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THE INTERNATIONAL  
BUSINESS AWARDS

# THE 20TH ANNUAL International Business Awards®

FRIDAY, 13 OCTOBER 2023 | ROME CAVALIERI, A WALDORF ASTORIA HOTEL



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THE INTERNATIONAL  
BUSINESS AWARDS®

Welcome to The 20th Annual International Business Awards® ceremony, celebrating Stevie® winners around the globe. This competition was open to all organizations worldwide: large and small, public and private, for-profit and nonprofit. The 2023 competition has attracted more than 3,700 nominations from organizations of all types in more than 60 nations. This year about 30% of these nominations became Stevie winners. Winners were determined through more than two months of judging by the average scores of more than 230 professionals worldwide. Every organization in attendance tonight will be called to the stage once — in the order in which they reserved tickets — to accept their Stevie Awards and to make a brief acceptance speech. The presentations will be broadcast live via Livestream. We are excited to also celebrate winners of the 2023 German Stevie Awards tonight. More than 400 nominations were evaluated in that competition earlier this year, and those winners were announced in March.

Stevie Awards competitions receive more than 12,000 nominations each year from organizations of every type in more than 70 nations. The International Business Awards is one of eight different Stevie Awards programs, all of which recognize achievements in the workplace. Our other programs include The American Business Awards®, the Asia-Pacific Stevie Awards, the Middle East & North Africa Stevie Awards, the German Stevie Awards, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers and the Stevie Awards for Sales & Customer Service. A ninth program is coming soon—the Stevie Awards for Technology Excellence. We invite you to learn about them all at [www.StevieAwards.com](http://www.StevieAwards.com).

We congratulate you once again for winning a Stevie Award in The International Business Awards. Best wishes for continued success!



Cordially,  
*Maggie Miller*  
Maggie Miller  
President, The Stevie® Awards

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## BANQUET AGENDA

5:45 pm | Pre-Dinner Reception

6:15 pm | Dinner

7:00 pm | Awards Presentations

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## Please observe the following event conditions:



Only Stevie Awards staff are permitted to go backstage.



It is important that you sit at your assigned table. Table assignments may not be changed.



Do not go on the stage until you are invited to do so.



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## 2023 STEVIE AWARD® WINNERS

High-achieving organizations and executives around the world have been recognized as Gold, Silver, and Bronze Stevie Award winners in The 20th Annual International Business Awards®, the world's only international, all-encompassing business awards program. Winners were selected from more than 3,700 nominations submitted by organizations in 61 nations.

### Grand Stevie Award Winners:

#### HIGHEST-RATED NOMINATION OF THE YEAR:

A nomination entitled "Danie Wspólnych Chwil - Food for Shared Moments," submitted on behalf of **Fundacja Biedronki**, a Warsaw, Poland-based non-profit, by agency Great Minds sp. z o.o., received an average score of 9.60/10. The nomination is a Gold Stevie winner for Communications or PR Campaign of the Year - Community Engagement.

#### HIGHEST-RATED NEW PRODUCT NOMINATION OF THE YEAR:

There is a tie for the highest-rated new product or service nomination of the year, and both nominations with average scores of 9.0/10 will be awarded Grand Stevie Awards:

**The Dubai Digital Authority**, United Arab Emirates, for "04 (The unified government suggestions and complaints system)," Gold Stevie winner for Digital Process Automation Solution.

**EY Global Services Limited**, of Secaucus, New Jersey USA, for "EY Fabric," winner of the Gold Stevie for Artificial Intelligence/ Machine Learning Solution.

#### MOST HONORED MARKETING AGENCY OF THE YEAR:

**HeyMo® The Experience Design Company**, of Istanbul, Turkey, won the marketing agency Grand Stevie this year with 21.5 award points earned for Stevie wins in a variety of Event categories.

#### MOST HONORED PUBLIC RELATIONS AGENCY:

With 26.5 award points earned for Gold, Silver, and Bronze Stevies won on behalf of a number of clients, **LLYC** of Madrid, Spain has won this particular Grand Stevie for the fifth year in a row.

