Nomination: 19542

PARTsPARTs

Page: General Information

Name of Organization / Company

PARTsPARTs

Logo

Download File (https://asiastevieawards.secure-

platform.com/file/29905/eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJtZWRpYUlkIjoyOTkwNSwiYWxsb3dOb3RTaWduZWRVcmwiOiJGYWxzZSIsImlnbm9 4EuNFs4BuYELso2YUqwumXo?PARTsPARTs.png)

Web Site Address

https://partsparts.shop/ (https://partsparts.shop/)

Page: Entry Information

Entry Title

PARTsPARTs

Category

B01 - B12 - Award for Excellence in Corporate Innovation > B05B. Award for Excellence in Innovation in Manufacturing Industries - Up to 100 Employees

Submission Format

An Essay of up to 625 Words

Essay

Established in 2010 as a zero-waste parts brand, it created a circular economy that eliminates waste of inventory by assembling clothes like parts, demonstrating its pioneering role as a sustainable fashion brand and outstanding operational performance.

As a fashion designer, in addition to brand business, I gave zero waste lectures at fashion majors at home and abroad, gave keynote lectures on the possibility of sustainable fashion at the Korean Fashion Society, Sustainable Fashion Summit Seoul, etc., and as a pioneering model for sustainable fashion brands, I have excellent performance in operating parts brands. demonstrated its capabilities.

Brand philosophy, zero waste

At least 5% to 15% of fabric waste is generated until a set of clothes is completed. Accordingly, PartsParts has continued its efforts to minimize or completely eliminate fabric waste.

Founded in 2010 with the goal of zero waste, PartsParts is the only fashion brand that develops products using only one material, that is, a single item.

The single item material of Parts Parts, which means that clothes are assembled like parts, dividing each part of the clothes without waste and combining them with unique design aesthetics, and at the same time containing art, contributes to creating a circular economy beyond seasons and trends. I'm doing it.

Clothing with excellent durability and unrivaled finish made with a seamless manufacturing method using technology and a seamless adhesive technique can be easily cared for by simply washing with natural and environmentally friendly detergent and then drying, making it an eco-friendly product that reduces the use of water and detergent. It is an enemy technology.

The technology that combines neoprene, the main material of parts, and technology eliminates waste generated during the sewing process, minimizes the consumption of scrap fabric, and recycles the remaining material to create a useful style. This technology is still a challenge for the fashion industry to mass produce based on low-wage labor, and it is with this sense of mission that it is seeking to expand its business.

PartsParts' products began with PartsParts' unique design system that went beyond trends and was simple, and combined with the zero waste concept, the brand's powerful influence was completed. Accordingly, it has been introduced and sold (exported) not only in Korea but also in Europe, China, Singapore, and Hong Kong, where it is recognized as a high-value fashion brand. Externally, through collaboration with various fields of culture and art, we are promoting new inspiration and PartsParts' philosophy overseas and contributing to the formation of consensus.

Practicing ESG management through zero waste management philosophy

Approved by the Ministry of Trade, Industry and Energy on February 20, 2023. Among the 12 domestic excellent ESG management fashion companies of the Sustainable Fashion Initiative Promotion Group of the Korea Textile and Fashion Policy Institute (President Joo Sang-ho), it is the only designer brand that excels in the zero waste category. was selected

As Korea's first zero waste concept, an unrivaled high-end brand, the zero waste ESG management philosophy of Creative Director and Designer Lim Seon-ok aimed to reduce sludge generated during the manufacturing stage and solve the problems of clothing products that are incinerated after a short life cycle from the planning stage. was highly evaluated.

On March 17, 2024, the 2023 F/W Seoul Fashion Week collection was unveiled to the public and fashion industry officials through a stage incorporating the zero waste philosophy at DDP (Dongdaemun Design Plaza) Art Hall Hall 1, and received favorable reviews.

For this category please provide
An essay of up to 625 words describing the nominated organization's innovative achievements since July 1 2021, OR a video of up to five (5) minutes in length illustrating the same. Describe the organization's innovative achievements in at least three (3) of the following areas: organizational management, corporate social responsibility, financial management, corporate communications, customer service, human resources and employee development, information technology, marketing, product design & development, and research & development.
Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges.
Do You Have Supporting Files You Would Like to Upload?
No .
Do You Have Website URLs you would like to link to Yes
URL 1 https://www.instagram.com/partsparts/ (https://www.instagram.com/partsparts/)
URL 2 https://blog.stevieawards.com/international-awards/%EC%8A%A4%ED%8B%B0%EB%B9%84%EC%83%81-%EC%88%98%EC%83%81%EA%B8%B0%EC%97%85-%ED%8C%8C%EC%B8%A0%EC%B8%A0%EC%9E%84%EC%84%A0%EC%98%A5%EC%9D%80-%EC%96%B4%EB%96%BB%EA%B2%8C-%ED%8C%A8%EC%85%98-%EC%82%B0%EC%97%85%EC%97%90%EC%84%9C-%EC%84%B1%EA%B3%B5%EC%A0%81%EC%9C%BC%EB%A1%9C-%EB%B8%8C%EB%9E%9C%EB%93%9C%EB%A5%BC-%EA%B5%AC%EC%B6%95%ED%96%88%EB%82%98 (https://blog.stevieawards.com/international-awards/%EC%8A%A4%ED%8B%B0%EB%B9884%EC%83%81-%EC%88%98%EC%83%81%EA%B8%B0%EC%97%85-%ED%8C%8C%EC%B8%A0%EC%9884%EC%83%81%EA%B8%B0%EC%97%85-%ED%8C%8C%EC%B8%A0%EC%9E%84%EC%84%A0%EC%98%A5%EC%9D%80-%EC%96%B4%EB%96%BB%EA%B2%8C-%ED%8C%A8%EC%85%98-%EC%82%B0%EC%97%85%EC%97%90%EC%84%9C-%EC%84%B1%EA%B3%B5%EC%A0%81%EC%9C%BC%EB%A1%9C-%EB%8B888C%EB%9E%9C%EB%93%9C%EB%A5%BC-%EA%B5%AC%EC%B6%95%ED%96%88%EB882%98)
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