Nomination: 19336

Xero and FIFA Women's Football - Beautiful game, Beautiful business

Page: General Information

Name of Organization / Company

Xero

Logo

Download File (https://asiastevieawards.secure-

platform.com/file/29464/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyOTQ2NCwiYWxsb3dOb3RTaWduZWRVcmwiOiJGYWxzZSIsImlnbm9 yyk_b2tIGd7STyEyCt0LPWbmTZe8ZM?Logo%20-%20Blue.png)

Web Site Address

www.xero.com/nz (http://www.xero.com/nz)

Page: Entry Information

Entry Title

Xero and FIFA Women's Football - Beautiful game, Beautiful business

Category

E01 - E12 - Award for Innovation in Marketing > E08. Award for Innovation in Sponsorships

Submission Format

A Video of up to 5 Minutes

How Will You Provide Your Video to Us?

Link to an Online Video

URL of Your Video

 $https://vimeo.com/925674442/016c5f92c5? share=copy \ (https://vimeo.com/925674442/016c5f92c5? share=copy) \ (https://vi$

For this category please provide

An essay of up to 625 words describing the nominated innovative achievements in marketing since July 1 2021, **OR** a video of up to five (5) minutes in length illustrating the same.

Optional (but highly recommended), a collection of supporting files, works samples, and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

Do You Have Supporting Files You Would Like to Upload?

No

Do You Have Website URLs you would like to link to

Yes

URL 1

https://www.xero.com/nz/xero-fifa-womens-football/ (https://www.xero.com/nz/xero-fifa-womens-football/)

URL 2

https://www.xero.com/nz/better-numbers/clubs/ (https://www.xero.com/nz/better-numbers/clubs/)

URL 3

https://www.nzfootball.co.nz/xero-together-stronger (https://www.nzfootball.co.nz/xero-together-stronger)

URL 4
URL 5
URL 6
URL 7
URL 8
URL 9
URL 10
By your submission of this entry to The Stevie Awards you verify that you have read and agree to abide by the regulations, terms and conditions of the competition (http://asia.stevieawards.com/rules-and-terms-conditions-competition).
Terms and Conditions
I Agree