#### ORGANIZATION OF THE YEAR:

**IBM Corporation**, worldwide, earned the top prize this year with 45.5 award points earned for achievements, projects, team, and individuals around the globe. While IBM has earned top-honor Grand Stevies in other competitions, this is the first such honor for them in the IBAs.

### Organizations with Multiple Stevie Wins:

#### TOP WINNER OF GOLD, SILVER, AND BRONZE STEVIE AWARDS:

**IBM** of Armonk, NY USA won 21 Stevie Awards.

#### TOP WINNER OF GOLD STEVIE AWARDS:

**Halkbank**, pioneering the development of the Turkish banking sector for 83 years, has won eight Gold Stevie Awards.

#### ORGANIZATIONS WITH FIVE OR MORE GOLD, SILVER, AND BRONZE STEVIE AWARDS:


**A.S. Watson Group**, Hong Kong, **AD Ports Group**, Abu Dhabi, United Arab Emirates, **Akbank T.A.Ş.**, Istanbul, Turkey, **Ayala Land, Inc.**, Makati City, Philippines, **Canadian Tire Corporation**, Toronto, Canada, **Cathay United Bank**, Taipei, Taiwan, **Cisco Systems**, San Jose, CA USA, **DHL Express**, worldwide, **Enerjisa Üretim**, Istanbul, Turkey, **Ernst & Young**, worldwide, **Everise**, Plantation, FL USA, **FPT Software**, Hanoi, Vietnam, **Globe Telecom Inc.**, Taguig City, Philippines, **Green Door Co**, Sydney, Australia, **HALKBANK**, Istanbul, Turkey, **HeyMo® The Experience Design Company**, Istanbul, Turkey, **IBM** of Armonk, NY USA, **LLYC**, Madrid, Spain, **Lounge Group**, Budapest, Hungary, **Maersk**, Montreal, Canada, **Megaworld Foundation, Inc.**, Taguig City, Philippines, **nupco**, Riyadh, Saudi Arabia, **OPET**, Istanbul, Turkey, **Philip Morris International**, Lausanne, Switzerland, **PJ Lhuillier, Inc.**, Makati City, Philippines, **Purpol Marketing**, Chippenham, Wiltshire, United Kingdom, **Tata Consultancy Services**, worldwide, **Telkom Indonesia**, Jakarta, Indonesia, **TriNet**, Dublin, CA USA, **Uniimedia Communications**, Budapest, Hungary, **Viettel Group**, Hanoi, Vietnam, **WNS**, Mumbai, India, **ZER**, Istanbul, Turkey, **Zimat Consultores**, Mexico City, Mexico

*Congratulations Winners!*

Scan the QR code to view all The 2023 International Business Awards winners.




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## WINNERS OF THE 2023 GERMAN STEVIE® AWARDS

The German Stevie® Awards recognizes innovation in business within European nations in which German is an official language: Austria, Belgium, Germany, Liechtenstein, Luxembourg, and Switzerland. This year more than 400 nominations were evaluated by Stevie Award judges.

### Grand Stevie Award Winners:

#### ORGANIZATION OF THE YEAR:

With eight Gold Stevie Awards, **Wolters Kluwer Deutschland GmbH**, the information service provider based in Hürth, earned the top prize in the 2023 German Stevie Awards. No other organization has received as many gold Stevie Awards.

#### HIGHEST-RATED NOMINATION OF THE YEAR:

**XBuild GmbH**, of Innsbruck, received the highest-rated nomination for its entry *XBuild - All-in-One Bausoftware*.

### Organizations with Multiple Stevie Wins:

**AxiCom GmbH**, München  
**CERATIZIT**, Kempten  
**creanova - motion & media design GmbH**, Hannover  
**HASE & IGEL GmbH**, Oldenburg  
**Immunic Therapeutics**, Gräfelfing  
**Oberbergischer Kreis**, Gummersbach  
**One80 Markenberatung GmbH**, Düsseldorf  
**ZDF**, Mainz

## CONGRATULATIONS TO ALL THE 2023 GERMAN STEVIE AWARD WINNERS!

View the full list of 2023 Winners by scanning the QR Code.

