



ASIA-PACIFIC
STEVIE® AWARDS

2026 ENTRY KIT

The 13th Annual Asia-Pacific Stevie® Awards



Asia.StevieAwards.com

WELCOME

We invite your organization to submit nominations to the 2026 (13th annual) Asia-Pacific Stevie® Awards, the top honors in the region for achievement in the workplace. The focus of these awards is on recognizing innovation in every aspect of business wherever it occurs.

All organizations and individuals in 29 markets of the Asia-Pacific region are eligible to submit nominations to the awards - large and small, public and private, for-profit and non-profit. The 2025 competition attracted more than 1,000 nominations from organizations of all types across the region.

Eligibility for the 2026 awards extends from 1 July 2023, through the date on which you submit your nominations.

The public-voting component we added to the awards in 2023—the People's Choice Stevie Awards for Favorite Companies—returns in 2026. All nominations submitted to any of the Company/Organization categories will be included in the public vote automatically. So nominees in the Company/Organization categories will have the opportunity to win two awards: one determined by our professional judges, and one voted on by the general public.

The Stevie Award trophy, the prize that is conferred in the Asia-Pacific Stevie Awards and all other Stevie Award programs, is one of the world's most coveted prizes. Many of the world's largest and most famous organizations have won Stevie Awards. Most of our winners each year are small and midsize organizations that are still growing and building their brands, however.

This booklet explains how to prepare and submit nominations to the Asia-Pacific Stevie Awards. The first important step to entering is to review the categories and to choose the categories in which you'll participate.

We look forward to welcoming your nominations to the 2026 Asia-Pacific Stevie Awards.

Cordially,

MAGGIE MILLER

President, The Stevie® Awards



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2026 CALENDAR

17 NOVEMBER 2025

Webinar: Preparing Standout Nominations for the 2026 Asia-Pacific Stevie® Awards

20 NOVEMBER 2025

Early-bird entry deadline, with discounted entry fees

17 DECEMBER 2025

Entry deadline, late fees apply after this date

15 DECEMBER 2025 - 6 FEBRUARY 2026

Judging of the 2026 Awards

15 JANUARY 2026

Late entry deadline, with payment of late fee

11 FEBRUARY 2026

Winners notified

2 MARCH 2026 - 31 MARCH 2026

Public voting for the People's Choice Stevie Awards for Favorite Companies

APRIL 2026

Awards banquet
Asian setting and date to be confirmed



READY? ENTER NOW



THE 2025 AWARDS

[BROWSE PHOTOGRAPHS OF THE AWARDS EVENT](#)



[WATCH THE INDIVIDUAL AWARDS PRESENTATION CLIPS](#)



[WATCH INTERVIEWS WITH STEVIE WINNERS](#)



[DOWNLOAD THE AWARDS EVENT PROGRAM BOOK \(PDF\)](#)



SELECTION OF 2025 WINNERS



SANGGAR SARANA BAJA



AWARDS PROCESS

Judging of entries will be conducted from December to February, by judging committees focused on the main category groups. Many of the judges are invited and are former Stevie® Award winners. Other professionals apply to judge and, if accepted, are assigned categories by Stevie Awards staff based on their industry, function, and experience. To apply to be a judge for the 2026 Asia-Pacific Stevie® Awards, you need to click [here](#). Once you login, you will need to verify you have Asia-Pacific Stevie Awards program selected in the system and click on "Apply to Judge" to open the judge application.

During judging, each entry is reviewed and rated by no fewer than five (5) judges. All entries are viewed and rated at the judges' convenience online. Rating is done on a scale of 1-10.

All entries that receive an average score of at least 7.75 out of a possible 10, regardless of category, are automatically conferred Stevie Award status.

Every category that has at least one qualifying entry (with a final average score of at least 7.75/10) will have at least one Gold Stevie Award winner. The qualifying entry with the highest average score in a category will be awarded the Gold Stevie Award. Other qualifying entries that receive an average score of at least 8.0 out of 10 will be accorded Silver Stevie status. Remaining qualifying entries will be accorded Bronze Stevie status.

