

Company: Zinnov LLC, NYC, NY

Company Description: Zinnov is a global management consulting and strategy advisory firm that empowers Fortune 500 companies and leading enterprises to drive innovation, scale operations, and accelerate growth. Our solutions span engineering transformation, strategic operational setup, innovation enablement, growth strategy, M&A advisory, and private equity advisory with presence across the US, EMEA, APAC and Europe.

Nomination Category: Company / Organization Categories

Nomination Sub Category: Company of the Year - Business or Professional Services - Medium-size

Nomination Title: Zinnov LLC

1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2024, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.

Zinnov is a global management consulting and strategy advisory firm that helps Fortune 500 companies and leading enterprises drive innovation, scale operations, and accelerate growth. With a presence across the USA, EMEA, and APAC, Zinnov combines industry expertise, proprietary frameworks, and data-driven insights to solve complex business challenges and deliver sustainable results.

Zinnov partners with organizations to transform operations, focusing on engineering and R&D, digital acceleration, globalization, and talent strategy. We work with clients to craft tailored strategies and execute them precisely, achieving strategic objectives and measurable impact.

Our services include engineering transformation, strategic operational setup, innovation enablement, growth strategy, M&A advisory, and private equity advisory. Leveraging comprehensive market research and industry insights, Zinnov drives operational excellence and innovation.

Key offerings:

- **Engineering Transformation:** Roadmaps for engineering landscape transformations.
- **Strategic Operational Setup:** Strategies for global expansion and talent acquisition.
- **Innovation Enablement:** Innovation programs and market intelligence.
- **Talent Transformation:** Employer branding and performance management.
- **Growth Strategy:** Market research and tailored roadmaps.
- **M&A Advisory:** Due diligence and deal structuring.

Zinnov serves clients across BFSI, Healthcare, Automotive, Retail, and Telecom in the Americas, EMEA, APAC and India. Learn more at <<http://www.zinnov.com>>

3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2024 that you wish to bring to the judges' attention (up to 250 words):

Total 240 words used.

Zinnov Accolades & Recognitions (2024–2025)

Zinnov has earned a series of prestigious global accolades in 2024–2025, reflecting its leadership in consulting and technology.

In 2024, Zinnov was listed among the **IAOP Global Outsourcing 100**, and ranked #13 in **Vault's Top 20 Consulting Firms in APAC**. It was also named **Best Boutique Management Consulting Firm** by the **North America Business Awards**, and **Best Global Boutique Business Consultancy Firm (USA)** by **Acquisition International**, which also recognized **Manas Bhargava** as **Best Technology Consultant – NY**.

Zinnov was recognized by **Consulting Magazine** as a **Rising Star Firm** for its **Mentorship and Enrichment Programs**, and received the **Women Leaders in Consulting 2024 (Firm Award)**. **Pari Natarajan** was named one of **The Consulting Report's Top 50 Consulting Firm CEOs**, while **Karthik Padmanabhan** was listed among the **Top Technology Leaders 2025**, and **Vimal Menon** among the **Top PE Consultants 2024**. **Amita Goyal** was named a **Top Woman Leader of NY** by **Women We Admire**, and **Nitika Goel** featured in **Startup Lanes' Top 100 CMOs in India**.

Zinnov also received the **IAOP Excellence in Strategic Partnerships Award 2024**, and was re-certified as a **Great Place to Work**. Its **Customer Satisfaction Rate** has remained at ~95% for four consecutive years.

The firm's flagship event, **Confluence – Zinnov's GCC Technology Conference**, is one of India's largest tech summits, with over 6,500 attendees in 2024.

Rohit Nair was recognized as a **Rising Star of the Profession 2025** by **Consulting Magazine**.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 241 words used.

For the last 23 years in the industry, Zinnov has demonstrated excellence and innovation across multiple dimensions consistently. Recognized for its employee-centric approach, Zinnov has created a nurturing work environment and fostered talent development. It outperformed the average of participating firms by 0.5 points in most scores and achieved all-star ratings in 95% of categories, including innovation programs, awards, recognitions, and customer references. This year (2024), Zinnov nearly achieved a perfect score at IAOP.

Zinnov's inclusion in various consulting and business leadership awards reflects its exceptional performance in delivering client value and driving business success. Its recognition in prestigious rankings like the Vault Top 20 Consulting Firms and IAOP Global Outsourcing 100 further solidifies its status as a top industry player. These achievements highlight Zinnov's trusted advisory role in mergers and acquisitions, marketing, and overall business strategy.

Zinnov's accomplishments not only surpass competitors but also mark significant improvement over its past performance, establishing it as a beacon of success in consulting and advisory. Acknowledged for delivering exceptional client value and business outcomes, Zinnov has received various industry accolades and leadership awards. Certification as a great place to work underscores its commitment to a positive workplace culture and employee satisfaction.

Events like Confluence, which drive industry-wide collaboration, set a benchmark within the ecosystem and further reinforce Zinnov's leadership reputation. Overall, Zinnov's achievements underscore its unwavering commitment to excellence, both internally and in delivering value to clients and the broader business community.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 20 words used.

<https://vault.com/company-profiles/management-strategy/zinnov>

<https://zinnov.com/about-us/our-purpose/>

<https://zinnov.com/customers/>

<https://zinnov.com/about-us/awards-and-recognition/>

www.iaop.org – IAOP GO 100 Listing



Attachments/Videos/Links:

[Zinnov LLC](#)

[REDACTED FOR PUBLICATION]