

Nomination: 19455

Felicia Zsha' Mirzze

**Page: General Information**

**Name of Organization / Company**

NEURO VITALITY PTY LTD

**Logo**

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**Web Site Address**

[www.neurovhub.com](http://www.neurovhub.com) (<http://www.neurovhub.com>)

**Page: Entry Information**

**Entry Title**

Felicia Zsha' Mirzze

**Category**

X01 - X09 - Individual Professionals > X09. Most Innovative Woman of the Year

**Submission Format**

An Essay of up to 625 Words

**Essay**

Felicia works in the fields of Human Rights Advocacy, Research, Trauma, Mental Health, and Community support. Felicia is an international speaker and advocate for the rights of women & children who have experienced violence.

Felicia is armed with a unique blend of lived experience and academic experience. With a degree in Social Science & Counselling, Felicia's educational background is extensive and diverse, with Diplomas in Journalism, Legal Services, Community Services, & Communication.

This multifaceted expertise enriches her perspectives on mental health and well-being, allowing her to approach issues from various angles and offer holistic, evidence based solutions.

Felicia's advocacy extends beyond borders, as evidenced by her presentations at prestigious international conferences such as the Inaugural Asia-Pacific Conference on Women's Mental Health & The World Conference on Gender and Women's Studies. Felicia's commitment to amplifying the voices of marginalised groups, particularly women who have experienced Trauma and incarceration, is commendable. Her presentations cover topics such as PTSD, post-traumatic growth, the neurobiology of women's offending behaviour, & Trauma-informed interventions, opening discussions on policy change and improvements to Trauma informed care paving the way for meaningful, lasting change.

99% of all women in Australian Prisons are victim survivors of domestic violence, sexual assault, & childhood sexual abuse they are the forgotten voices in our fight against gender based violence. Felicia advocates to be a voice for those women and their children.

Felicia's dedication to research and community empowerment is evident. She has spearheaded ground-breaking studies, including the first-of-its-kind First nations designed and led research into the impacts of childhood trauma and offending behaviour in Australia. This initiative not only highlights her commitment to addressing systemic issues but also her respect for Indigenous knowledge and perspectives, being a proud woman of Indigenous decent. (Details of Felicia's research has been uploaded).

In addition to her academic and advocacy work, Felicia is deeply involved in direct community support. As the owner of a domestic violence and victims of crime counselling practice, she provides essential services to those in need, offering guidance & crisis support.

Furthermore, her innovative initiatives like CommuniTea, a tea brand designed to support women and children affected by violence and trauma, with 100% of the profits from CommuniTea sales going directly back into community reinvestment and mental health treatment for marginalised women, this initiative showcases both her creativity and compassion.

Felicia's contributions extend beyond individual counselling sessions; she is also actively involved in supporting fellow organisations and charities. Felicia has sponsored charity events that support criminalised women gain and maintain employment, provided kitchen utilities for 12 community shelters for women & children escaping violence, contributed equipment to the Prison Yoga program, Felicia's practice has provided over 50 hours of Pro Bono crisis counselling services in the past 6 months.

Additionally, Felicia is a passionate advocate and creator of the "Jobs Over Judgement" campaign, which challenges conventional perceptions about individuals with criminal records and aims to bridge the gap between them and the business world. This social awareness initiative encourages organisations to recognise the inherent talents and skills of individuals with conviction histories, advocating for a paradigm shift in viewing employment as a smart business decision which helps to keep women out of prison by giving them employment which therefore keeps them with their children and families and assists in breaking the cycle of trauma, addiction and incarceration and leads to reduced recidivism.

Felicia embodies the values of empathy, resilience, and social justice. Her tireless efforts as a trauma researcher, advocate for change, and educator have made a significant impact on individuals and communities worldwide. Felicia has chosen to use her life experiences to foster good, and to create change, to be the voice for those who society has forgotten so that their lives can be improved through adequate and equal health care and trauma treatment.

**For this category please provide**

An essay of up to 625 words describing the nominee's innovative achievements since July 1 2021, **OR** a video of up to five (5) minutes in length illustrating the same.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.

**Credits****Do You Have Supporting Files You Would Like to Upload?**

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

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**File 10**

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Yes

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**URL 2**

<https://findersspeakersco.com/speakers/683/feliciazshamirzze> (<https://findersspeakersco.com/speakers/683/feliciazshamirzze>)

**URL 3**

<https://www.communitaea.au/> (<https://www.communitaea.au/>)

**URL 4**

<https://youtu.be/EvFjLF-pyOM?feature=shared> (<https://youtu.be/EvFjLF-pyOM?feature=shared>)

**URL 5**

<https://youtu.be/KweHzc6aVrg?feature=shared> (<https://youtu.be/KweHzc6aVrg?feature=shared>)

**URL 6**

<https://www.youtube.com/watch?v=GT00rvUjOV8> (<https://www.youtube.com/watch?v=GT00rvUjOV8>)

**URL 7**

<https://www.youtube.com/watch?v=wntalU0uAUA> (<https://www.youtube.com/watch?v=wntalU0uAUA>)

**URL 8****URL 9****URL 10**

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