The veracity of claims made in Finalist entries may be audited. Any entry found to contain false or misleading information will be disqualified. Gold Stevie-winning entries will be published on the Asia-Pacific Stevie Awards website, after winners have had the opportunity to redact non-public information from them.

TOP 5 AWARDS

It is our tradition to present five **Grand Stevie Awards** in the Asia-Pacific Stevie Awards. The Grand ("best of show") Stevie Award trophy is awarded to only a handful of organizations in each of the nine Stevie Awards competitions.

In the Asia-Pacific Stevie Awards, one Grand Stevie Award is presented to the most honored organization, and one to each of the highest-scoring nominations in the four markets that submitted the most nominations.

These winners are awarded the exclusive right to use a unique Grand Stevie Award winner logo.



HOW TO ENTER

Complete the form to create your account, or login to your existing account if you have already made one in our new entry system.

Visit the website at asia.stevieawards.com or click the **READY? ENTER NOW** button at the bottom of any page in this kit.

Within your entry-submission account, select Asia-Pacific Stevie Awards from the program drop-down in the top right of your screen.

Follow the instructions to create and save your first entry. Repeat the process as necessary to create and save additional entries.

When you've created all of the entries you will submit, click the check boxes next to their titles, then click the **SUBMIT SELECTED NOMINATIONS** button to begin the submission process.

Review and agree to the Terms and Conditions of Entry, and choose how to pay your entry fees.

ENTRY FEES

Entry fees are summarized in a PDF document which you may [download here](#). A separate fee is required for each category in which an entry is submitted. No refunds will be made after 17 December 2025. Entries submitted after 17 December 2025 will be assessed a late fee of \$55 (per entry) in addition to the entry fee, but will not be penalized in any way in the judging.

There are no other required fees. Attending the award ceremony and receiving your Stevie Award in the mail are optional. You do not have to do either to keep your title as a Stevie winner.

SUBMIT NOMINATIONS IN 30+ LANGUAGES

We now have a translation tool built into our entry system. You may submit written nominations in any of 30+ languages, and our system will translate them to English for our judges to review and score. Please note that only your written submission will be translated, not any supporting material uploads or links. All judging will be done in English, and judges will be told that a translation tool may have been used.



2026 CATEGORIES

The focus of all categories in the Asia-Pacific Stevie® Awards is on innovation: innovation in all its forms, in every aspect of work life and achievement. We accept entries in scores of categories, grouped as follows.

Nominations that won in the 2025 edition of the awards may be resubmitted for consideration to the 2026 awards. If they have been updated with recent achievements, they may be resubmitted to the categories in which they won. If they have not been updated, they must be submitted to categories different from those in which they won.

ACHIEVEMENT CATEGORIES



AI CATEGORIES (NEW FOR 2026)



ANNUAL REPORT & PUBLICATION CATEGORIES



APP CATEGORIES



COMPANY / ORGANIZATION CATEGORIES



CORPORATE COMMUNICATIONS, INVESTOR RELATIONS & PUBLIC RELATIONS CATEGORIES



CUSTOMER SERVICE CATEGORIES



HUMAN RESOURCES CATEGORIES



INDIVIDUAL PROFESSIONAL CATEGORIES



LIVE, VIRTUAL, AND HYBRID EVENT CATEGORIES



MANAGEMENT CATEGORIES



MARKETING CATEGORIES



NEW PRODUCT & PRODUCT MANAGEMENT CATEGORIES



PODCAST CATEGORIES (NEW FOR 2026)



SOCIAL MEDIA CATEGORIES



SUSTAINABILITY CATEGORIES



TECHNOLOGY CATEGORIES



THOUGHT LEADERSHIP CATEGORIES



VIDEO CATEGORIES



WEBSITE CATEGORIES



HEAR FROM PAST WINNERS

“

Winning the Gold Stevie Award for the third time means a lot to us. It's not just about personal achievement for Newday Media JSC; it also recognizes our commitment to preserving and promoting Vietnam's rich cultural heritage. This award reaffirms our standing and hard work, and boosts our confidence in our expertise and creativity in communication and event management, particularly for large-scale Cultural Festivals.

