

Nomination: 19233

DMCI Homes' RideShare App

Page: General Information

Name of Organization / Company

Propelrr & DMCI Homes

Logo

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Web Site Address

<https://www.dmcihomes.com/> (<https://www.dmcihomes.com/>)

Page: Entry Information

Entry Title

DMCI Homes' RideShare App

Category

P01 - P15 - Award for Innovation in Product Design and Development > P15. Award for Innovation in Transportation & Logistics

Submission Format

An Essay of up to 625 Words

Essay

In a congested city like Metro Manila, traffic is an inevitable nightmare to get from Point A to B. That's not an exaggeration, but a data-backed reality that the 2023 TomTom Traffic Index [1] shared, stating that Manila's traffic is the "worst in the world" for a metro area among 387 metro areas worldwide.

Metro Manila motorists spent an average travel time of 25 minutes and 30 seconds per 10 kilometers last year. Experts say Filipinos have lost around 117 hours in traffic the whole year when they could've spent it more productively with loved ones or doing recreational activities.

Ride-hailing services are also not a sustainable solution to the commuter dilemma, with prices surging from P350 to P800 depending on the traffic [2] and demand within the area.

To alleviate the long hours of commute for its condo residents, Quadruple-A real estate developer DMCI Homes launched the RideShare service feature within the DMCI Communities' app, which is the first and only multipoint ride-sharing shuttle service mobile app in the Philippines and arguably in Asia by a real estate developer.

DMCI Homes residents can conveniently book in advance their preferred shuttle service according to the time of arrival and departure to help them plan their trip for a hassle-free commute. A DMCI Homes resident and loyal RideShare customer notes how convenient it is to book a ride in advance via the app and get a confirmation for your seat in an hour or so.

One condo resident also mentioned how RideShare improved her daily commute from the condo community to key areas in BGC. The Rideshare carpool program saved the residents valuable time but also cut down on commuting expenses as she would need multiple stops or even opt for local ride-hailing apps to get home that cost twice the amount.

[REDACTED]

[REDACTED]

[REDACTED FOR PUBLICATION]

[REDACTED]

With only a year in, the RideShare service will continue to expand to all of DMCI Homes communities in Metro Manila to provide a more convenient and cost-effective solution for a better condo community.

References:

<https://www.tomtom.com/traffic-index/ranking/>

<https://www.grab.com/ph/fare-check/>

For this category please provide

An essay of up to 625 words describing the nominated innovation's concept, value, delivery, and impact since July 1 2021, **OR** a video of up to five (5) minutes in length illustrating the same.

Optional (but highly recommended), a collection of supporting files and web addresses that you may upload to our server to support your entry and provide more background information to the judges. These uploads and links might include product demonstration videos, product reviews, images, etc.

Do You Have Supporting Files You Would Like to Upload?

Yes

Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4)

200 MB Max per File

File 1

[REDACTED FOR PUBLICATION]

File 2

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File 3

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File 4

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File 5

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[REDACTED FOR PUBLICATION]

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[REDACTED FOR PUBLICATION]

File 9

No File Uploaded

File 10

No File Uploaded

Do You Have Website URLs you would like to link to

Yes

URL 1

<https://www.dmcihomes.com/whats-new/news/rideshare-dmci-homes-innovation-for-comfortable-and-sustainable-commuting-of-condo-residents>
(<https://www.dmcihomes.com/whats-new/news/rideshare-dmci-homes-innovation-for-comfortable-and-sustainable-commuting-of-condo-residents>)

URL 2

<https://www.dmcihomes.com/whats-new/news/for-this-young-working-mother-dmci-homes-rideshare-carpool-app-is-truly-a-blessing> (<https://www.dmcihomes.com/whats-new/news/for-this-young-working-mother-dmci-homes-rideshare-carpool-app-is-truly-a-blessing>)

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