

Company: Thai Life Insurance Plc.

Company Description: Thai Life Insurance Plc is proud to be a leader in providing unique products and services. It's the first Thai-owned life insurance to support Thai people by offering products to meet the client needs. These are confirmed our mission to be "More Than Just Life Insurance".

Nomination Category: Company / Organization Categories

Nomination Sub Category: Company of the Year - Insurance - Large

Nomination Title: Thai Life Insurance Plc.

1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.

<https://investor.thailife.com/en/home>

3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 197 words used.

Thai Life Insurance Public Company Limited, the first Thai-owned and Thai-operated life insurance company in Thailand, is the largest of its kind in the country. Founded in 1942, it has successfully developed the "Thai Life Insurance" brand into one of Thailand's leading providers of insurance services. The company operates under the vision of a **"value-driven life insurance company of sustainability."** It emphasizes strengthening and ensuring sustainability for the company and all stakeholders, including customers, employees, shareholders, partners, regulators, and society

TLI has outlined its core strategy to be the Life Solutions for life insurance by offering innovative products and services with a unique approach. Under the concept of "Customer at Heart," it emphasizes caring for customers as if they are family. This approach enables the company to meet customer needs in a more personalized manner and ensures attentive and sincere care.

With a strong commitment to delivering an outstanding 'Omotenashi customer experience' by offering tailored products and services designed to meet the needs of both the mass market and high-net-worth segments through technology-driven and personalized journeys. Our goal is to elevate every interaction with our customers, including

1. Customer Experience

2. The Customer-Centric Digital Platform

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 182 words used.

- o Received "The 1st Outstanding Management Life Insurance Company" award at the Prime Minister's Insurance Awards 2024 organized by the Office of Insurance Commission (OIC)
- o Received the "Best Corporate Insurance Company" award from The Global Economics Awards 2024, reaffirmed as a leading life insurance company with outstanding management, product and service development, innovation, and ESG operations, reflecting its success in business performance and international recognition.
- o The Company was honored with an "A" rating in the SET ESG Ratings 2024 by The Stock Exchange of Thailand (SET) reaffirmed its commitment to becoming a sustainable life insurance company and recognized for its outstanding performance in environmental, social, and governance aspects.
- o The company has entered the Thaipat Institute's ESG 100 list securities group for 2 consecutive years.
- o The Thai Institute of Directors has graded the Company as "excellent" in terms of corporate governance (Excellent CG Scoring) for 2 years in a row (2023-2024)
- o The Company's head office has received a Gold-level certification based on Leadership in Energy & Environmental Design (LEED) standards of the U.S. Green Building Council (USGBC) & Green Business Certification Institute (GBCI).

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 230 words used.

TLI emphasizes not only delivering good health, well-being, and financial security to its customers but also upholding good corporate governance and social responsibility. To this end, the company has integrated ESG principles into its business strategies by establishing a sustainability policy that encompasses 3 key dimensions: economic, social, and environmental. TLI is committed to becoming

"value-driven life insurance company of sustainability

. It prioritizes creating positive societal impacts in line with ESG principles through various initiatives aimed at improving the quality of life within the community. Examples include projects such as "One for Lives, a New Life for Child's Hearts," "Thai Life Insurance Enhancing Opportunities and Creating Careers," "Thai Life Insurance Sports Showcase," "Thai Life Insurance Read for Life," and several other community-centered initiatives designed to generate shared value.

In the environment sector, TLI has earned LEED GOLD certification from the U.S. Green Building Council (USGBC) and the Green Business Certification Institute (GBCI) for its environmental efforts. Additionally, the company has been accredited for complying with ISO 14064-1:2018 standards in measuring greenhouse gas emissions.

The company has also invested in private sector bonds focused on environmental, social, and sustainability initiatives, amounting to 25,831 million baht. This represents 4.46% of the total investment portfolio for the year 2024. These efforts underscore the company's commitment to delivering genuine value to the lives of Thai people.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Attachments/Videos/Links:

[Thai Life Insurance Plc.](#)



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