HAI YEN LE
General Director of Newday
Media JSC, Hanoi, Vietnam

”

“

It's an honor to accept this award, representing the future of work. Change starts within each of us and is a shared responsibility. This recognition highlights our commitment to a future focused on growth, empowerment, connection, and belonging in our workplaces, a true win-win.

MIRJANA BOZNOVSKA
Founder & CEO, ONE
Beyond Success, Sydney,
New South Wales,
Australia

”

“

This Stevie Award is a strong testimony to our vision to reshape the retail paradigm with AI-powered retail optimization. Winning the award has given the TCS Optumera™ team great confidence in our investments in areas for retail transformation. We believe this award will be a strong influencer for retailers in partnering with us in their transformation journeys.

SHANKAR NARAYANAN
President & Global Head:
Retail, CPG, Travel and
Hospitality, Tata Consultancy
Services Ltd., India

”



TIPS TO SUBMIT WINNING NOMINATIONS

Subscribe to the Free Stevie Awards Email Newsletter

Stay up to date on entry deadline extensions, new categories, and other important announcements by subscribing to the weekly Stevie Awards email newsletter. We respect your privacy and will never share your email address with anyone else. [Click here](#) to subscribe.

Determine Who or What You Want to Nominate, and in Which Categories

Decide which individuals, departments, teams, achievements, solutions, or implementations in your organization you wish to nominate, then select the most appropriate categories for those entries. For help with category selection, fees, or other questions, contact us at +1 703-547-8389 or help@stevieawards.com.

Submit Your Entries By the Entry Deadline

The early-bird entry deadline is 20 November 2025, through which entry fees are discounted. The final entry deadline will be 17 December 2025. Late entries will be accepted through 15 January 2026 with payment of a \$55 late fee per entry.

Register for our Live Informational Webinar | 17 November 2025

[Click here to register](#) for our webinar about how to prepare successful nominations and learn more about what is new and different in the 2026 competition. The webinar will be available to watch on demand anytime after it airs live.



RULES, TERMS & CONDITIONS OF ENTRY

The following are the terms and conditions of entry to the 2026 Asia-Pacific Stevie® Awards. By submitting entries to the competition you assent that you have read and agree to abide by these terms and conditions.

ENTRY FEES



ACCEPTANCE OF STEVIE AWARDS CORRESPONDENCE



MAINTENANCE OF YOUR ENTRY ACCOUNT INFORMATION



FINAL DECISION



PAYMENT OF SHIPPING FEES



PUBLICATION OF STEVIE-WINNING ENTRIES



NOTICE OF FILMING AND PHOTOGRAPHY AT THE BANQUET



IDENTIFY VERIFICATION



Failure to comply with these Terms & Conditions will render your entries ineligible. Entry fees will not be refunded.



ENTRY PREPARATION TIPS

1 Write Your Entries Offline Before Submitting Them

Write your entries offline to keep a permanent record. Then, submit them through our simple online system. Avoid writing directly online, as technical issues with your computer or our system could cause you to lose your work.

2 Include Supporting Materials and Links

For most categories, supporting files or URLs are optional. However, we strongly recommend including at least your organization's website URL so judges can access basic information about your organization.

3 Focus on Achievements During the Eligibility Period

The 2026 Asia-Pacific Stevie® Awards eligibility period is from 1 July 2023, through the date on which you submit your nominations. Entries may mention earlier achievements but must focus on this period—the judges will not score entries highly if they do not.

4 How to Submit Entries for Multiple Clients

PR and marketing agencies submitting for multiple clients should create one account under the agency's name with agency contact details. For each nomination you create you will be able to specify the name and location of the organization you are nominating.

