

**Company:** Roshini Multimedia, Edina, MN

**Nomination Submitted by:** BurnBright Communications

**Company Description:** Roshini Multi Media, founded in 2006 by crisis strategist and media insider Roshini Rajkumar, advises C-suite leaders and organizations on executive strategy, crisis management, and high-stakes communication. With expertise spanning law, media, and business, the firm helps clients across industries navigate challenges, mitigate risks, and position for long-term success.

**Nomination Category:** Podcast Categories

**Nomination Sub Category:** Shows - Interview / Talk Show

**Nomination Title:** The Crisis Files Podcast

1. The date on which this nominated podcast was first distributed or otherwise made public:

August 2022

2. Describe the podcast and its output since the beginning of 2023 (up to 200 words):

**Total 171 words used.**

**The Crisis Files** tackles real-world crises with expert analysis and practical solutions. **Roshini Rajkumar**--crisis strategist, C-suite advisor, and media insider--created and hosts the show. Inspired by ABC's *Scandal* and BRAVO's *Queer Eye for the Straight Guy*, **The Crisis Files** dissects high-stakes situations across business, law, politics, and society, equipping listeners with actionable strategies for navigating uncertainty.

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**The Crisis Files** is in Season 3 and addresses pressing issues in corporate ethics, AI, police reform, cybersecurity, wellness, and innovation. With an incisive and sometimes irreverent approach, Roshini and her expert guests bridge the gap between crisis awareness and resolution.

What sets the podcast apart is its **unwavering relevance, expert curation, and ability to engage diverse audiences**. Roshini's media savvy and legal expertise provide unparalleled insight, making each episode both thought-provoking and immediately useful. Her skillful storytelling and sharp questioning ensure **The Crisis Files** isn't just about discussing crises—it's about **solving them**.

As we live in a state of perma-crisis, crisis literacy is crucial. **The Crisis Files** is impact-driven media with heart and soul.

3. Optionally you may list the creative and production credits for your nominated podcast - the people who help to bring it to life. People such as, among others: Advertising Agency/City: Client: Art Director: Audio Engineer: Cinematographer: Creative Director: Designer: Director: Host(s): Illustrator/City: Music Producer/City: Photographer/City: Printer/City: Producer: Production Company/City: Programmer: Videographer: Writer: Web Development Firm/City:

**Executive Producer & Host:** Roshini Rajkumar

**Audio Engineer:** Tom Hambleton

**Digital Marketing Producer:** Lanae Paaverud

**Graphic Designer & Marketer:** Bridget Burnham

**Web Writer:** Nate Kass

**Website Development Team:** NorthWing Digital



## Attachments/Videos/Links:

[The Crisis Files Podcast](#)



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