

## 2026 INTERNATIONAL BUSINESS AWARDS CATEGORIES & ENTRY FEES

	<u>Submitted Before 9 April</u>	<u>Submitted Before 7 May</u>	<u>Submitted After 6 May (includes \$55 late fee)</u>
<b>Achievement Categories</b>			
Categories B55 - B74	\$540	\$575	\$630
<b>Achievement in Corporate Communications &amp; Public Relations Categories</b>			
Communications or PR Campaign Categories (C07 - C58)	\$540	\$575	\$630
C01 a-f. Public Relations Agency of the Year	\$540	\$575	\$630
C02. Communications Department of the Year	\$540	\$575	\$630
C03. Communications Team of the Year	\$540	\$575	\$630
C04. Communications, IR or PR Executive of the Year	\$320	\$355	\$410
C05. Communications Professional of the Year	<b>FREE</b>	<b>FREE</b>	\$55
C06. PR Innovation of the Year	\$540	\$575	\$630
<b>Achievement in Marketing Categories</b>			
Marketing Campaign of the Year Categories (G04 - G66)	\$540	\$575	\$630
G01. Marketing Department of the Year	\$540	\$575	\$630
G02. Marketing Team of the Year	\$540	\$575	\$630
G03. Marketing Executive of the Year	\$320	\$455	\$410
<b>Achievement in Management Categories</b>			
A54. Management Team of the Year	\$540	\$575	\$630
All other management categories	\$350	\$385	\$440
<b>AI Innovation &amp; Transformation Categories</b>			
Individual AI Categories (S01 - S04)	\$320	\$355	\$410
Organization AI Categories (S05 - S08)	\$540	\$575	\$630
AI Achievement & Breakthrough Categories (S09 - S12)	\$540	\$575	\$630
AI for Business Functions Categories (S13 - S17)	\$540	\$575	\$630
AI Creative & Content Output Category (S18)	\$540	\$575	\$630
Best AI-Powered Product or Service Category (S19)	\$540	\$575	\$630
<b>App Categories</b>	\$340	\$375	\$430
<b>Company/Organization Categories</b>			
Company of the Year Categories (B01 - B45, a-c)	<b>FREE</b>	<b>FREE</b>	\$55
B46 a-d. Startup of the Year	<b>FREE</b>	<b>FREE</b>	\$55
B47 a-d. Tech Startup of the Year	<b>FREE</b>	<b>FREE</b>	\$55
B48 a-f. CSR Program of the Year	\$540	\$575	\$630
B49. Energy Industry Innovation of the Year	<b>FREE</b>	<b>FREE</b>	\$55
B50 a-f. Fastest-Growing Company of the Year	\$540	\$575	\$630
B51 a-f. Health, Safety & Environment Program of the Year	\$540	\$575	\$630
B52 a-f. Innovation of the Year	\$540	\$575	\$630
B53 a-f. Most Innovative Company of the Year	\$540	\$575	\$630
B54 a-f. Most Innovative Tech Company of the Year	\$540	\$575	\$630
B55 a-f. Technical Innovation of the Year	\$540	\$575	\$630

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<b>Creative Categories</b>			
D01. Advertising or Design Agency of the Year	\$540	\$575	\$630
D02. Creative Department of the Year	\$540	\$575	\$630
D03. Creative Team of the Year	\$540	\$575	\$630
D04. Creative Executive of the Year	\$320	\$355	\$410
D05. Breakthrough Creative Use of Technology	\$540	\$575	\$630
D06. Excellence in Collaborative Creativity	\$540	\$575	\$630
D07. Most Innovative Creative Project	\$540	\$575	\$630
<b>Customer Service Categories</b>			
E05. Customer Service Executive of the Year	\$320	\$355	\$410
All Other Customer Service Categories (E01 - E04, E06 - E08)	\$540	\$575	\$630
<b>Entrepreneur Categories</b>	\$340	\$375	\$430
<b>Event Categories</b>	\$340	\$375	\$430
<b>Human Resources Categories</b>			
F03. Human Resources Executive of the Year	\$320	\$355	\$410
All Other HR Categories (F01 - F02, F04 - F07)	\$540	\$575	\$630
<b>Individual Categories (X01 - X17)</b>	\$320	\$455	\$410
<b>Podcast Categories</b>	\$340	\$375	\$430
<b>Public Sector &amp; Government Innovation Categories</b>	\$440	\$475	\$530
<b>Publication Categories</b>	\$340	\$375	\$430
<b>Products &amp; Product Management Categories</b>			
New Product or Service of the Year Categories (J01 - J101)	\$540	\$575	\$630
J102. Product Development/Management Department or Team of the Year	\$540	\$575	\$630
J103. Product Development/Mgmt Executive of the Year	\$320	\$455	\$410
<b>Social Media Categories</b>			
Social Media Channel Categories V01 - V08	\$340	\$375	\$430
Social Media Professional Categories V09 - V15	\$320	\$455	\$410
<b>Support Categories</b>	\$540	\$575	\$630

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<b>Sustainability Categories</b>			
T01. Sustainability Leadership Award	\$540	\$575	\$630
T02. Sustainability Initiative of the Year	\$540	\$575	\$630
T03. Sustainability Product of the Year	\$540	\$575	\$630
T04. Sustainability Service of the Year	\$540	\$575	\$630
T05. Sustainability Hero of the Year	\$340	\$375	\$430
T06. Excellence in Circular Economy Practices	\$540	\$575	\$630
T07. Most Impactful Sustainability Partnership	\$540	\$575	\$630
T08. Net Zero Strategy of the Year	\$540	\$575	\$630
T09. Sustainable Packaging Innovation of the Year	\$540	\$575	\$630
T10. Sustainability Reporting & Transparency Award	\$540	\$575	\$630
T11. Sustainable Supply Chain	\$540	\$575	\$630
<b>Technology Categories</b>	\$540	\$575	\$630
<b>Thought Leadership Categories</b>			
W01. Emerging Thought Leader of the Year	\$320	\$455	\$410
Thought Leadership Campaign of the Year (W02 a-e)	\$540	\$575	\$630
Thought Leader of The Year (W03 a-d)	\$320	\$455	\$410
Thought Leader of The Year (W03 e)	FREE	FREE	\$55
Thought Leadership Organization of the Year (W04 a-e)	\$540	\$575	\$630
<b>Video Categories</b>	\$340	\$375	\$430
<b>Web Achievement Categories</b>	\$340	\$375	\$430