Company: Lodgerin
Company Description: Lodgerin is the first platform that simplifies international mobility processes, creating a digital ecosystem that allows for fluid communication between property owners, institutions, displaced persons, and service providers. Amongst our products, Lodgerin offers a scalable solution that reduces costs and time for mid-term rentals allowed by our 360 software that automizes all processes.
Nomination Category: Company / Organization Categories
Nomination Sub Category: Startup of the Year - Business Services Industries
Nomination Title: Lodgerin

1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

   Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.

3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

   Total 172 words used.

   Lodgerin is a startup with rapid growth created to simplify international mobility through accommodation services. Founded in 2022 by serial entrepreneur Óscar Rubio Martín, the software was born after a decade of experience in the real estate and mobility sectors. His trajectory began in 2011, after experiencing the first-hand difficulties of renting homes abroad, which led him to create projects such as People Global Relocation and Housing Markers.

   Lodgerin was born as an integral technological solution that connects property owners, institutions, and service providers in a single digital ecosystem.

   Currently, it offers a scalable solution for managing mid-term rental (1 to 12 months), reducing costs and time through its own technology: Arrento (PMS for property owners), Arribo (app for tenants), and Aboard (platform for institutions).

   With strong differentials with other companies in the sector, Lodgerin integrates all rental processes in a single ecosystem. With operations in Europe, United Arab Emirates, and the United States, we combine an entrepreneurial image based on personal experience with a technological approach with high potential for impact.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

   Total 193 words used.

   Since the beginning of 2023, Lodgerin has achieved key milestones that consolidate its evolution as a startup, its sustained growth, and international position:

   - [REDACTED FOR PUBLICATION]
   - **Award for Best Business Proptech (La Razón 2023):** Recognition for its innovation in rental management and marketing.
   - [REDACTED FOR PUBLICATION]
   - **Portfolio Growth:** [REDACTED FOR PUBLICATION] available units in Spain, Portugal, Italy, the United Kingdom, the Emirates, and the United States.
   - **International Expansion:** Opening of market in Dubai (100+ active properties) and establishment of Miami as US headquarters.
   - **VUI 2024 Award – Madrid International Startup of the Year**
   - **Key to the City (Miami-Dade Beacon Council 2025):** Recognition of business model and its impact on the local economy.

     These milestones reflect how Lodgerin has consolidated a clear vision of agile growth, market validation, and scalability in a highly fragmented sector.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

   Total 234 words used.

   Lodgerin's achievements are unique due to its speed, strategic focus, and transformative capacity within the real estate startup ecosystem. Currently, there is no [REDACTED FOR PUBLICATION] that integrates the entire mid-term rental process in a single digital environment. Lodgerin was created precisely to address a real and unmet need: the lack of comprehensive tools that manage all phases of international student and professional mobility in an automated and scalable manner.

   [REDACTED FOR PUBLICATION]

   And most importantly, this has all been achieved in very little time.

   In only 1 year, we have:

   - [REDACTED FOR PUBLICATION]
   - [REDACTED FOR PUBLICATION]
   - Broanded our operations to [REDACTED FOR PUBLICATION] countries
   - Consolidated agreements with [REDACTED FOR PUBLICATION] insitutions

   All of this is possible due to the real value of the product and its B2B[REDACTED FOR PUBLICATION] model.

   Lodgerin is also a direct result of a personal need: its founder, Óscar Rubio, experienced the limitations of the current system and transformed that experience into a user-centric technological solution.

   Recognitions such as the Premio La Razón, VUI 2024, or the Key of the City of Miami-Dade reinforce its impact. Lodgerin demonstrates that it is possible to innovate, scale rapidly, and transform an industry through technology.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

   Total 181 words used.

   The following media coverage supports Lodgerin's international growth, [REDACTED FOR PUBLICATION] and recognition as a leading startup in the rental and international mobility sector.

   - Europa Press reports on Lodgerin's strategic agreement with Portuguese group BEM to commercialize over 400 rental units in Spain: https://www.europapress.es/economia/noticia-lodgerin-bem-em-cierran-acuerdo-comercializar-mas-400-viviendas-alquiler-espana-20240402125415.html ;
   - Idealista echoes Lodgerin's partnership with BEM and its positioning in the Spanish rental market: https://www.idealista.com/news/inmobiliario/vivienda/2024/04/02/816364-el-grupo-portugues-bem-se-lanza-a-gestionar-viviendas-de-alquiler-en-espana
   - Europa Press highlights Lodgerin's expansion to the United Arab Emirates with 1,000 managed units: https://www.europapress.es/economia/noticia-proptech-espanola-lodgerin-desembarca-emiratos-arabes-1000-viviendas-alquiler-20240418114144.html ;
   - El Español – Invertia covers Lodgerin's U.S. market entry and the opening of its new office in Miami: https://www.elespanol.com/invertia/disruptores/ecosistema-startup/20241029/plataforma-movilidad-internacional-lodgerin-aterriza-eeuu-abre-sede-miami/896910376_0.html ;
   - GoProptech discusses the role of Lodgerin in shaping real estate through international mobility: https://www.goproptech.com/post/the-impact-of-international-mobility-on-the-real-estate-industry ;
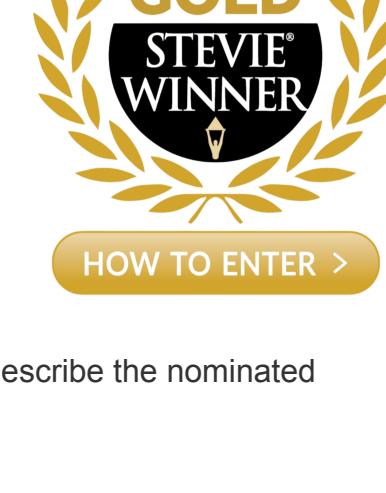   - SaaS Club Podcast features an interview with Lodgerin's CEO Óscar Rubio discussing the startup's strategy and growth: https://saasclub.io/podcast/oscar-rubio-martin-lodgerin-436/ ;
   - On January 2025, Lodgerin was honored with a ceremonial key during the annual Miami-Dade Beacon Council ceremony:
     1- https://www.linkedin.com/posts/oscar-rubio-lodgerin_lodgerin-llavedelaciudad-miami-activity-7285646281471840256-enjj/?originalSubdomain=es ;

     2- https://refreshmiami.com/news/10-plus-things-to-know-in-miamitech-news-from-realfinity-thoma-bravo-origis-energy-beme-beacon-council-flow-apple-lodgerin-more/ ;

     For more information, visit: https://www.lodgerin.com

Attachments/Videos/Links:

Lodgerin

[REDACTED FOR PUBLICATION]