

Company: The Stories and Wisdom Company, Seattle, WA
Company Description: At the Stories & Wisdom Company we are changing the way the world thinks about human engagement & culture transformation with our neuroscience backed approach and technology. We drive your organizational performance by increasing team cohesiveness and organizational belonging for your customer, partner and employee teams with storytelling, gamification and social learning.
Nomination Category: Company / Organization Categories
Nomination Sub Category: Company of the Year - Computer Software - Small
Nomination Title: The Stories and Wisdom Company



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions
2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.
3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 172 words used.

Revolutionizing Connection in the Workplace and Beyond

Workplace disengagement is a global crisis, with Gallup estimating \$8.8 trillion in lost productivity due to disconnected teams. The Stories and Wisdom Company was founded in March 2023 to tackle this issue head-on. Inspired by the neuroscience of storytelling and human connection, we launched STORIES—a first-of-its-kind digital conversation platform—designed to create deep, meaningful interactions in corporate teams, government agencies, and community organizations.

Within just one year, we shattered industry expectations, winning five GOLD American Business Awards and eleven other prestigious industry recognitions. Our impact has extended beyond corporate learning into mental health, suicide prevention, and inclusivity efforts, making us one of the most innovative startups in the culture transformation, learning and engagement space.

The Stories and Wisdom Company continues to redefine team engagement with an AI-driven, science-backed approach that transforms meetings, workshops, and conferences into immersive storytelling experiences. Our methodologies and platform has now reached global enterprises, federal agencies, and academic institutions across five continents, proving that the right stories don’t just inform—they transform.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 256 words used. If the word count is more than 25 words over the limit, please deduct one (1) point from your score.

Unmatched Growth, Impact, and Industry Recognition

1. Industry-Leading Accolades

- Since ABA 2024, our transformative impact has been recognized with **7 additional awards**, including:
- AVA Digital Awards (Training & E-Learning)
 - Hermes Creative Award (Interactive Media & Web-Based Training)
 - W3 Awards (Workplace Culture)
 - Two Diamond & One Gold LearnX Awards for Leadership & Talent Development, Employee Experience, and Talent Management

2. Reshaping Corporate Culture at a Global Brand

We led the culture transformation at the largest athletic footwear & apparel company, embedding a Culture of Care with a strong focus on mental health and disability inclusion—a landmark initiative in corporate well-being.

3. Revolutionizing Suicide Prevention in the U.S. Military

- Our work in suicide prevention has gained national traction, leading to:
- Keynotes & workshops at the 2024 DoD/VA Suicide Prevention Conference in Portland, OR for 250+ leaders—rated 4.8/5.0 with feedback calling it “the single most valuable session at the conference.”
 - Engagement with all U.S. military branches, aligning with leadership on tough conversations about mental health and unit connectedness.
 - Workshop results from military teams:
 - 95%+ achievement of learning outcomes
 - NPS 8.86 (strong organizational support)
 - 73.5% improvement in empathy skills
 - 80% increase in team respect, 87% in optimism, 72% in trust
 - 86.7% improvement in relationship-building for mission execution

4. Expanding Federal Impact in Suicide Prevention

Following our Portland keynote, we were invited us to Yuma, Arizona, where our methodology achieved a 4.7/5 rating, 100% outcome success, and a 73 NPS score—leading to further rollout discussions.

This explosive growth is just the beginning.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 214 words used.

Why is our work groundbreaking?

- Most corporate learning and engagement platforms fail to foster deep human connection—they focus on content delivery, not emotional engagement. We do the opposite.
- Our approach is neuroscience-backed—leveraging storytelling, gamification, and social learning to activate trust-building neural pathways and unlock team empathy at scale.
 - Our impact spans industries—from corporate leadership training to mental health and suicide prevention in the U.S. military.
 - Our data proves results—unlike traditional engagement tools that rely on surveys, we measure actual shifts in team trust, empathy, and communication.

How we outperform traditional solutions:

- Conventional team-building tools offer surface-level engagement with minimal long-term impact. STORIES creates lasting behavior change with data-backed improvements in team cohesion, leadership development, and psychological safety.
- Corporate well-being programs often focus on awareness rather than action. We drive measurable changes in culture, empathy, and team trust.
- Suicide prevention training has historically relied on informational sessions. We introduce immersive, story-driven experiences, leading to higher engagement and deeper impact.

Results That Speak for Themselves:

- Our platform boasts an average 9/10 engagement score—doubling the retention of traditional corporate training.
- 91.7% of users report higher team cohesion and improved workplace relationships after using STORIES.
- The U.S. Army’s Suicide Prevention Program rated our platform 4.7/5, an unprecedented score for learning interventions in high-stakes environments.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 191 words used.

1. Video Evidence: Neuroscience & Culture Transformation

- Neuroscience behind Stories & Wisdom: Storytelling – How narrative-based learning builds trust and engagement.
- Neuroscience behind Stories & Wisdom: Gamification – How interactive experiences enhance retention and emotional connection.
- Building a Culture of Connection (Product Experience Video) – Demonstrating our platform’s real-world application in workplace culture, leadership, and suicide prevention.

2. Award-Winning Recognition & Industry Credibility

- URL: Stories & Wisdom Webpage – Showcasing our mission, methodology, and global impact.
- URL: Awards List (<http://www.storieswisdom.com/awards>) – A record of 14+ industry awards, validating our leadership in culture transformation.

3. Real-World Customer Impact

- PDF: Customer Feedback, Screenshots & Design Artifacts
 - Survey responses from military leaders and executives on measurable improvements in trust, empathy, and team connection.
 - Photos from DoD/VA workshops and corporate leadership sessions.
 - Product screenshots showcasing accessibility and neuroscience-driven engagement tools.

Closing Statement: A Movement That’s Just Getting Started

Our neuroscience-backed methodology is reshaping workplace culture and suicide prevention at scale. With proven results, award-winning innovation, and growing demand from Fortune 500 companies and federal agencies, The Stories and Wisdom Company is redefining the future of human connection.

And we’re just getting started.

Attachments/Videos/Links:

[The Stories and Wisdom Company](#)

[REDACTED FOR PUBLICATION]