

Nomination: 18759

Galing DITO: Winning in TikTok with Authenticity & Diversity

Page: General Information
Name of Organization / Company Dito Telecommunity Corporation
Logo Download File (https://asiastevieawards.secure-platform.com/file/27773/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoyNzc3MywiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIsImInbm9yDITO-Telecom.jpg)
Web Site Address www.dito.ph (http://www.dito.ph)
Page: Entry Information
Entry Title Galing DITO: Winning in TikTok with Authenticity & Diversity
Category V01 - V12 - Social Media > V07. Most Innovative TikTok Channel
Submission Format A Video of up to 5 Minutes
How Will You Provide Your Video to Us? Upload Our Video
Upload Your Video Download File (https://asiastevieawards.secure-platform.com/file/27801/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoyNzg3MSwiYWxs3dOb3RTaWduZWRVcmwiOiJGYWxzZSIsImInbm9yZXrKbkBXHkNWP6Q?DITO%20-%20AVP%20STEVIES%20-%20V2.mp4)
For this category please provide An essay of up to 625 words describing the innovations expressed through the nominated channel, feed since July 1 2021 (or the innovative achievements of the nominated person, for categories V10 - V12), OR a video of up to five (5) minutes in length illustrating the same. Up to 10 supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges. These may include video clips, photographs, press reviews, news articles, and so on.

Credits

DITO TELECOMMUNITY TEAM

Evelyn Jimenez, Chief Commercial Officer

Jasper Evangelista, Brand & Marketing Director

Anna Adipue, Head of Digital Marketing

Claud Tejam, Social Media Manager

Justine Bartolo, Digital Media Manager

Teddy Buagas Jr., Web Operations Manager

Kimberly Tan, Web Operations Specialist

Ranne Marianne Bayona, Web Operations Specialist

Judith Mae Jimenez, Social Media Specialist

TBWA\SMP TEAM

Melvin Mangada, Chief Creative Officer

Portia Catuira, Chief Operating Officer

Paolo Broma, Managing Director

CJ de Silva-Ong, Executive Creative Director

RJ Paculan, Strategic Planning Director

Arri Veloso, Associate Creative Director

Vinnie Pacleb, Associate Creative Director

Jean Arboleda, Digital Planning Director

Gillianne Romilla, Media Planner

Justine Rodriguez, Strategic Planner

Do You Have Supporting Files You Would Like to Upload?

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

File 1

Download File (https://asiasteveawards.secure-platform.com/file/27775/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWVpYUlkIjoyNzc3NSwiYXsb3dOb3RTaWduZWVcmwiOiJGYWxzZSIsImInbm9yATTACHMENT_%20Galing%20DITO%20Campaign%20Results.pdf)

File 2

No File Uploaded

File 3

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File 4

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File 5

No File Uploaded

File 6

No File Uploaded

File 7

No File Uploaded

File 8

No File Uploaded

File 9

No File Uploaded

File 10

No File Uploaded

Do You Have Website URLs you would like to link to

Yes

URL 1

https://www.tiktok.com/@ditophofficial/video/7108220006562860289?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953
(https://www.tiktok.com/@ditophofficial/video/7108220006562860289?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953)

URL 2

<https://www.tiktok.com/@ditophofficial> (<https://www.tiktok.com/@ditophofficial>)

URL 3

https://www.tiktok.com/@ditophofficial/video/7110188411251658011?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953
(https://www.tiktok.com/@ditophofficial/video/7110188411251658011?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953)

URL 4

https://www.tiktok.com/@ditophofficial/video/7110584933936106778?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953
(https://www.tiktok.com/@ditophofficial/video/7110584933936106778?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953)

URL 5

https://www.tiktok.com/tag/GalingDITO?is_from_webapp=1&sender_device=pc (https://www.tiktok.com/tag/GalingDITO?is_from_webapp=1&sender_device=pc)

URL 6

https://www.tiktok.com/@ditophofficial/video/7143495767708273922?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953
(https://www.tiktok.com/@ditophofficial/video/7143495767708273922?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953)

URL 7

https://www.tiktok.com/@ditophofficial/video/7149405029328276737?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953
(https://www.tiktok.com/@ditophofficial/video/7149405029328276737?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953)

URL 8

https://www.tiktok.com/@ditophofficial/video/7146548479135976706?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953
(https://www.tiktok.com/@ditophofficial/video/7146548479135976706?is_from_webapp=1&sender_device=pc&web_id=7230686835231933953)

URL 9**URL 10**

By your submission of this entry to The Stevie Awards you verify that you have read and agree to abide by the regulations, terms and conditions of the competition (<http://asia.stevieawards.com/rules-and-terms-conditions-competition>).

Terms and Conditions

I Agree