

Company: Property Mastermind, Golden Beach, QLD
Company Description: Property Mastermind, co-owned by Hilary Saxton, is Australia's leading property development education platform. Founded by Bob Andersen, it empowers aspiring and experienced developers with practical, real-world strategies. Their online courses, live workshops, and mentoring simplify complex processes and mitigate risks.
Nomination Category: Podcast Categories
Nomination Sub Category: Shows - Advice & How-To
Nomination Title: Property Mastermind Podcast: Weekly Strategies, Transforming Australian Developers.



1. The date on which this nominated podcast was first distributed or otherwise made public:

2020

2. Describe the podcast and its output since the beginning of 2023 (up to 200 words):

Total 200 words used.

The Property Mastermind Podcast, co-hosted by Hilary Saxton and Bob Andersen, is a crucial resource for property developers. Since its launch in 2020, the podcast has released over 190 weekly episodes, with over 77.800 downloads and 261,000 YouTube views, consistently delivering actionable advice and strategies for the Australian property market.

Hilary and Bob, with decades of combined experience, offer unique insights into market trends, risk management, and development techniques. Episodes range from foundational knowledge to advanced strategies, covering regulatory hurdles, feasibility studies, and financial opportunities.

The podcast features engaging interviews with industry experts and success stories from Property Mastermind students, providing tangible examples of achieving financial independence. Hilary’s dynamic presence and ability to simplify complex concepts have been instrumental in attracting a growing audience.

Since January 2023, the podcast has seen a 50% increase in downloads, reaching over 10,000 listens per episode. Positive feedback and comments highlight its impact, with listeners praising the practical advice and real-world examples.

The consistent release of high-quality content has solidified its position as a go-to source for developers seeking to mitigate risks, maximise returns, and build successful property portfolios. The podcast is available on major platforms including Apple, Spotify, and iHeartRadio.

3. Optionally you may list the creative and production credits for your nominated podcast - the people who help to bring it to life. People such as, among others: Advertising Agency/City: Client: Art Director: Audio Engineer: Cinematographer: Creative Director: Designer: Director: Host(s): Illustrator/City: Music Producer/City: Photographer/City: Printer/City: Producer: Production Company/City: Programmer: Videographer: Writer: Web Development Firm/City:

- <https://www.propertymastermind.com.au/ep-193-raising-your-standards-in-property-development/>
- <https://www.propertymastermind.com.au/ep-192-the-importance-of-due-diligence-in-property-development/>
- <https://www.propertymastermind.com.au/ep-191-creative-financial-strategies-for-property-developers/>

Attachments/Videos/Links:

[Property Mastermind Podcast: Weekly Strategies, Transforming Australian Developers.](#)



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