

Company: Dreamix
Company Description: Dreamix is a Europe-based IT services provider. Founded in 2007, we have a long history of developing and accelerating strategic software solutions for leading companies in North America, Europe, and the Middle East. We provide custom software development and IT consultancy services that cover the full software development lifestyle - from design to delivery and continued support.
Nomination Category: Company / Organization Categories
Nomination Sub Category: Company of the Year - Computer Services - Medium-size
Nomination Title: Dreamix



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):
- Written answers to the questions
2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.
3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 200 words used.

Dreamix is a custom software development and IT consulting company founded in 2006 by six friends and college classmates. Convinced of the importance of employee motivation and a positive workplace atmosphere, they wanted to create a company that embodies those values. Hence the name Dreamix - a mix of the dreams of everyone in the company.

As Dreamix grew, the founders faced increasingly complex issues, making a clear leadership structure essential. This led to more C-level positions and the rotational nature of the CEO role - it shifts to the board member most suited to the goal.

With a client-centric approach and coverage of the entire software development lifecycle, we're focused on building long-term partnerships around mutual trust, high service quality, and achieving shared goals. We only partner with projects we believe in - meaning we're invested in their success, and we go above and beyond in our work.

Despite tripling our headcount in the last three years, Dreamix continues to put employees first. Various growth opportunities are available to every employee - several of our current leaders initially joined at entry-level positions. The company's foundational values continue to shape the way we interact with each other and our partners.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 245 words used.

To navigate recent macroeconomic challenges, we focused on innovating and expanding our services while maintaining their quality. Up to two years ago, 100% of our revenue came from software engineering. In 2024, 70% came from comprehensive digital product development, where we participate in defining and planning the product. Today, we proactively identify issues and opportunities and approach our partners to propose innovations that bring their business to the next level. We also proactively develop industry-relevant, AI-powered accelerator solutions to tackle challenges our partners are facing.

In 2024, we also became a Strategic Partner for IATA(International Air Transport Association). We work closely with major airlines, industry leaders, and top technology providers to identify and address complex industry challenges for our partners. In the past year, our teams attended various onsite events and/or symposiums in Europe, North America, and Asia to contribute on specific issues.

All of that enables us to further improve the services we offer. At Dreamix, we don't do body leasing. Instead, our combination of tech and business expertise allows us to act in an advisory capacity as well as operational, and deliver real business value to our partners.

Please find recent examples and more about our work in the links and attached documents.

Our revenue increased from BGN 8 million in 2020 to BGN 35 million in 2023, and further to 39 million BGN in 2024. Our growth was achieved with no external financing - an indication of the success of our partnerships.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 222 words used.

Two main things make Dreamix unique: the exceptional quality of our work, and our values.

Dreamix employs an approach that combines technical expertise with in-depth business analysis to deliver maximum value. We analyse both the workflow of each partner and the broader business context. This lets us create solutions that fit seamlessly into this context and meet all the needs of our partners.

The length of our partnerships shows the value we provide. In an industry where many partnerships last only a few months, ours span years, with some partners working with us for over a decade.

MCO, one of our long-standing partners, says: “*The Dreamix team are very much part of MCO and work seamlessly with our other teams.*”

Unlike many companies in our sector struggling with high employee turnover, we maintain a 95% retention rate. Despite tripling our headcount in the last few years, Dreamix continues to put employees first. The company's values shape how we interact with each other and our partners, and continue to innovate in our work.

Our work continues to find industry recognition. Please find information on our accolades in the attachments section. Those awards are a glowing testament to the quality of our services, and to the immense value Dreamix brings - and will continue to bring - to our partners who trust us.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 231 words used.

We support our results with the below case studies and materials, detailing our approach and the impact on our clients:

[All attached materials: Stevie 2025 Materials](#)

[Case Study 2024 VISTAJET](#)

[Case Study AER LINGUS](#)

[Case Study Dreamix Chatbot](#)

[BBFC International Classification Project](#)

[Case Study ESG360°](#)

[Enhancing Coca-Cola HBC's Distribution Process - Dreamix](#)

[Dreamix Company Presentation 2025](#)

[Dreamix Website: For more information about the company](#)

[Dreamix Awards and Industry Recognition:](#) In the past several years, Dreamix has maintained an annual growth of 70%, and we were recognised by the FT1000 for the last two years in a row. Since the beginning of 2023, Dreamix has also:

won a Gold Stevie in the 2024 International Business Awards

won a Silver Globee in the 2025 Technology Awards

become a Forbes Business Awards Finalist for ICT Company of the Year for two years in a row

become a Finalist for IT Service of 2024 by the Bulgarian IT Association (BAIT)

been recognized by the global B2B platform Clutch.co as a Top B2B company and a Clutch Champion for 2023, 2024 and 2025

been recognized by The Manifest as Most Reviewed Company in Bulgaria in several categories

received an Operational Excellence award from the Lean Institute in 2023

[Dreamix Press Releases and Media Presence](#)

[Dreamix joins IATA's Strategic Partnership Program](#)

[Clutch Client Testimonials](#)

[Dreamix Ranks in the FT 1000 for Second Year in a Row](#)

Attachments/Videos/Links:

[Dreamix](#)

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