

Company: AKLease, İstanbul, Türkiye
Company Description: AKLease, incorporated as a subsidiary of Akbank in 1988, offers financial leasing solutions in a variety of sectors ranging from manufacturing to construction, from transportation to energy and healthcare. By supporting investments, it plays a vital role in Türkiye’s future and development.
Nomination Category: Sustainability Categories
Nomination Sub Category: Sustainability Product of the Year - in the Middle East and Africa
Nomination Title: ECOLease



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.
3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 159 words used.

AKLease, incorporated as a subsidiary of Akbank in 1988, offers financial leasing solutions in a variety of sectors ranging from manufacturing to construction, from transportation to energy and healthcare. By supporting investments, it plays a vital role in Türkiye’s future and development. While providing long-term and affordable leasing solutions, it operates with the mission of being the company that swiftly meets the needs and expectations of its customers. AKLease, which stands out in the sector also with its innovative products, provides significant advantages to environmentally friendly investments with ECOLease, the first and only sustainability-themed product in Türkiye's leasing sector. As a key player in the sector, it continues to operate with the goal of leaving a greener world for future generations.

AKLease, the supplementary power of growth, continues to provide its support on investments made by their customers for the future of Türkiye, with its 10 branches spread around Türkiye, its pioneering soul, its experience and without any interruptions.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 158 words used.

AKLease's most important success in the industry: ECOLease which is the industry's first and only environmentally friendly product. ECOLease is the green financing product of AKLease, who gives importance to sustainability. It provides significant benefits to all companies, which contribute to renewable energy, waste management, energy efficiency, raw material efficiency, water efficiency and make investments which can be financed by leasing. In approximately 4 years, AKLease have financed environmentally friendly projects totaling 314 million dollars. AKLease have met the annual electricity needs of more than 350 thousand houses with the energy generated from these projects, with 280,000 t/CO2 emission reduction, it contributed to the nature as much as the contribution of over 13 million trees.

Another AKLease’s success is Fleet Leasing. In the first quarter of 2023, AKLease established own fleet brand under AKLease. The name of the brand is AKLease Fleet. It offers solution partnerships to its customers with contracted services in more than half of Turkey.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 80 words used.

AKLease closed 2024 strongly in its sector in both equity and asset profitability ratios. The company's year-end transaction volume was close to 6500 million. The majority of the investments in AKLease's portfolio are energy efficiency and green energy investments. It has a significant transaction volume in this field. To date, AKLease has provided approximately 600 MW of resources and a total of 445 million dollars of green financing to the renewable energy sector. ECOLease accounts for \$313 million of this.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 20 words used.

ECOLease website:

<https://www.aklease.com/en/our-products/ECOLease/ECOLease/198/461/0>

Sustainability Film:

https://www.linkedin.com/posts/aklease_aklease-ecolease-sustainability-activity-6950081625279856640-0aEf?utm_source=share&

ECOLease film(TR):

https://www.linkedin.com/posts/aklease_aklease-ecolease-sustainability-activity-7166774154019516416-C3ei?utm_source=share&

Attachments/Videos/Links:

[ECOLease](#)

No attachment available for this nomination.