards Presentation

*Attendance:* 300

*Primary Reach of Sponsorship:* 29 markets of the Asia-Pacific region





## **7TH ANNUAL MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS**

*Date:* May 14, 2026

*Location:* InterContinental Hotel, Istanbul, Turkiye

*Format:* Reception, Dinner, Awards Presentation

*Attendance:* 300

*Primary Reach of Sponsorship:* 18 nations in the MENA region



## **THE 24TH ANNUAL AMERICAN BUSINESS AWARDS®**

*Date:* June 9, 2026

*Location:* Marriott Marquis Hotel, New York City, USA

*Format:* Reception, Dinner, Awards Presentation

*Attendance:* 400

*Primary Reach of Sponsorship:* United States





## 11TH ANNUAL STEVIE® AWARDS FOR GREAT EMPLOYERS

*This program will have a combined ceremony with the 3rd annual Stevie® Awards for Technology Excellence.*

*Date: September 2026*

*Location: Marriott Marquis Hotel, New York City, USA*

*Format: Reception, Dinner, Awards Presentation*

*Attendance: 300*

*Primary Reach of Sponsorship: Global*



## 3RD ANNUAL STEVIE® AWARDS FOR TECHNOLOGY EXCELLENCE

*This program will have a combined ceremony with the 11th annual Stevie® Awards for Great Employers*

*Date: September 2026*

*Location: Marriott Marquis Hotel, New York City, USA*

*Format: Reception, Dinner, Awards Presentation*

*Attendance: 300*

*Primary Reach of Sponsorship: Global*





## **THE 23RD ANNUAL INTERNATIONAL BUSINESS AWARDS®**

*This program will have a combined ceremony with the German Stevie® Awards*

**Date:** October 2026

**Location:** TBD

**Format:** Reception, Dinner, Awards Presentation

**Attendance:** 400

**Primary Reach of Sponsorship:** Global



## **12TH ANNUAL GERMAN STEVIE® AWARDS**

*This program will have a combined ceremony with The International Business Awards®*

**Date:** October 2026

**Location:** TBD

**Format:** Reception, Dinner, Awards Presentation

**Attendance:** 400

**Primary Reach of Sponsorship:** Germany, Liechtenstein, Belgium, Austria, Switzerland, and Luxembourg





## 23RD ANNUAL STEVIE® AWARDS FOR WOMEN IN BUSINESS

Date: November 2026

Location: Marriott Marquis Hotel, New York City, USA

Format: Reception, Dinner, Awards Presentation

Attendance: 400

Primary Reach of Sponsorship: Global



*ValueSelling has partnered with the Stevie® Awards for Sales & Customer Service for more than 16 years. It's been a great platform on which to celebrate the accomplishments of our customers and business partners, and a cost-effective way to promote our capabilities to prospective clients around the world.*

Julie Thomas, President,  
ValueSelling Associates



# SPONSORSHIP OPPORTUNITIES

Each of the Stevie® Awards programs—The American Business Awards®, The International Business Awards®, the Stevie® Awards for Sales & Customer Service, the Stevie® Awards for Women in Business, the Asia-Pacific Stevie® Awards, the Stevie® Awards for Great Employers, the German Stevie® Awards, the Middle East & North Africa Stevie® Awards, and the Stevie® Awards for Technology Excellence—offer a variety of flexible sponsorship packages. Among the benefits that are available through Stevie Awards sponsorships are:

- The ability to submit up to 30 entries to the sponsored program(s) without having to pay entry fees. This benefit can be extended to sponsors' clients as well.
- The right to name and confer one or more honorary Stevie Awards upon your customers
- A full-page ad in the official program of the event
- Tickets for the sponsored awards banquet
- At least 10 minutes of stage time to present awards at the sponsored event, before a live telecast
- Logo identification in all photographs and video clips of the sponsored event
- Hospitality and display privileges, before, during, and/or after the sponsored event
- Editorial coverage, in the form of an interview or profile, in the Stevie Awards blog and e-newsletter

## Available sponsorships include:

### • Presenting/Title Sponsorship

Associate your brand with the sponsored program at every level of display and communication, throughout the entire awards cycle, from the call-for-entries through to the awards night.

### • Category Sponsorship

Sponsor all awards of a type within a specific program or across several of our programs. All marketing-related awards, for example, or all customer service- or human resources-related awards. There are many options for category sponsorship.

### • Location Sponsorship

Ensure that the Stevie Awards program of your choice is staged in your city or facility by becoming its Location Sponsor.

### • Supporting Sponsorship

Our lowest-cost option. Enjoy many of the participatory benefits of sponsorship, including up to 30 entry submissions and tickets for the awards event.

### • Media Sponsorship

Available on an in-kind basis to genuine business-media outlets.

### • Co-Sponsorship

Available in the Stevie Awards for Sales & Customer Service and the Stevie Awards for Women in Business. Be one of a handful of brands that share sponsorship of these programs.



*For the past nine years, HCLTech has enjoyed a rewarding partnership with the Stevie Awards. Through this platforms, we have been able to recognize and celebrate the exceptional work our clients do, across bespoke categories. We applaud and are deeply appreciative of the diligence and creativity of the Stevie Awards organization in helping us meet our goals.*

Mohit Singh  
Director  
HCLTech



**For sponsorship details and costs, contact Michael Gallagher via email at [michael@stevieawards.com](mailto:michael@stevieawards.com) or call +1 703-547-8389**

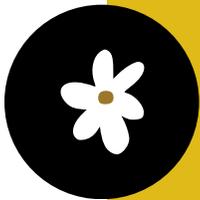
# Have your organization's Logo on the 2026 Stevie® Awards Tote Bags!



Sign up for a half-year or full year of tote bag sponsorship

These bags are given out to Stevie winners at the awards ceremonies to bring their awards home and then are used in their everyday lives.

## OPTION 1



### SPRING CEREMONY TOTE BAG SPONSORSHIP

Your two-color logo on one side of the tote bag given to winners in the Stevie® Awards for Sales and Customer Service, the Asia-Pacific Stevie® Awards, the Middle East & North Africa Stevie® Awards, and The American Business Awards®.

Deadline to sponsor: January 15, 2026

**\$2,995**

## OPTION 2



### FALL CEREMONY TOTE BAG SPONSORSHIP

Your two-color logo on one side of the tote bag given to winners in the Stevie® Awards for Great Employers, the Stevie® Awards for Technology Excellence, The International Business Awards®, and the Stevie® Awards for Women in Business.

Deadline to sponsor: August 3, 2026

**\$2,995**

## OPTION 3



### FULL-YEAR CEREMONY TOTE BAG SPONSORSHIP

Your two-color logo on one side of the tote bag given to winners at all the 2026 spring and fall ceremonies listed above.

Deadline to sponsor: January 15, 2026

**\$5,500**

Contact Lindsey Brill, [Lindsey@StevieAwards.com](mailto:Lindsey@StevieAwards.com) to become a sponsor for 2026.

# CURRENT AND PAST SPONSORS

The Stevie® Awards are always willing to work with sponsors and partners to create unique, experiential marketing opportunities. We will be pleased to work with you to create the live experience and results you are looking for. For more information, contact:

**Michael Gallagher, Executive Chairman**  
 +1 703-547-8389, or email [michael@stevieawards.com](mailto:michael@stevieawards.com)