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ONE Beyond Success is an award-winning global workplace consulting firm with a focus on people development.

**We believe every person is capable of great impact, with the potential to leave an indelible mark on the world.**

Our purpose is to elevate humanity through the power of *BEING* — the inherent, authentic, self-determined motivation to do your best work and live your best life.

## What we do

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Team development

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## How we go beyond

We partner with innovative, forward-thinking organisations to cultivate thriving workplaces that prioritise development of self-determined motivation, in two key ways.

**At the individual level, we help implement infrastructure that promotes ongoing personal growth and empowerment.**

**At the team level, we foster collaborative connections that make everyone feel seen, heard, valued and able to deliver their best work.**

Our unique methodology is grounded by the leading scientific theory in human motivation: Self-Determination Theory.

We know people need to feel autonomy, connection and competence to achieve growth, and use these pillars as our framework to enhance self-motivation and influence positive outcomes.



## About our Founder

Our Founder and CEO, Mirjana Boznovska, is a human behaviourist authority and conscious leadership expert. She is a qualified Master Practitioner in Neuro-Linguistic Programming, holds a Bachelor of Business, is a Certified Practicing Accountant, and is a published author of the book *Live Gratefully*. During her time working in top tier firms, including her own accounting and consulting practice, Mirjana advised teams and leaders across industries and cross sections. Her deep experience and innate ability to teach and mentor with insight and intuition helps foster personalised enhancement, business and career mastery, team cohesion and flow, and creativity and innovation — for a future of work that is united, expansive and impactful.

## Empower your team for the future of work

Every organisation is unique — and its needs are unique too. Book a discovery session with ONE Beyond Success, using the code **STEVIE2023**, and we'll provide a discount on any service personally recommended to you.

## Contact

+61 450 457 773

[mirjana@onebeyondsuccess.com](mailto:mirjana@onebeyondsuccess.com)

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## JUDGING COMMITTEES

Judging of The 2023 International Business Awards® was performed by over 230 professionals on 11 specialized committees. Their average scores determined the winners of the Gold, Silver and Bronze Stevie® Awards. We thank them for their time, support, and insights.

### ACHIEVEMENT & MANAGEMENT AWARDS JUDGING COMMITTEE

#### Chair:

**Alan Sienes**  
Brewmaster and Technical Manpower Development Manager,  
San Miguel Brewery Inc.,  
Mandaluyong City Metro, Manila,  
Philippines



