**2024 International Business Awards® Stevie Award Winner Press Release Template**

**You do *not* have to use this template for your press release if your organization has one or more Stevie® Award wins. However, if you *do* use the paragraphs in red, we ask that you do not make changes to them. Also note the usage of the   
trademark® symbol.**

**Please do not issue your press release before Wednesday, 14 August**

# Contact:

[CONTACT PERSON]

[PHONE AND EMAIL ADDRESS]

**[ORGANIZATION OR INDIVIDUAL NAME] WINS [LEVEL] STEVIE® AWARD IN 2024 INTERNATIONAL BUSINESS AWARDS®**

## Winners to Be Celebrated During Event in Istanbul on 11 October

[CITY, STATE] – 13 August, 2024 – [ORGANIZATION NAME] was named the winner of a [LEVEL] Stevie® Award in the [CATEGORY NAME] category in The 21st Annual International Business Awards® today.

The International Business Awards are the world’s premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small - are eligible to submit nominations. The 2024 IBAs received entries from organizations in 62 nations and territories.

Winners will be celebrated during a gala banquet at the InterContinental Hotel in Istanbul, Türkiye on Friday, 11 October.

More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Company of the Year, Marketing Campaign of the Year, Best New Product or Service of the Year, Startup of the Year, Corporate Social Responsibility Program of the Year, and Executive of the Year, among others.

[ORGANIZATION NAME] won in the [CATEGORY NAME] category for [INDUSTRY AND/OR SIZE OF COMPANY].

[PARAGRAPH ABOUT THE WINNING NOMINATION(S) AND THEIR ACHIEVEMENTS. CONSIDER INCLUDING SOME OF THE POSITIVE JUDGES’ COMMENTS ABOUT YOUR NOMINATIONS. ALL JUDGES’ COMMENTS MAY BE ACCESSED IN YOUR ENTRY-SUBMISSION ACCOUNT ON THE IBA WEBSITE AS OF 10 AUGUST. INCLUDE A QUOTE FROM AN EXECUTIVE WITHIN YOUR ORGANIZATION CONGRATULATING THOSE NOMINATED.]

Stevie Award winners were determined by the average scores of more than 300 executives worldwide who participated in the judging process in June and July.

“We’ve long considered The International Business Awards to be the ‘Olympics for the workplace,’ and this year’s competition is the best-ever proof of that,” said Stevie Awards president Maggie Miller. “The winners have demonstrated that their organizations have set and achieved lofty goals. We congratulate them on their recognized achievements, and look forward to celebrating them on stage in Istanbul on 11 October.”

Details about The International Business Awards and the lists of Stevie Award winners are available at [www.StevieAwards.com/IBA](http://www.StevieAwards.com/IBA).

**About [ORGANIZATION NAME]**

[BOILERPLATE PARAGRAPH ABOUT YOUR ORGANIZATION]

**About the Stevie Awards**Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, and the Stevie Awards for Technology Excellence. Stevie Awards competitions receive more than 12,000 nominations each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

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