

Company: Scientific Games

Company Description: Scientific Games is a global leader in retail and digital products, technology and services that drive profits for government-sponsored lottery and sports betting programs. From enterprise gaming platforms to exciting entertainment experiences and trailblazing retail and digital solutions, we elevate play every day. We are industry pioneers in data analytics, retail solutions and iLottery.

Nomination Category: Sustainability Categories

Nomination Sub Category: Sustainable Supply Chain

Nomination Title: Scientific Games UK Production and Distribution

1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.

N/A

3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 200 words used.

Scientific Games is a global leader in the USD\$371 billion government-regulated lottery industry, specializing in the creation, production and management of lottery instant scratchcards. In 1974, we developed the world's first secure scratchcard to ensure no one would ever know if a ticket was a winner until scratched. Today, we serve 150 lotteries in 50 countries, including The National Lottery in the UK. Our scratchcard products represent 70% of retail sales in the \$123.9 billion global instant game market. Net proceeds from the games enable lotteries to fund good-cause programs in their communities, such as education, health and welfare, transportation and infrastructure and environmental sustainability.

Scientific Games is honored to have created and produced The National Lottery's first scratchcard in 1995 from our instant game production facility in Leeds, UK. Providing scratchcards over the past 30 years, we continue to deliver entertainment to UK players through our partnership with Allwyn, the current licensed operator of The National Lottery. In February 2024, we opened a state-of-the-art 92,000-square-foot National Logistics Centre in Warrington, UK, 100% dedicated to serving The National Lottery's vast network of approximately 40,000 retailers throughout the UK. It was awarded a 2025 Communitas Green Initiatives Award.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements in this category since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 218 words used.

Scientific Games has implemented a wide-reaching overhaul of our UK supply chain operations, centered around advanced sustainability practices and precision logistics. The initiative brought a new level of environmental intelligence to physical distribution by deploying AI- and data-powered systems, electrified infrastructure and measurable waste-reduction strategies.

At the core of this transformation is integrating *SciTrak Ultra*™. This in-house developed predictive analytics platform models real-time retail demand, enabling product delivery to be precisely tailored to market needs. This sharply reduces unnecessary inventory movement, mitigates surplus production and limits the carbon footprint of logistics operations.

Our new fulfilment model also incorporates dynamic routing technology, continuously optimizing delivery paths based on traffic, geography and emissions output. This initiative and switch to electric transport and equipment have dramatically cut diesel dependence across last-mile and internal movement operations.

We have simultaneously revamped our packaging protocols, replacing single-use plastics with eco-conscious, recyclable materials. New automated Warehouse Management Systems were installed to improve efficiency and reduce manual handling, lower energy consumption and enhance delivery accuracy.

To ensure zero-waste compliance, we enacted a robust material repurposing and recycling scheme, diverting all operational waste from landfills. We also launched staff-led sustainability initiatives to embed environmental responsibility further into our logistics culture while advancing our broader Scope 3 emissions tracking and reduction strategy across our partner and supplier ecosystem.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 247 words used.

Scientific Games' supply chain achievements represent a rare and industry-leading integration of operational sustainability, proprietary technology and measurable environmental outcomes in a high-security, high-volume distribution context. The depth and execution of this transformation position the organization far ahead of most sector peers, who typically focus sustainability efforts on isolated upgrades or offset strategies rather than full-scope redesigns.

SciTrak Ultra is not a third-party platform, but a proprietary solution we developed in-house, that sets us apart in an industry that often outsources core logistics functions. The system's ability to tailor scratchcard delivery to the precise demand profile of individual retailers marks a significant evolution beyond traditional batch or bulk ordering models, which often lead to overstocking, understocking and resource waste.

Where many organizations have focused on Scope 1 and 2 emissions, we have gone further, conducting a full Scope 3 emissions inventory and actively collaborating with suppliers and couriers to align sustainability metrics across our value chain. This reflects a sophisticated grasp of upstream and downstream environmental impact, not just operational carbon control.

In addition, our switch to fully electric internal transport, use of AI-optimized distribution routes, and real-time emissions-conscious routing strategy elevate the company's logistics model to one that is actively regenerative, reducing impact as it operates rather than simply minimizing it.

Few companies in adjacent sectors, whether secure printing, retail supply or government contract logistics, have demonstrated this degree of environmental intelligence, vertical integration or transparency in transforming their supply chains at this scale and speed.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 1 words used.

N/A

Attachments/Videos/Links:

[Scientific Games UK Production and Distribution](#)

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