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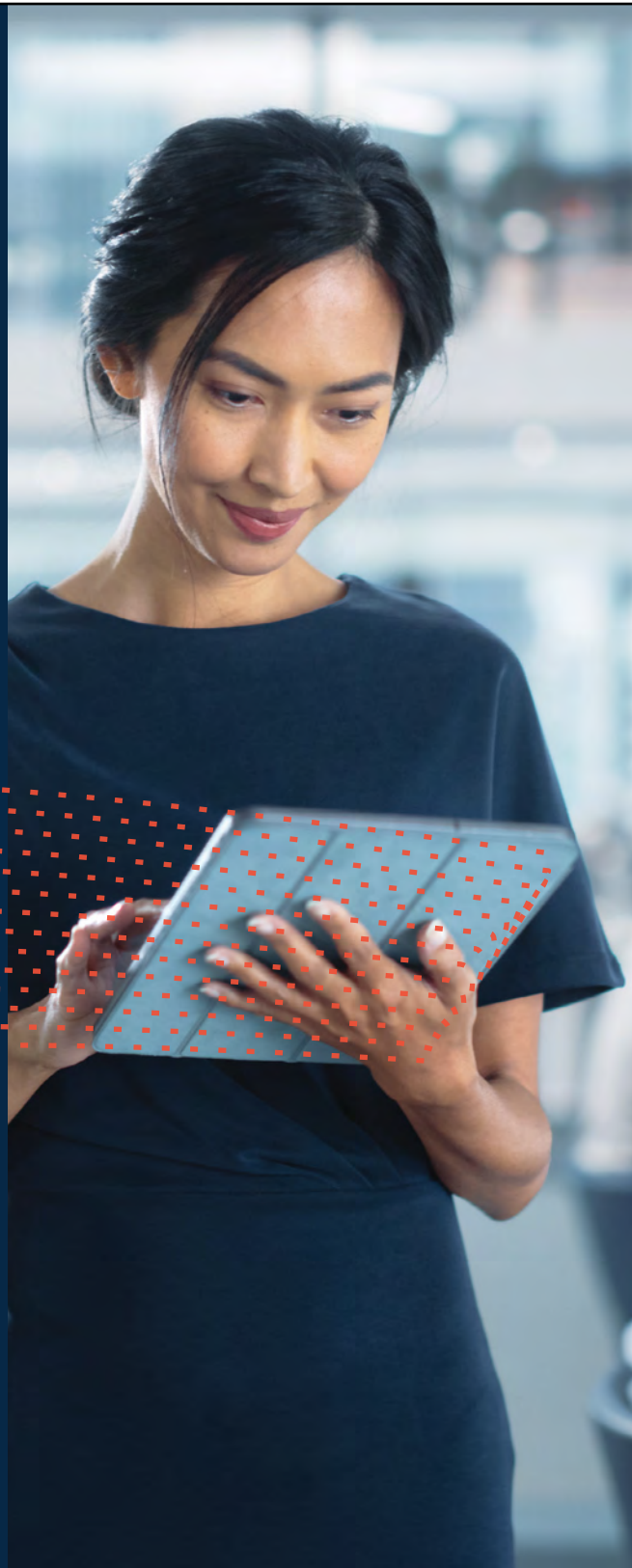
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**Mike Ulker**  
CEO of PayToMe.co

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Surendranadha Reddy Byrapu Reddy, Sr. Data Architect, Lincoln Financial Group, Atlanta, Georgia, United States  
Jignesh Chandarana, Sr Staff Process Engineer, GRAIL Raleigh Durham (RTP), North Carolina, United States  
Narasimha Kishore Yadav Dupally Naval Venkata, Product Development Engineer, Aerospace Engineer and Operations Technician, VRC METAL SYSTEMS LLC, Sacramento, California, United States  
Sharad Gaurav, Senior Product Manager, Sherwin-Williams Company, Cleveland, Ohio, United States  
Akash Ghavalkar, Co-Founder & COO, Milvia Medical, San Francisco, California, United States  
Ankit Jaini, Product Manager, Meta, Menlo Park, California, United States  
Srinath Kotela, Vice President - Product Management, JPMorgan Chase, Bothell, Washington, United States

Parth Kulkarni, Director, Financial Planning & Analysis, Adobe Inc., Pleasanton, California, United States  
Arvind Kumar, Solution Architect, Capgemini Inc, Beaverton, Oregon, United States  
Ashutosh Kumar, Process Leader, Deloitte Consulting, Springfield, Illinois, United States  
Mohammad Montazeri, Founder and CEO, Arena Design Studio, Tabriz, East Azarbaijan, Iran  
Nitish Pandey, Lead Product Manager, Amazon Web Services, Seattle, Washington, United States  
Jigar Patel, Manager OT, Consulting, Austin, Texas, United States  
Shravan Kumar Poli, Quality Manager, ZF Group, Flowery Branch, Georgia, United States  
Pushpak Pujari, Lead Product Manager, Verkada, San Mateo, California, United States  
Siddarth Ramadoss, Product Management Leader, Snowflake, Kirkland, Washington, United States  
Nishat Rustagi, Founder & CEO, Make, San Francisco, California, United States  
Janardhana Saladi, Product Manager, Bestbuy, Lakeville, Minnesota, United States  
Mayuresh Saravanakumar, Senior Manager, Pricing Strategy, Salesforce, Austin, Texas, United States  
Nishant Sharma, Senior Manager, Quality Assurance, Sunnova Energy International, Houston, Texas, United States  
Siva Karthick Sivagnanam, Product Lead, Tiffany & Co, Parsippany-Troy Hill, New Jersey, United States  
Malcolm Summerfield, CEO, MIS Consulting Ltd., London, England, United Kingdom  
Manav Trivedi, Product Manager 2, Microsoft Teams, Microsoft, Los Angeles, California, United States  
Süleyman Yavuz Yoraz, Manager, Ziraat Bank, Istanbul, Turkey

