

Company: HELLENiQ ENERGY Holdings SA, Athens, Greece

Company Description: Founded in 1998, HELLENIC PETROLEUM is one of the leading energy groups in South East Europe, with activities spanning across the energy value chain and presence in six countries. Refining is the Group's core business, accounting for 75% of total assets. The Group owns three of the four refineries in Greece, it is the domestic fuels marketing leader and a leading player in SE European markets.

Nomination Category: Publication Categories

Nomination Sub Category: Best Annual Report - Publicly-Held Corporations

Nomination Title: HELLENiQ ENERGY – “Empowering Tomorrow”,
2024 Annual Report, Digital and print version

1. Date this annual report was first made public:

June 2025 - digital and print version

2. Briefly describe this entry's communications objectives and how it met those objectives (up to 200 words).

Total 194 words used.

HELLENiQ ENERGY GROUP is one of the largest energy organizations in Southeast Europe. Building on our strong foundations, 2024 has been another pivotal year, marked by the successful progression of the “Vision 2025” strategic plan and continued growth in operational excellence and profitability. Simultaneously, we have further intensified our efforts in ESG initiatives, reinforcing our commitment to social and environmental responsibilities.

With a deep understanding of the energy landscape and its evolving dynamics, we continue to innovate and transform. Our strategic focus is on maintaining prominence in traditional energy sectors, while accelerating investments in renewable energy sources and alternative fuels. By doing so, we are cultivating a sustainable new-energy portfolio that delivers value both locally and internationally.

In line with our commitment to transparency and stakeholder engagement, our 2024 Annual Report offers a detailed overview of HELLENiQ ENERGY's achievements, policies, and strategic priorities. It integrates compelling visuals (and our first attempt to incorporate AI technology in the 2024 Digital Annual Report), charts and infographics designed for both print and digital formats. These elements effectively capture our milestones, business advancements, and forward-looking perspectives, ensuring a comprehensive understanding of our vision and objectives for the future.

3. Provide the applicable creative and production credits for this entry:

Publisher: HELLENiQ ENERGY Holdings S.A.

Editors in-chief: Nikos Katsenos, Catia Thomadaki (HELLENiQ ENERGY Holdings S.A.)

Design: The Birthday's Design (Athens, Greece)

Digital version powered by: Blissprojecs (Athens, Greece)

Printed by: Fotolio S.A. (Athens, Greece)

Attachments/Videos/Links:

[HELLENiQ ENERGY – “Empowering Tomorrow”, 2024 Annual Report, Digital and print version](#)



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