

Company: Green Door Co, Sydney, NSW

Company Description: We are a PR firm entering for multiple clients as per your Awards Tips

Nomination Category: Company / Organization Categories

Nomination Sub Category: Most Innovative Tech Company of the Year - Up to 100 Employees

Nomination Title: Thelawstore.com.au Pty Ltd - Most Innovative Tech Company of the Year - up to a 100 employees

1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.

3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 200 words used.

Award-winning tech solution Livesign by [Thelawstore.com.au Pty Ltd](#) has carved a unique niche as the only product that spans both the digital signing and digital identity markets. Designed and developed by lawyers—not a tech company—Livesign is a world-first digital signing platform that biometrically binds users to their government-issued photo ID at the precise moment of signing. Livesign is the only product globally that fully replicates the security of a physical signature in the digital world, eliminating identity fraud in high-value transactions and setting a new standard for consumer safety.

As the transaction documents that underpin trillions of dollars of property transactions every year transitioned online, the crucial step of in-person witnessing of identity verification fell by the wayside. Recognising this gap, [Thelawstore.com.au](#) founders—long-time industry experts who understood the severity and complexity of the divorce between in-person, physical signatures and digital processes—sought to bring security back to an insecure digital age.

[Thelawstore.com.au](#) initially deployed Livesign as a biometric signing solution to complement their existing digital mortgage signing platform and has since also established a strong presence in Australia's conveyancing market. Now, [REDACTED FOR PUBLICATION] consumers per month use Livesign to maintain control of their property transactions.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 225 words used.

- o [Thelawstore.com.au Pty Ltd's flagship product](#), Livesign, has been used successfully for the last two years by Gateway Bank and ASX-listed BNK Bank.

- o Commonwealth Bank of Australia subsidiary, Home-in, has also deployed Livesign as their only VOI solution for digitally signing land dealings in their proprietary conveyancing platform.

- o We have also established a strong foothold in the broader Australian conveyancing market.

- o [REDACTED FOR PUBLICATION]

- o Since launching Livesign, we've achieved strong, consistent growth, with a compound annual growth rate (CAGR) of 87% from February 2022 to February 2025.

- o From FY23 to FY24 our Cost of Delivery as percentage of Sales reduced by 60%. This was achieved by developing our own in-house solution for two core functions which were previously reliant on external suppliers.

- o We've also improved, then stabilised Livesign's Customer Satisfaction Score (CSAT) to averaging >80% consistently.

- o Customer Support: Support tickets are <2.5 per 100 transactions, down from a high of 8, as we continually improve the consumer experience in what is an entirely new concept for customers.

- o Introduction of a four-day work week which has led to a 22% boost in productivity, with 97% of employee respondents saying it improved Galilee's stature as an employer of choice.

- o By actively recruiting and promoting women into leadership roles, we've narrowed the gender gap to 13% - half the national average.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 248 words used.

Livesign is a groundbreaking digital signing solution that integrates biometric verification at the exact moment of signing, delivering secure, real-time identity confirmation. Fusing digital identity with the act of signing was the breakthrough that set this product apart.

Livesign employs the same tech used by the Australian Border Force. At the point of signing, it checks if the passport chip has been cryptographically signed by the issuing government and not cloned or changed. It extracts a high-resolution photo of the signer from the chip, removing the risk of a passport being forged. Then, it biometrically matches the signer to their government issued photo, and in turn to their signature.

Livesign combines:

- o Unhackable biometric data with verified government-issued ID

- o Market-leading security that eliminates fraud risk in high-value transactions

- o Blurred personally identifiable information, with retained proof of identity verification

- o Full compliance with Australian Privacy Principles

While other solutions verify either the signature or the identity, only Livesign confirms both simultaneously and in real time at the exact moment of signing, ensuring the person behind the device is who they claim to be.

Livesign has disrupted the market by challenging existing digital signing solutions and setting a new standard for secure, like-for-like verification that mirrors in-person safety. As the market continues to evolve, Livesign is well-positioned to meet the increasing demand for safe, compliant, and user-friendly digital signing. By prioritising consumer protection, Livesign is driving all industries at risk of fraudulent behaviour toward more secure practices in an increasingly digital world.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Attachments/Videos/Links:

[Thelawstore.com.au Pty Ltd - Most Innovative Tech Company of the Year - up to a 100 employees](#)

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