## PR/CORPORATE COMMUNICATIONS & PUBLICATIONS AWARDS JUDGING COMMITTEE

### Chair:

#### **Murat Avalin**

*Founder & CEO,*  
CANVAS Communications & Consultancy  
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Ana Maria Matulic, Executive Director, Headline Communications, Santiago, Region Metropolitana, Chile  
Carlos Maya, PR Vice President, another, Mexico City, México  
Eliza Misięcka, General Director, GENESIS PR POLAND, Warszawa, Mazovian, Poland  
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Suha Pyarasani, Mechanical Engineer P.E., G&B, United States  
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Jody Sunna, Vice President, Corporate Communications, Philip Morris International, Lausanne, Vaud, Switzerland  
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**Michelle Stephens**  
*Chief Strategy Officer*  
Caribbean Strategy Inc.  
Castries, St Lucia, West Indies



### Committee:

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Hisham Rashed, HR Consultant, New Milton, Hampshire, United Kingdom  
Adi Safriyanto, Assistant Vice President Organization & People Development, Angkasa Pura Logistik, Jakarta Pusat, DKI Jakarta, Indonesia  
Svetlana Stavreva, PR Analyst & Mentor, Vienna, Austria  
Asli Tas Kayabas, Psychologist, Management Consultant, Awards Consultant, Kuzey Gelisim Akademisi, Istanbul, Turkey  
Bahri Toper, CO-OP & Career Center Director, Bahcesehir University Besiktas, Istanbul, Turkey

## WEBSITE, MOBILE SITE, APP & SOCIAL MEDIA AWARDS JUDGING COMMITTEE

### Chair:

**Tracey Abrams**  
*Software Application Development & Branch CEO*  
Quantam Technologies Inc.  
Irvine, California, United States



### Committee:

Suleiman Aldabbas, General Manager, Thinkers Digital Consultancy, Dubai, United Arab Emirates  
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Mete Gulec, Managing Director, Reklam5 Digital Agency, Sisli, Istanbul, Turkey  
Naglaa Hassan, IT Director of Governmental Complaints, Business Architect, IDSC, Giza, Egypt  
Pratik Jain, Lead Business Analyst, ACS Global Tech Solutions Pvt. Ltd., Pune, Maharashtra, India  
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Kaksha Mehta, Senior Manager, Strategic Partnerships, RBC Royal Bank of Canada, Toronto, Ontario, Canada  
Barbara Raffellini, CEO & Founder, Miraworld, Mona Vale, New South Wales, Australia  
Nadja Saleh, Creative Director, Akita Arigatoson Holding LLC, Lewes, Delaware, United States  
Jina Shin Anson, Chief Marketing Officer, ASEA Global, Pleasant Grove, Utah, United States  
Esha Shukla, Senior Product Manager, WhatsApp, San Bruno, California, United States  
Blaise Turnbull, Co-Founder, Frothy, Wānaka, Otago, New Zealand



## JUDGING FOR THE 2023 GERMAN STEVIE AWARDS

Judging of the 2023 German Stevie® Awards was performed by five expert committees. Their average scores determined the winners of the Gold, Silver and Bronze Stevie Awards. We thank them for their time, support, and insights.

