

Nomination: 18665

Dental Boutique: Dental Boutique expansion project

Page: General Information
Name of Organization / Company Dental Boutique
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Web Site Address https://dentalboutique.com.au (https://dentalboutique.com.au)
Page: Entry Information
Entry Title Dental Boutique: Dental Boutique expansion project
Category B01 - B12 - Award for Excellence in Corporate Innovation > B04C. Award for Excellence in Innovation in Health Care Industries - 100 or More Employees
Submission Format An Essay of up to 625 Words

Essay

Introduction

With the implementation of the Dental Boutique expansion project, there was a fundamental need to continuously seek new ways to innovate our services. Refining our processes, Dental Boutique has adopted a range of cutting-edge techniques and advanced software to improve the level of service quality for our patients. Dental Boutique continues to reinvest back the profits of the business into new technology, talent and innovative initiatives, facilitating vast improvements to our services, while creating significant value for the healthcare industry as a whole.

Revamping the dental experience

The fundamental mission of Dental Boutique is to be more than just a dental practice. When the Dental Boutique facility was created, founders Dr Reuben and Dr May envisioned a place that would gravitate away from the traditional dental practice. They visualised a place that exuded a calm spa-like ambiance, one that would instill comfort and serenity. Dr Reuben and Dr May worked with some of the best architects to ultimately bring their vision to life, which continues to radiate throughout each Dental Boutique clinic that has since opened following the 2021 expansion project.

Minimally invasive techniques/technology

Dental Boutique continues to evolve and improve our techniques to shift towards more conservative and minimally invasive procedures. As one of the top clinics in Australia to have performed the most cosmetic dental procedures in the country on a daily basis, we provide extensive training to all our cosmetic surgeons, which has been meticulously refined over recent years. We have incorporated the latest techniques and technology to ensure all our cosmetic procedures can now achieve dramatic smile transformations without removing excessive tooth structure.

We have incorporated ExoCAD technology into all our design planning to be able to determine the exact amount of tooth structure that needs to be removed. One of the latest and most prominent innovations is the Dental Boutique single day veneer visit with computer guided preparation of teeth. Patients undergoing this procedure will have the most technically minimally invasive approach to veneer preparation.

In addition, we have implemented in-house CBCT technology in every site to determine the exact position of implants and the amount of bone removal required when performing the All on Implants™ treatment protocol.

3D Printing

In recent years, Dental Boutique have incorporated 3D digital imaging and 3D printing, which has vastly improved the planning and execution of cosmetic dental procedures. Intra-oral scanners and computer-aided design systems are now allowing for the creation of highly accurate restorations. Investing in state of the art dental equipment and technology has been crucial in maintaining a high standard of service across all Dental Boutique clinics.

Dental Implant Centre

2023 saw the opening of our first dedicated Dental Implant Centre (co-branded with our own Anew Smile Implant Centre), which focuses on All on Implants™, Single Dental Implants, Multiple Dental Implants, Dental Implant Over-dentures and Partial Full Dentures. The Dental Implant Centre was also appointed by the Straumann Group to be the NeoArch Training Centre of Excellence, for the Asia Pacific region. This facility is used for training national and international dentists who want to progress in their knowledge and skills to become a dental implantologist.

Conclusion

A sizable investment of time, energy, and resources have been made to launch a full experience that would give patients the feeling of prestige and luxury. Dental Boutique have continuously sought new ways to improve service quality, such as investing in state of the art technology, adopting various advanced techniques and only utilising trusted and high-quality materials that are recommended on a global scale. Ultimately, our commitment has come to fruition, as Dental Boutique currently leads the cosmetic dentistry field, making significant contributions to the healthcare industry as a whole.

For this category please provide

An essay of up to 625 words describing the nominated organization's innovative achievements since July 1 2021, **OR** a video of up to five (5) minutes in length illustrating the same. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

Do You Have Supporting Files You Would Like to Upload?

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

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File 4

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URL 1

<https://dentalboutique.com.au> (<https://dentalboutique.com.au>)

URL 2

<https://www.anewsmile.com.au> (<https://www.anewsmile.com.au>)

URL 3

<https://www.instagram.com/dentalboutique/> (<https://www.instagram.com/dentalboutique/>)

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