

2027 AMERICAN BUSINESS AWARDS® ENTRY FEES

See the category pages on the ABA web site for category descriptions and requirements

	<u>Submitted Before November 19</u>	<u>Submitted Before December 18</u>	<u>Submitted Before February 11</u>	<u>Submitted After February 10 (includes \$55 late fee)</u>
Media Categories				
Apps	\$285	\$320	\$365	\$420
Events	\$285	\$320	\$365	\$420
Podcasts	\$285	\$320	\$365	\$420
Publications	\$285	\$320	\$365	\$420
Videos	\$285	\$320	\$365	\$420
Web Achievement	\$285	\$320	\$365	\$420
Achievement Categories (M55 - M75)				
	\$490	\$525	\$570	\$625
AI Categories				
Individual AI Categories (Q01 - Q04)	\$325	\$360	\$405	\$460
Organization-wide AI Achievement Categories (Q05 - Q23)	\$490	\$525	\$570	\$625
Company / Organization Categories				
Company/Organization of the Year categories (B01 - B46)	\$490	\$525	\$570	\$625
B47. Corporate Social Responsibility Program of the Year	\$490	\$525	\$570	\$625
B48. Energy Industry Innovation of the Year	FREE	FREE	FREE	\$55
Fastest-Growing Company categories (B49 - B50)	\$490	\$525	\$570	\$625
Innovation Categories (B51 - B54)	\$490	\$525	\$570	\$625
B55. Minority-Owned Business of the Year	\$490	\$525	\$570	\$625
Startup and Student- Run Business of the Year (B56 - B58)	FREE	FREE	FREE	\$55
B59. Veteran-Owned Business of the Year	\$490	\$525	\$570	\$625

Corporate Communications, Investor Relations, & Public Relations Categories

- C01. Communications Department of the Year
- C02. Communications Team of the Year
- C03. Communications, Investor Relations, or PR Executive of the Year
- C04. Communications Professional of the Year (for non-executive communications, PR, and IR professionals)
- C05. PR Innovation of the Year
- C06. Public Relations Agency of the Year
- Achievement in Communications or PR categories (C07 - C59)

\$490	\$525	\$570	\$625
\$490	\$525	\$570	\$625
\$255	\$290	\$335	\$390
FREE	FREE	FREE	\$55
\$490	\$525	\$570	\$625
FREE	FREE	FREE	\$55
\$490	\$525	\$570	\$625

Creative Categories

- K09. Creative Executive of the Year
- K10. Creative Individual of the Year (for non-executive creative professionals)
- All other creative categories

\$255	\$290	\$335	\$390
FREE	FREE	FREE	\$55
\$490	\$525	\$570	\$625

Customer Service Categories

- J05. Customer Service Executive of the Year
- All other customer service categories

\$255	\$290	\$335	\$390
\$490	\$525	\$570	\$625

Entrepreneur Categories

- Individual Entrepreneur Categories (D01 - D39)
- D40. Founding Team of the Year

\$325	\$360	\$405	\$460
\$490	\$525	\$570	\$625

Human Resources Categories

- L08. Human Resources Executive of the Year
- All other human resources categories

\$255	\$290	\$335	\$390
\$490	\$525	\$570	\$625

Management Categories

- Achievement in Management Categories (A01 - A44)

\$325	\$360	\$405	\$460
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Marketing Categories

Achievement in Marketing categories (E01 - E67)
E68. Marketing or Advertising Agency of the Year
E69. Marketing Department of the Year
E70. Marketing Team of the Year
E71. Marketing Executive of the Year
E72. Marketer of the Year (for non-executive marketing professionals)

\$490	\$525	\$570	\$625
\$490	\$525	\$570	\$625
\$490	\$525	\$570	\$625
\$490	\$525	\$570	\$625
\$255	\$290	\$335	\$390
FREE	FREE	FREE	\$55

Products & Product Management Categories

New Product or Service of the Year categories (P01 - P91, S01 - S37)
P96. Product Development/Management Department or Team of the Year

P97. Product Development/Management Executive of the Year
P98. Product Developer of the Year (for non-executive product development/management professionals)
Achievement in Product Launch & Strategy (P99 & P100)

\$490	\$525	\$570	\$625
\$490	\$525	\$570	\$625
\$255	\$290	\$335	\$390
FREE	FREE	FREE	\$55
\$490	\$525	\$570	\$625

Social Media Categories

Social Media Channel Categories V01 - V08
Social Media Professional Categories V09 - V13

\$285	\$320	\$365	\$420
\$255	\$290	\$335	\$390

Support Categories

R01. Best Support Department of the Year
R02. Best Support Team of the Year
R03. Best Support Staffer of the Year (e.g. office manager, administrative assistant)

\$490	\$525	\$570	\$625
\$490	\$525	\$570	\$625
FREE	FREE	FREE	\$55

Sustainability Categories

U03. Climate Hero of the Year
All Other Categories

\$255	\$290	\$335	\$390
\$490	\$525	\$570	\$625

Technology Categories

- N05. Technology Executive of the Year
- N06. Technical Professional of the Year (for non-executive IT professionals)
- All other Technology categories

\$255	\$290	\$335	\$390
FREE	FREE	FREE	\$55
\$490	\$525	\$570	\$625

Thought Leadership Categories

- W01. Achievement in Thought Leadership
- Thought Leadership Campaign of the Year (W02 a-e)
- Thought Leader of The Year (W03 a-d)
- Thought Leader of The Year (W03 e)

\$490	\$525	\$570	\$625
\$490	\$525	\$570	\$625
\$255	\$290	\$335	\$390
FREE	FREE	FREE	\$55