### COMPANIES/ORGANIZATIONS, SPECIAL CORPORATE SERVICES & CLIMATE PROTECTION JUDGING COMMITTEE

#### **Committee:**

Alexandra Apenberg, Owner, APENBERG IMPULSE  
Dirk Egelseer, Managing Partner and In-House Lawyer, Verbaneum GmbH  
Klaudia Hoeflich, Managing Partner, Krantechnik GesmbH, Attnang Puchheim  
Thomas Panholzer, Vice President of Global Supply Chain, Lenzing Group  
Leif Christian Steinbrinker, Managing Partner, 2HMforum GmbH, Mainz, Rheinland Pfalz  
Judith Wambach, Relocation Manager and Managing Director, bizorganization Wambach GmbH

Silke Robeller, Director Customer Success and Back Office  
Marlen von Roth, Regional Sales Director, Atlassian  
Thomas Thürling, Owner, Serviceberatung Thürling  
Stephanie Tönjes, Cluster Lead Social Media and Content Creator, Deutsche Telekom

### MARKETING, CREATIVE, SOCIAL MEDIA & VIDEO AWARDS JUDGING COMMITTEE

#### **Chair:**

**Dr. Alexander Trommen**  
Chief Executive Officer  
Appsfactory GmbH  
Leipzig, Sachsen, Deutschland



#### **Committee:**

Takeo Apitzsch, Senior Vice President, Digital Strategy & Insights Fleishman Hillard  
Michael Burkhardt, Owner, Platinportal Michael Burkhardt e.K.  
Vanessa Eggstein, Marketing-Spezialistin, Prosegur Cash Services Germany GmbH  
Lutz Emmelmann, Director of External Communications, BWI GmbH  
Gundolf Hanke, Managing Partner, REIZPUNKT GmbH  
Michelle Hausen, User Experience Designer/ Freelancer, Düsseldorf  
Raphael Schreiner, Managing Director, W & S Agency for Advertising and Production GmbH

### MANAGEMENT, HUMAN RESOURCES, CUSTOMER SERVICE & COVID-19 AWARDS JUDGING COMMITTEE

#### **Chair:**

**Dr. Wolfgang Brnjak**  
Vice President HR Guidance & Methods  
Deutsche Telekom Services Europe SE  
Bonn, Deutschland



#### **Committee:**

Kathrin Braun, Entrepreneur, Author and Specialist  
Daniela Faber, Senior Business Manager HR, diva-e Digital Value Excellence GmbH  
Matilda von Gierke, Founder and Managing Director, Zalvus  
Claudia Hammes, Lecturer and Freelance Consultant  
Maren Hein, Psychologist  
Marcus Neßler, Director of Customer Experience, Samsung Electronics GmbH

## JUDGING FOR THE 2023 GERMAN STEVIE AWARDS

### NEW PRODUCTS & IT JUDGING COMMITTEE

#### **Chair:**

**Marc-Oliver Link, Dipl.-Ing. (FH)**  
Chief Executive Officer  
NewWork Success GmbH  
Urbar, Rheinland-Pfalz, Deutschland



#### **Committee:**

Martina Brembeck, Geschäftsführerin, AxiCom GmbH  
Vladislav Podolyako, Founder and CEO, Belkins & Folderly  
Alexander H. Schaber, Founder & Managing Director, cuegee it GmbH  
Cornelius van Tonder, Chief Engineer and Managing Director, Bara Consultants  
Roman Weishäupl, Director San Francisco, FUTURE CANDY

### PR, ANNUAL REPORTS & PUBLICATIONS AWARDS JUDGING COMMITTEE

#### **Committee:**

Simone Brett-Murati, Marketing-Coach  
Ansgar Deelmann, CEO, Ansgar Deelmann Brand Communications  
Anika Förster, Standortleitung Berlin, Reflex Verlag GmbH  
Olga Gassan, Owner, O.G. CONSULTING  
Mathias Gundlach, Co-Founder, Fauth Gundlach & Hübl GmbH  
Meike Leopold, Freelancer, Start Talking Kommunikationsberatung  
Thomas Nietiedt, PR-Berater, William, Nietiedt & Partner, Köln  
Florian Schafroth, Managing Director, Berkeley Kommunikation  
Margrit Schumacher, Director of Customer Service, Arts & Others  
Mag. Svetlana Stavreva, Journalist, PR and Communications Analyst, Global PR Spokesperson and PR and Marketing Manager



