**2024 People’s Choice Stevie® Awards for Favorite Companies
Winner Press Release Template**

**You do *not* have to use this template for your press release if your organization has won one or more 2024 People’s Choice Stevie Awards. However, if you *do* use the paragraphs in red, we ask that you do not make changes to them. Also note the usage of the trademark® symbol.**

**Please do not issue your press release before 9:00 AM ET on Wednesday, 18 September**

# Contact:

[CONTACT PERSON]

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**[ORGANIZATION NAME] WINS PEOPLE’S CHOICE STEVIE® AWARD
IN 2024 INTERNATIONAL BUSINESS AWARDS®**

[CITY, NATION] – 18 September 2024 – [ORGANIZATION NAME] was named a winner of a People’s Choice Stevie® Award for Favorite Companies in The 21st Annual [International Business Awards](http://www.StevieAwards.com/IBA)**®** today.

The International Business Awards are the world’s premier business awards program. All organizations worldwide are eligible to submit nominations – public and private, for-profit and non-profit, large and small.

The winners of the crystal People’s Choice Stevie Awards will be celebrated during a gala awards banquet on 11 October at the InterContinental Hotel in Istanbul, Türkiye.

The People’s Choice Stevie Awards for Favorite Companies are an annual feature of The International Business Awards. The worldwide public vote was conducted over the past five weeks, with the highest number of votes deciding the winners in a variety of industry categories. More than 56,000 votes were cast. To win, a category’s leading vote-getter had to receive at least 100 votes.

All organizations honored in the IBA’s Company/Organization of the Year categories were included in people’s choice voting.

More than 3,600 nominations were submitted to this year’s International Business Awards by organizations in 62 nations and territories, for consideration in a wide range of categories. These categories included New Product or Service of the Year, Most Innovative Company of the Year, Management Team of the Year, Best New Product or Service of the Year, Startup of the Year and Executive of the Year, among others.

[PARAGRAPH ABOUT THE WINNING ORGANIZATION(S) AND THEIR ACHIEVEMENTS, INCLUDING A QUOTE FROM AN EXECUTIVE WITHIN YOUR ORGANIZATION CONGRATULATING THOSE NOMINATED.]

“The winners of the People’s Choice Stevie Awards were able to activate and motivate their customers, employees, social media followers and others to vote for them, and that is a testament to the healthy ties they have to those audiences,” said Stevie Awards president Maggie Miller.

Details about The International Business Awards, the complete list of People’s Choice Stevie Award winners, and the list of all 2024 Gold, Silver, and Bronze Stevie Award winners in the IBAs are available at [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About the Stevie® Awards**Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards**®**, The International Business Awards**®**, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, and the Stevie Awards for Technology Excellence. Stevie Awards competitions receive more than 12,000 nominations each year from organizations in more than 70 nations and territories. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.stevieawards.com).

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