5 Test Your Links

If you include links to videos, images, or other materials, be sure to test them before submitting. Preview your entry and click the links to ensure they work and show the intended content to the judges.

6 Video Entries and Other Media Materials

Attachments should be directly downloadable and easy to access. For videos, use a YouTube, Vimeo, or similar link that plays instantly. If that's not possible, upload the video file instead.

7 Giving Titles to Your Entries

When choosing a title for your entries, don't include the category name — judges will see it. For individual nominations, simply use the person's name and job title unless additional text adds meaningful context. Keep titles simple.

8 Well-Written and Succinct

Stevie-winning entries are clear, focused, and modest. Highlight a few key accomplishments in detail rather than listing many briefly, and keep the writing concise.

10 REASONS WHY YOU SHOULD ENTER

1

Stevie® Awards offer a cost-effective way to recognize and celebrate your valued employees for their efforts and accomplishments—boosting morale, inspiring pride, and motivating your team to keep striving for excellence.

2

The entry fees are nominal compared to the publicity and credibility you or your organization can reap from winning a Stevie Award. Past winners use their Stevie Awards to enhance their reputation, attract clients, and engage top talent.

3

Small organizations have just as much chance to win a Stevie as big companies. Every year, household-name companies are joined in the winners' circle by small and medium-sized organizations that are still building their brands.

4

There are dozens of categories for Organizations, Sustainability, Management, Marketing, Tech, AI, Podcasts, and much more.

5

Winners are celebrated globally at our galas and promoted across our website, blog, social media, and PR. With more than 70,000 monthly site visitors and 60,000 newsletter subscribers, your win gets wide exposure.



6

When you win a Stevie Award, you and your colleagues get to deliver a speech on stage before a global audience and network with top professionals at our gala in April, also broadcast live worldwide.

7

The awards are a great way to benchmark your achievements against competitors in your industry.

8

Stevie Awards impress clients, partners, colleagues, and staff. Since 2002, the Stevie Award trophy has become one of the business world's most coveted prizes; it's a global symbol of excellence and innovation.

9

Winners may order additional copies of their awards to share with employees, executives, and clients. Official winner logos, social media graphics, and press release templates are provided to all winners at no extra cost.

10

Judges include many of the world's most respected executives, entrepreneurs, innovators, and business educators. You'll have access to all of the judges' feedback for all of your entries; an invaluable resource.

12



[READY? ENTER NOW](#)

THE STEVIE® AWARD

The Stevie Award trophy is one of the world's most coveted prizes. Since 2002 the Gold Stevie Award has been conferred for achievement in the workplace to organizations and individuals in more than 70 nations and territories.

The name Stevie is taken from the name Stephen, which is derived from the Greek for "crowned."

The crystal pyramid held aloft by Stevie represents the hierarchy of human needs, a system often represented as a pyramid that was developed in the 1960s by psychologist Abraham Maslow, who observed that after their basic needs are met, human beings seek the esteem of their peers.

RESOURCES TO HELP YOU PREPARE YOUR ENTRIES

Most public relations agencies and independent practitioners have experience writing Stevie Awards entries. If you don't have the time to prepare, write and submit your Asia-Pacific Stevie Awards nominations, we suggest you turn to a PR pro to help you. There are also several communications professionals who specialize in writing Stevie Awards entries. We recommend the following:

August Recognition, Donna O'Toole, hello@augustawards.com

Award-Winning Results, Jacque Burandt, jacqueline.burandt@gmail.com

Boost Awards, Chris Robinson, info@boost-awards.co.uk

Business Awards Consulting, Cagatay Kayabas, awards@kuzeygelisim.com

Green Door Co., Heather Marano, heather@greendoor.co (Australia/New Zealand)

Martha Hooper, hooperconsultinginternational@gmail.com

Melissa Sones, melissasonesconsulting@gmail.com

Susan Turkell, info@pairelations.com

The Audacious Agency, Lauren Clemett, info@theaudaciousagency.com

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Philippines

Sara Alvarez sara@geisermalang.com

Vietnam

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All Other Markets

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