## Page: General Information

### Name of Organization / Company
Empower House

### Logo
No File Uploaded

### Web Site Address

### Page: Entry Information

### Entry Title
Award Winning Small Business Specialist

### Category
A01 - A09 - Award for Innovation in Management > A01A. Award for Innovative Management in Business Product & Service Industries - Up to 20 Employees

### Submission Format
An Essay of up to 625 Words
Empower House - Lauren Bryant - I started Empower House in 2016 after over a decade in small business management. Having completed multiple certificates and diplomas in both business and finance, I recognised a gap between ‘formal education’ and the practical, day to day start up and running of a business. I’m on a mission to make business education and training more accessible, comprehensive and interactive, which is why I created Business Club.

Business Club is an online course designed for new business owners, as well as the business owners who “accidentally” got into business because they are passionate about what they do but don’t know enough about actually running a business. It is delivered online, drip fed weekly on the course portal in both video and text, and covers strategy, marketing, branding, management, systems, processes and more. Course participants are supported in an online Facebook group with weekly Question & Answer sessions, and goal tracking. The course is open for enrolments 3 times a year. The Business Club makes comprehensive business education accessible and affordable.

My path in life and business has not always been an easy one, there have been many tough lessons along the way. As a result of my own experiences, I organise events and sponsorship to benefit local and national charities, often in the domestic violence, mental health, and homelessness arenas. My events have raised money for charities such as Beyond Blue, Act for Kids, YoungCare, Beddown, Echo International and local women’s refuges.

I decided to start my own event after visiting many other networking events and finding they left me with nothing but a handful of business cards and a bad taste in my mouth. In July 2018, I began running The Brunch Club events on the Gold Coast. We welcome a new guest presenter each month, enjoy a meal together and make genuine connections in a relaxed and inclusive environment. The Brunch Club events are a place where business cards and sales pitches are a no-go; I wanted to create a space for business people to learn something new, create new relationships and come together as a community. The events also give the presenters a platform on which to share their story, their wisdom, be seen and heard by a greater audience. I have successfully held these events for 4&1/2 years, despite covid, recently expanded to the Sunshine Coast, and intend to host events in Sydney and Melbourne soon.

Through education, empowerment and support, Empower House assists small business owners to become financially independent, create the business of their dreams, develop confidence, make new connections, establish healthy boundaries, have the freedom to live their lives by design, and be able to pull others up with them – together we rise.

My biggest achievements in business over the past 12 months include a consistent year on year growth in both turnover and profits for the third year in a row. My Brunch Club ticket sales surpassed another milestone earlier this year, having sold over 750 tickets since the event’s inception. I have launched my Business Club course, started writing my book (18,000 words and counting), successfully created, sold out and hosted an International Women's Day fundraiser event (in just three weeks) where we raised $3600 for local women's charity, The Sanctuary Refuge. And saw incredible results for my clients - including the sale of a 3-year old business for $2million.

I am also proud to have been named:

2022 Gold Coast Girls In Business Business Woman of the Year - Winner

2022 Gold Coast Girls In Business Innovation - Winner

2022 Gold Coast Girls In Business Most Charitable Business - Winner

2022 Gold Coast Girls In Business Service Excellence - Finalist

2022 Australian Women's Small Business Champion Awards Finalist
**For this category please provide**

An essay of up to 625 words describing the nominated executive's or management team's innovative achievements since July 1, 2020, **OR** a video of up to five (5) minutes in length illustrating the same. Describe the innovative achievements in at least three (3) of the following areas: organizational management, board leadership, brand leadership, business recovery, financial management, growth management, hiring & employee development, investor relations, leadership development, and the promotion of innovative practices.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

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### Do You Have Supporting Files You Would Like to Upload?

**No**

### Do You Have Website URLs you would like to link to

**Yes**

**URL 1**
https://empowerhouseonline.com/ (https://empowerhouseonline.com/)

**URL 2**

**URL 3**

**URL 4**

**URL 5**
https://empowerhouseonline.com/events/ (https://empowerhouseonline.com/events/)
By your submission of this entry to The Stevie Awards you verify that you have read and agree to abide by the regulations, terms and conditions of the competition (http://asia.stevieawards.com/rules-and-terms-conditions-competition).

Terms and Conditions
I Agree