

Nomination: 19384

Korea005 SOOHYUN Inc.

<b>Page: General Information</b>
<b>Name of Organization / Company</b> SOOHYUN Inc.
<b>Logo</b> No File Uploaded
<b>Web Site Address</b>
<b>Page: Entry Information</b>
<b>Entry Title</b> Korea005 SOOHYUN Inc.
<b>Category</b> A01 - A09 - Award for Innovation in Management > A01B. Award for Innovative Management in Business Product & Service Industries - Up to 100 Employees
<b>Submission Format</b> An Essay of up to 625 Words
<b>Essay</b> <p>The representative high-class marriage information company recognized by the Korean Government, Noblesse Soohyun (CEO: Jeung-Soo Kyeong) is a marriage-oriented marriage agency established in 2009. It was selected as a member of the National Competency Standards (NCS) for the development of marriage services/marriage counseling and aims for the standard of Marriage Broker's Business. Noblesse Soohyun leads the right culture of marriage broker's industry with its own systematic management system through V.O.C.-based feedback and the only special service in the industry, such as having meetings for its VIPs at the hotel lounge through partnerships with the five-star hotels. Through its own specialized system and services, Soohyun successfully leads to the top marriage-ratio of upper-class wealthy people, high-ranking social workers, CEOs, and professionals in the industry. Based on the management ideology of 'customer satisfaction', 'honesty and trust' and 'compliance management', the company thoroughly complies with the principles of personal information protection, various meeting targets, marriage-oriented system, and exclusive meetings for the VIPs.</p>

**For this category please provide**

An essay of up to 625 words describing the nominated executive's or management team's innovative achievements since July 1 2021, **OR** a video of up to five (5) minutes in length illustrating the same. Describe the innovative achievements in at least three (3) of the following areas: organizational management, board leadership, brand leadership, business recovery, financial management, growth management, hiring & employee development, investor relations, leadership development, and the promotion of innovative practices.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges

**Do You Have Supporting Files You Would Like to Upload?**

No

**Do You Have Website URLs you would like to link to**

Yes

**URL 1**

<https://youtu.be/z9FRKgGhXmQ> (<https://youtu.be/z9FRKgGhXmQ>)

**URL 2**

<https://www.isoohyun.co.kr/new/meet/meet11.php> (<https://www.isoohyun.co.kr/new/meet/meet11.php>)

**URL 3**

<https://www.isoohyun.co.kr/new/about/about08.php?idx=213&REFURL=/new/about/about07.php?>  
<https://www.isoohyun.co.kr/new/about/about08.php?idx=213&REFURL=/new/about/about07.php?>  
(<https://www.isoohyun.co.kr/new/about/about08.php?idx=213&REFURL=/new/about/about07.php?>)  
<https://www.isoohyun.co.kr/new/about/about08.php?idx=213&REFURL=/new/about/about07.php?>)

**URL 4**

<https://www.siminilbo.co.kr/news/newsview.php?ncode=1160272757830346>  
(<https://www.siminilbo.co.kr/news/newsview.php?ncode=1160272757830346>)

**URL 5**

<https://www.siminilbo.co.kr/news/newsview.php?ncode=1160272757830346>  
(<https://www.siminilbo.co.kr/news/newsview.php?ncode=1160272757830346>)

**URL 6**

<https://www.e2news.com/news/articleView.html?idxno=304689> (<https://www.e2news.com/news/articleView.html?idxno=304689>)

**URL 7**

<http://www.e2news.com/news/articleView.html?idxno=236144> (<http://www.e2news.com/news/articleView.html?idxno=236144>)

**URL 8**

<https://www.e2news.com/news/articleView.html?idxno=255986> (<https://www.e2news.com/news/articleView.html?idxno=255986>)

**URL 9**

<https://www.youtube.com/watch?v=d-8FmggA9qU> (<https://www.youtube.com/watch?v=d-8FmggA9qU>)

**URL 10**

<https://www.youtube.com/channel/UCvK-WgMVoDdQY9ea2pO4L5w> (<https://www.youtube.com/channel/UCvK-WgMVoDdQY9ea2pO4L5w>)

By your submission of this entry to The Stevie Awards you verify that you have read and agree to abide by the regulations, terms and conditions of the competition (<http://asia.stevieawards.com/rules-and-terms-conditions-competition>).

**Terms and Conditions**

I Agree