

Company: PIZZOLANTE Estrategia + Comunicación
Company Description: Company is one of the largest and best recognize communications and PR consultant firm in Venezuela, founded in 1971 by our president Italo Pizzolante, has over 30 employees and operates all around Latin America and the United States from its base located in Caracas. The company has been recognized with several national and international awards.
Nomination Category: Podcast Categories
Nomination Sub Category: Shows - Business
Nomination Title: PENSAR EN VOZ ALTA PODCAST

1. The date on which this nominated podcast was first distributed or otherwise made public:

This podcast was first distributed on January 2021

2. Describe the podcast and its output since the beginning of 2023 (up to 200 words):

Total 193 words used.

"PENSAR EN VOZ ALTA", a podcast written, developed, and hosted by Thony Da Silva, is dedicated to sharing diverse reflections and serving as a bridge to content designed to support the delicate task of managing intangible assets in favor of corporate reputation and sustainability.

This podcast, presented in a dynamic, concise, and straightforward format, addresses topics related to business, management, strategy, sustainability, and current trends in the corporate world, all from a thoughtful, critical, and forward-thinking perspective. Its core audience consists of professionals in the corporate and business sectors, specifically those involved in business management, business strategy, corporate communications, and leadership.

With Seasons 2023 & 2024 (21 episodes) PENSAR EN VOZ ALTA has reached almost 37,000 downloads, listened in over 30 countries, and it has reached positions in the Top 10, Top 5, Top 3, and #1 position several times in apple podcast charts across countries such as Venezuela, Honduras, Ecuador, Colombia, Guatemala, and the Dominican Republic.

It has been awarded a Stevie® Award in 2021 and 2024, and a Gold Muse Creative® Award in 2023 and 2024. Last 2024 season had +65% increase in new listeners (Spotify) and +39% followers (Spotify).

3. Optionally you may list the creative and production credits for your nominated podcast - the people who help to bring it to life. People such as, among others: Advertising Agency/City: Client: Art Director: Audio Engineer: Cinematographer: Creative Director: Designer: Director: Host(s): Illustrator/City: Music Producer/City: Photographer/City: Printer/City: Producer: Production Company/City: Programmer: Videographer: Writer: Web Development Firm/City:

Writer, Producer and Host: Thony Da Silva Romero

Production and post-production: Space Cast Studios

Audio Engineer: Román Sepulveda



Attachments/Videos/Links:

[PENSAR EN VOZ ALTA PODCAST](#)

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