## ENTRIES ARE NOW BEING ACCEPTED FOR THE 10TH ANNUAL GERMAN STEVIE AWARDS

**6 DECEMBER 2023**

First entry deadline, with discounted winner fees

**17 JANUARY 2024**

Entry deadline for the 2024 German Stevie Awards



Download the entry kit at [stevieawards.com/gsa](https://stevieawards.com/gsa)





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# UPCOMING STEVIE® AWARD DEADLINES



SCAN ME

## 2024 MIDDLE EAST & NORTH AFRICA STEVIE® AWARDS

The Middle East & North Africa Stevie® Awards recognize innovation in the workplace in 18 nations in the Middle East and North Africa.

**7 November 2023 | Final entry deadline**



MIDDLE EAST & NORTH AFRICA  
STEVIE® AWARDS

جوائز ستيفي الشرق الأوسط وشمال أفريقيا

[stevieawards.com/mena](http://stevieawards.com/mena)

## 2024 STEVIE® AWARDS FOR SALES & CUSTOMER SERVICE

The Stevie Awards for Sales & Customer Service are open to all organizations worldwide, and recognize the achievements of sales, customer service, and call center professionals.

**8 November 2023 | Entry deadline**



THE STEVIE® AWARDS FOR  
SALES & CUSTOMER SERVICE

[stevieawards.com/sales](http://stevieawards.com/sales)

## 2024 ASIA-PACIFIC STEVIE® AWARDS

The Asia-Pacific Stevie Awards recognize innovation in the workplace throughout the 29-nation Asia-Pacific region.

**22 November 2023 | Early-bird entry deadline,  
with reduced entry fees**



ASIA-PACIFIC  
STEVIE® AWARDS

[asia.stevieawards.com](http://asia.stevieawards.com)

## 2024 STEVIE® AWARDS FOR GREAT EMPLOYERS

The Stevie Awards for Great Employers are open to all organizations worldwide, and recognize the world's best companies to work for and the HR teams and professionals, HR achievements, new products and services, and suppliers who help to create and drive great workplaces.

**14 March 2024 | Entries open**



THE STEVIE® AWARDS  
FOR GREAT EMPLOYERS

[stevieawards.com/hr](http://stevieawards.com/hr)

## 2024 STEVIE® AWARDS FOR WOMEN IN BUSINESS

The Stevie Awards for Women in Business are open to all organizations worldwide, and recognize the achievements of women executives, entrepreneurs, and the organizations they run.

**14 May 2024 | Entries open**



THE STEVIE® AWARDS FOR  
WOMEN IN BUSINESS

[stevieawards.com/women](http://stevieawards.com/women)

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# THE 2024 INTERNATIONAL BUSINESS AWARDS® SCHEDULE

**8 FEBRUARY 2024**

Entries open for The 21st International Business Awards

**10 APRIL 2024**

Early-bird entry deadline, *with discounted entry fees*

**8 MAY 2024**

Entry deadline, *after this date late fees apply*

**3 JUNE – 29 JULY**

Peer judging

**12 JUNE 2024**

Final deadline for submission of entries,  
*with payment of late fee*

**13 AUGUST 2024**

Gold, Silver, and Bronze Stevie Award winners  
are notified.

**14 AUGUST 2024**

Winners publicly announced

**15 AUGUST–**

**13 SEPTEMBER**

Public voting in the People's Choice Stevie® Awards for  
Favorite Companies

**OCTOBER 2024**

Banquet for The 21st International Business Awards  
*Date and setting in Europe to be confirmed.*

**Request your entry kit [here](#).**



**THE STEVIE® AWARDS**

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