

**Company:** Korea representative

**Nomination Submitted by:** KCU

**Company Description:** Bae Seog Bong is the official representative of the Stevie Awards in South Korea.

**Nomination Category:** Publication Categories

**Nomination Sub Category:** Best House Organ - For Customers (Public Enterprise, Government, Association)

**Nomination Title:** Korea 002 Korea Copyright Commission's 『Copyright Culture』

1. Provide the applicable creative and production credits for this entry:

- Publisher: Korea Copyright Commission

2. Briefly describe this entry's communications objectives and how it met those objectives (up to 200 words).

**Total 155 words used.**

The communication goal of Copyright Culture, published by Korea Copyright Commission, is to enhance public awareness of copyright and promote a culture of respect for copyright. As the digital age rapidly transforms the creative environment—with the rise of individual creators and AI-generated content—timely understanding of copyright systems, legal precedents, and global trends has become more essential than ever. Copyright Culture pursues this goal by offering multi-channel content that balances expertise and public accessibility, grounded in a high-quality print magazine.

**Key Achievements:**

Provides in-depth analysis of domestic and international copyright cases, along with the latest global policy trends, expert interviews, and opinion columns.

Expands accessibility through a wide range of digital formats including webzine, e-book, PDF, blog posts, social media card news, magazine-linked YouTube videos, and email newsletters.

Builds trust through printed publications while broadening engagement with younger audiences via digital platforms, enabling diverse groups to easily access and utilize up-to-date domestic and global copyright information.

3. How many times since the beginning of 2023 has this publication been issued?

- Publication or Distribution Date:

Monthly publication on the 5th of each month in 2023.

From January 2024, published bimonthly on the 5th of the respective month.

- Magazine Issues:

Number of issues published per year:

12 issues in 2023, 6 issues in 2024, and 4 issues in 2025.

## Attachments/Videos/Links:

[Korea 002 Korea Copyright Commission's 『Copyright Culture』](#)



[REDACTED FOR PUBLICATION]

