

Nomination: 19288

5.07. Best Business Book

Page: General Information
Name of Organization / Company Rio Tinto
[REDACTED FOR PUBLICATION]
Page: Entry Information
Entry Title 5.07. Best Business Book
Category F01 - F07 - Award for Innovation in Publications > F07. Award for Innovation in Other Types of Publications
For this category please provide An essay of up to 625 words describing the publication and the innovative aspect of the publication since July 1 2021 that you are nominating, OR a video of up to five (5) minutes in length illustrating the same. In the essay or video, describe the genesis of the innovation, how it was developed and executed, and the results of the innovation to date. You must upload an electronic copy of your nominated publication, in the form of an attachment or a URL, which you must attach to your entry through our attachment/link uploading tool. Optionally, you may list creative and production credits for your work - a list of the people and organizations that contributed to its development.
Submission Format An Essay of up to 625 Words
Essay Elements of progress is a 500+ page corporate history written to commemorate Rio Tinto's first 150 years in operation. The book was created to inform and inspire current and future employees and customers and to ensure the company's story is documented for posterity. Over the past 150 years Rio Tinto has played a significant role in driving economic and social progress around the world and, though there is much to be proud of, the company has faced many challenges and made mistakes. This book is an honest attempt to address the company's successes and failures and examine the defining moments that have made Rio Tinto the company it is today. The book is the first of its kind to tell the company's story from its founding in Spain in 1873 and through its global expansion, capturing how it has transformed industries, built cities and influenced the lives of people around the world. The stories of the many companies that came together to create Rio Tinto have been brought to life with beautiful full-scale imagery, including never-before-seen colourised photography. Scattered throughout the book are a series of short stories, enabling time-poor readers the opportunity to dive in and out of the book and uncover some of its most surprising moment. Since the book's launch in late 2023 there has been great demand from current and former employees, and customers, and the book is now being translated into Chinese and Quebecois French.
[REDACTED]
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Audio (Mp3), Documents (PDFs, Word, PowerPoints), Images (PNG, JPG, TIF), and Video (Mp4) 200 MB Max per File

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