

Company: Vistatec, Dublin, Ireland

Company Description: Vistatec is a leading global content solutions provider. We have been helping some of the world's most iconic brands to optimize their global commercial potential since 1997. Our HQ is in Dublin, Ireland, with offices in Mountain View, California, USA.

Nomination Category: Company / Organization Categories

Nomination Sub Category: Company of the Year - Diversified Services - Medium-size

Nomination Title: Vistatec

1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.

3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 195 words used.

Vistatec is an industry leader in customized, multilingual global content solutions and is trusted by some of the world's most recognized brands across technology, media, life sciences, e-commerce, and enterprise sectors. Headquartered in Dublin, Ireland, with offices in California, USA, the company has been at the forefront of localization since 1997.

Vistatec's portfolio includes leading technology firms, digital platforms, global retailers, multinational healthcare companies, and much more. The work we do spans AI-supported localization and complex content adaptation, all with the aim of helping businesses through the unique challenges of global expansion, compliance, and multilingual and cross-cultural communication.

Vistatec is consistently recognized among the top global providers in our field. We are regularly featured in industry rankings and have won multiple awards for our excellence in global content solutions.

What sets us apart?

Our solutions architects design unique, technology-driven localization and content strategies for each client. They make sure we deliver solutions that meet each company's specific business needs.

Unlike rigid localization providers, we integrate effortlessly into any tech stack.

With a world-class network of native linguists, AI specialists, and industry experts, we blend automation with human creativity and cultural intelligence for the best results.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 197 words used.

Innovation & technology -

VistatecSpeech: Launched in 2024, our new AI-powered dubbing platform delivers high-quality, natural-sounding multilingual voiceovers, helping businesses scale content accessibility across global audiences faster and more affordably. It is designed to integrate with corporate video, e-learning, and streaming platforms, positioning Vistatec as a leader in the AI localization space.

We further integrated machine learning, predictive analytics, and AI into our global content strategies.

Expanding our market reach -

Life Sciences expansion: We rapidly grew our Life Sciences division, helping global healthcare, pharma, and biotech companies navigate regulatory challenges and patient engagement in multiple languages.

We secured key contracts in the well-being industry and partnered with a global software giant, reinforcing our reputation as a trusted tech localization partner.

Strengthening industry influence -

Award-winning Marketing and thought leadership:

Our award-winning VistaTalks podcast continued attracting high-profile guests from brands like HERE Technologies, European Movement Ireland, CLEAR Global, and TV 2 Danmark. Our Think Global Forum sub-brand hosted two industry-defining virtual events last year to connect decision-makers and technology leaders across various sectors. VTQ Magazine solidified its reputation as a flagship industry publication by delivering deep insights into localization, content strategy, and emerging tech once a quarter.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 225 words used.

Many companies in the localization and global content space rely on off-the-shelf tools or standard workflows, whereas Vistatec continues to distinguish itself through a combination of custom-built solutions, deep sector expertise, and bold innovation. Our launch of VistatecSpeech, an enterprise-grade AI dubbing platform, is a key differentiator. Where some providers are only now piloting generative AI capabilities, we have delivered a fully functioning, client-ready solution that addresses real-time global content demands.

Our Life Sciences expansion is also particularly notable. Unlike competitors who take a one-size-fits-all approach, our growth is powered by specialist, international teams who understand the complex regulatory, cultural, and linguistic challenges of the industry. We have also invested time and creativity into developing our Life Sciences Division as a subbrand in its own right, launching a niche industry Podcast and Panel Discussion series, "Life Sciences - In Focus", which has featured big names in global healthcare. This combination has led to new high-value partnerships and positions us as a trusted localization partner in the critical healthcare and well-being space.

Finally, not many competitors can rival the strength of our marketing and thought leadership engine. Some brands may be physically larger, but they lack the multimedia ecosystem we've developed—VistaTalks, VTQ Magazine, Think Global Forum, Think Global Awards, All Things Global—which actively shape discourse in our industry and elevate Vistatec's visibility on a global scale.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 48 words used.

VistaTalks: <https://www.vistatacks.com/>

VTQ Magazine: <https://vtqglobal.com/>

Think Global Forum: <https://www.thinkglobalforum.org/>

Think Global Awards: <https://thinkglobalawards.com/>

VistatecSpeech: <https://youtu.be/XAm6ehaJW6Y?si=Y48dfRCR0ScpQN1Q>

Life Sciences: <https://youtu.be/hFmKZF4e5-w?si=KEBI9dxZzDYs4Y3j>

In Focus Panel Discussions: <https://youtu.be/cdFJNFnPz-0?si=LCmZRiwyf0r-Ufxb>

Vistatec HR: https://youtu.be/V_tR_kw6UC8?si=7vfVG9JhG9-gAO-M



Attachments/Videos/Links:

[Vistatec](#)

[REDACTED FOR PUBLICATION]