

**Company:** Incedo Inc., Florham Park, NJ  
**Company Description:** Incedo is a digital transformation consulting firm empowering Fortune 500 companies to realize sustainable business impact from their digital investments. Our integrated services and platforms are built on the foundation of Design, AI, Data, and strong engineering capabilities. We work across the financial services, telecom, product engineering, and life sciences industries.  
**Nomination Category:** Product & Service Categories - Business Technology Solutions  
**Nomination Sub Category:** Artificial Intelligence/ Machine Learning Solution - Generative (audio, graphics, text, video)  
**Nomination Title:** Incedo brAInspark: Driving Enterprise Productivity with Fine-tuned Generative AI



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the the nominated new or new-version product or service, OR written answers to the questions for this category? (Choose one):
- Written answers to the questions
2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.
3. If you are providing written answers for your submission, you must provide an answer to this first question: If this is a brand-new product, state the date on which it was released. If this is a new version of an existing product, state the date on which the update was released:

For Incedo brAInspark, the platform was officially launched in its current Gen AI-powered version in October 2023.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Describe the features, functions, and benefits of the nominated product or service (up to 350 words):

Total 261 words used.

**Incedo brAInspark** is a cutting-edge **Generative AI platform** purpose-built to help enterprises unlock productivity, enhance decision-making, and automate complex operations. Unlike generic AI tools, brAInspark is designed with a deep understanding of enterprise challenges - particularly in software engineering, operations, and knowledge management - offering domain-specific, fine-tuned intelligence that delivers real business impact.

**Key Features & Functions:**

**Enterprise Fine-Tuning Engine:** brAInspark customizes foundational Large Language Models (LLMs) with proprietary enterprise data, ensuring relevance, accuracy, and contextual awareness.

**Knowledge Engineering Layer:** The platform integrates ontologies and semantic frameworks to structure data and enable meaningful insights, reducing information silos and boosting discoverability.

**Agentic Workflows:** brAInspark deploys autonomous agents that perform tasks such as code generation, document processing, and knowledge extraction, accelerating time-to-value.

**Human+AI Collaboration Interface:** A smart workbench facilitates joint problem-solving between users and AI, balancing automation with human oversight.

**Security & Governance:** Embedded compliance, audit trails, and model monitoring ensure safe, responsible AI usage in enterprise settings.

**Core Benefits:**

**1. Software Development Life Cycle (SDLC) Automation:**  
Incedo brAInspark automates tasks across code generation, testing, documentation, and deployment. Enterprises have reported **up to 55% productivity gains** in development and QA workflows.

**2. Document Operations Transformation:**  
Through intelligent parsing and summarization, brAInspark has enabled **15%+ reductions in manual processing time**, especially in finance, healthcare, and legal domains.

**3. Enterprise Knowledge Management:**  
By connecting unstructured and structured data across systems, brAInspark enhances information retrieval and reuse - empowering teams with faster, AI-assisted insights.

**4. Accelerated Time-to-Impact:**

With modular deployment, Incedo brAInspark can be rolled out quickly across use cases, ensuring early wins and scalable transformation.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Outline the market performance, critical reception, and customer satisfaction with the product or service to date. State monetary or unit sales figures to date, if possible, and how they compare to expectations or past performance. Provide links to laudatory product or service reviews. Include some customer testimonials, if applicable (up to 350 words):

Total 265 words used.

Since its launch in October 2023, Incedo brAInspark has demonstrated strong market performance and garnered positive feedback from clients across various industries.

**Market Performance**  
Incedo brAInspark has been adopted by several Fortune 500 companies, leading to significant productivity gains. For instance, a leading US wealth management firm reported a **33% improvement in QA testing productivity** after implementing brAInspark. Similarly, a top US healthcare firm experienced a **65% reduction in average search time** for knowledge articles, enhancing their customer service operations.

**Critical Reception**  
The platform's innovative approach to integrating Generative AI into enterprise workflows has been recognized in the industry. Incedo brAInspark was awarded the **Silver Winner in the “AI & Machine Learning Implementation” category** at the Businessworld Tech Excellence Awards 2025, highlighting its impact on digital transformation initiatives.

**Customer Satisfaction**  
Clients have expressed satisfaction with brAInspark's ability to streamline operations and enhance productivity. The platform's fine-tuned models and seamless integration with existing systems have been particularly appreciated. For example, a US bank utilizing brAInspark's Generative AI-enabled Command Center reported a **40% improvement in productivity** through pilot implementation.

**Testimonials**

A QA Manager from a leading financial institution stated, "**brAInspark has revolutionized our testing processes, enabling faster releases without compromising quality.**"

An IT Director from a healthcare firm commented, "**The integration of brAInspark into our customer service operations has significantly reduced response times and improved overall efficiency.**"

These successes underscore brAInspark's effectiveness in delivering tangible benefits and its growing reputation as a valuable tool for enterprise-level AI implementation.

For more detailed case studies and client experiences, please visit Incedo's official website: (<https://www.incedoinc.com/casestudies/>).

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 41 words used.

Introduction to Incedo Lighthouse Deck: <https://bit.ly/4kwBAew> ;

- <https://www.incedoinc.com/incedo-brainspark-free-trial-sign-up/>
- [brAInspark SDLC for Gen AI Software Testing and QA Automation https://youtu.be/NDCaPYyQe3I](https://youtu.be/NDCaPYyQe3I)
- [brAInspark IntelliDoc for Gen AI-powered Document Intelligence https://youtu.be/gcpidF50BJE](https://youtu.be/gcpidF50BJE)
- <https://www.incedoinc.com/casestudies/>

**Attachments/Videos/Links:**

[Incedo brAInspark: Driving Enterprise Productivity with Fine-tuned Generative AI](#)

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