

Company: Korea representative
Nomination Submitted by: KCU
Company Description: Bae Seog Bong is the official representative of the Stevie Awards in South Korea.
Nomination Category: Publication Categories
Nomination Sub Category: Best House Organ - For Customers (Public Enterprise, Government, Association)
Nomination Title: Korea 002 Korea Copyright Commission's 『Copyright Culture』



- 1. Provide the applicable creative and production credits for this entry:
 - Publisher: Korea Copyright Commission
- 2. Briefly describe this entry's communications objectives and how it met those objectives (up to 200 words).

Total 155 words used.

The communication goal of Copyright Culture, published by Korea Copyright Commission, is to enhance public awareness of copyright and promote a culture of respect for copyright. As the digital age rapidly transforms the creative environment—with the rise of individual creators and AI-generated content—timely understanding of copyright systems, legal precedents, and global trends has become more essential than ever. Copyright Culture pursues this goal by offering multi-channel content that balances expertise and public accessibility, grounded in a high-quality print magazine.

Key Achievements:
Provides in-depth analysis of domestic and international copyright cases, along with the latest global policy trends, expert interviews, and opinion columns.
Expands accessibility through a wide range of digital formats including webzine, e-book, PDF, blog posts, social media card news, magazine-linked YouTube videos, and email newsletters.
Builds trust through printed publications while broadening engagement with younger audiences via digital platforms, enabling diverse groups to easily access and utilize up-to-date domestic and global copyright information.

- 3. How many times since the beginning of 2023 has this publication been issued?
 - Publication or Distribution Date:
Monthly publication on the 5th of each month in 2023.
From January 2024, published bimonthly on the 5th of the respective month.
 - Magazine Issues:
Number of issues published per year:
12 issues in 2023, 6 issues in 2024, and 4 issues in 2025.

Attachments/Videos/Links:

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