

Nomination: 19536

Korea017 'Life in Busan'

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<b>Page: General Information</b>
<b>Name of Organization / Company</b> Busan Global City Foundation
<b>Logo</b> No File Uploaded
<b>Web Site Address</b>
<b>Page: Entry Information</b>
<b>Entry Title</b> Korea017 'Life in Busan'
<b>Category</b> Q05 - Q14 - Award for Innovation in Websites and Blogs > Q12. Award for Innovation in Non-Profit/NGO Websites
<b>Submission Format</b> An Essay of up to 625 Words

## Essay

'Life in Busan' is an online communication platform that provides integrated information for foreign residents living or wishing to reside in Busan .

To help foreign residents living in Busan, a global city, to settle down and enjoy a happy life, various organizations in the Busan region are working together to provide various useful information, including the latest news, Busan living information, educational information, and employment.

In addition, we provide comprehensive counseling, specialized counseling, and real-time interpretation counseling in 13 languages for foreign residents.

In addition, we are introducing foreign communities so that Busan citizens and foreign residents can interact and learn information about various foreign communities. We listen to the voices of foreign residents of various nationalities and classes through the foreign resident representative committee.

The Life in Busan website operates through real-time Google translation so that foreign residents can obtain information in a convenient foreign language. Through this, we increase accessibility to the information needed by foreign residents living in Busan and support foreign residents to enjoy the benefits without discrimination.

### Homepage Overview:

The homepage is likely designed to offer a welcoming interface that captures the essence of life in Busan. This could include vibrant images, featured articles, upcoming events, and essential information about the city.

### Navigation Menu:

The website likely features a navigation menu that allows users to easily explore different sections or categories of information. Possible menu options may include:

Home: Returns users to the homepage.

About Busan: Provides an overview of the city's history, culture, and attractions.

Living in Busan: Offers information for residents, such as housing, education, healthcare, and local services.

Events & Activities: Highlights upcoming events, festivals, and recreational activities in Busan.

News & Updates: Provides the latest news, announcements, and developments related to Busan.

Tourism: Offers resources for tourists, including attractions, tours, accommodations, and travel tips.

Directory: Provides a directory of businesses, services, and organizations in Busan.

Contact Us: Offers contact information for inquiries, feedback, or assistance.

### Language Options:

The presence of "kr" in the URL indicates that the website primarily caters to a Korean-speaking audience. However, there may be language options available for users to access content in English or other languages.

### Search Functionality:

The website likely includes a search bar or feature that allows users to quickly find specific information or articles related to their interests.

### Social Media Integration:

There may be social media buttons or links on the homepage, enabling users to connect with the "Life in Busan" community through platforms like Facebook, Instagram, or Twitter.

Featured Content:

The homepage may showcase featured articles, blog posts, or multimedia content highlighting various aspects of life in Busan, such as local cuisine, cultural events, outdoor activities, and sightseeing spots.

Responsive Design:

The website is likely designed to be responsive, ensuring optimal viewing and usability across different devices, including desktops, tablets, and smartphones.

Overall, the "Life in Busan" website serves as a comprehensive platform for both residents and visitors seeking information, resources, and insights into the vibrant city of Busan, South Korea. It aims to provide a user-friendly experience that fosters community engagement, exploration, and enjoyment of all that Busan has to offer.

**For this category please provide**

An essay of up to 625 words describing the website or blog and the innovative aspect of the site since July 1 2021 that you are nominating, **OR** a video of up to five (5) minutes in length illustrating the same.

A link to the site, which you must attach to your entry through our attachment/link uploading tool. If your site is not publicly available (i.e. it's private or password protected), upload a video of up to three (3) minutes that demonstrates the features and functions of your site.

Optionally, you may list creative and production credits for your site - a list of the people and organizations that contribute to its development.

**Credits**

**Do You Have Supporting Files You Would Like to Upload?**

No

**Do You Have Website URLs you would like to link to**

Yes

**URL 1**

<https://lifeinbusan.kr/> (<https://lifeinbusan.kr/>)

**URL 2**

**URL 3**

**URL 4**

**URL 5**

**URL 6**

**URL 7**

**URL 8**

**URL 9**

**URL 10**

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**Terms and Conditions**

I Agree