

**Company:** NVSTly: Social Investing, Los Angeles, CA  
**Company Description:** NVSTly is a free, interactive social investing platform where traders track, share, and copy trades in real time. It features in-depth stats, global leaderboards, broker integration for auto-tracking, and a fast-growing Discord community, empowering retail investors with data, insights, and social-driven strategies. Available for stocks, options, futures, forex, & cryptocurrency markets.  
**Nomination Category:** Company / Organization Categories  
**Nomination Sub Category:** Tech Startup of the Year- Services  
**Nomination Title:** NVSTly: Social Investing



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):
2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.
3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

**Total 172 words used.**

**NVSTly is an interactive social investing platform transforming how retail traders share, analyze, and learn from each other in real time.** Founded in 2022, NVSTly was built by traders who saw a gap in tools for transparent, community-driven trading insights—so they created a platform where every trade tells a story.

Users can track their trades with rich performance analytics, showcase stats like win rate and average return, and even compete on a global leaderboard. NVSTly goes beyond trade journaling by enabling users to follow and copy top-performing traders, making it both social and strategic.

The platform has steadily grown into a thriving ecosystem, with 50,000+ traders now active in NVSTly’s Discord community as of early 2025. NVSTly has also expanded to offer bots for Discord and Telegram that deliver real-time stats, trade recaps, and market data—building a strong presence across trading communities.

Now integrating brokers for automatic trade syncing and developing AI-driven tools for smarter strategy-building, NVSTly is poised to become the go-to hub for the next generation of retail investors.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

**Total 223 words used.**

Since the beginning of 2023, NVSTly has emerged as a breakout innovator in fintech—pioneering a new era of social, data-driven investing. Built to empower retail traders with transparency, collaboration, and powerful insights, NVSTly continues to deliver on its mission with relentless momentum.

In 2024, NVSTly won the **People’s Choice Award at the Benzinga FinTech Awards** and was named **#1 FinTech Product of the Week twice** on Product Hunt. Most recently, the platform was recognized as **Tech Startup of the Year** at the **2025 Stevie American Business Awards**.

NVSTly’s reach within the trading world has expanded dramatically. Its **Discord bot is now used in over 5,000 trading communities**, providing real-time trade tracking, performance stats, market data, and AI-driven recaps. Meanwhile, the official NVSTly Discord community has grown to over **50,000 active members**, becoming one of the largest hubs for social investing discussions and strategy sharing.

On mobile, NVSTly maintains a **5.0 rating on Google Play** and a **4.9 rating on the iOS App Store**, reflecting high user satisfaction and product excellence. The platform now supports stocks, options, crypto, futures, and forex—alongside powerful real-time data streams for news, options flow, insider trades, halts, and more.

With live broker integrations, AI-driven strategy tools, and an expanding ecosystem, NVSTly is quickly positioning itself as the all-in-one command center for the modern retail investor.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

**Total 228 words used.**

NVSTly’s achievements are significant because they represent a rare blend of innovation, execution, and community-driven growth in a hyper-competitive space. While many fintech platforms focus narrowly on brokerage services or social features, NVSTly uniquely combines real-time trade sharing, deep performance analytics, and community insights—all in one platform designed specifically for retail traders.

Unlike larger players that silo social features or limit transparency, NVSTly empowers users to share trades publicly with in-depth stats, performance metrics, and trade history. This level of openness and gamification—through global leaderboards, trader dashboards, and copy-trading capabilities—sets it apart in an industry often dominated by closed systems or basic tracking tools.

Since early 2023, NVSTly has grown its Discord bot presence to **over 5,000 trading communities**, a scale rarely achieved by fintech startups without massive funding. Meanwhile, its own community has surpassed **50,000 members**, organically becoming one of the largest social trading hubs online. By comparison, many well-funded fintech apps struggle to build active communities even with high marketing spend.

Recognition from the **Benzinga FinTech Awards**, **Product Hunt**, and the **2025 Stevie American Business Awards** further underscores NVSTly’s standout performance—not just in product innovation but in user impact.

Compared to its early stages in 2022, NVSTly has evolved from a startup MVP into a multi-platform ecosystem that’s actively shaping the future of retail investing—faster and more organically than most competitors in the space.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

**Total 232 words used.**

We have included supporting materials that verify NVSTly’s achievements and impact across the fintech and trading community spaces. Our **awards and recognitions**—including the **People’s Choice Award at the 2024 Benzinga FinTech Awards** and the **Gold Stevie Award for Tech Startup of the Year 2025**—are linked to their official announcement pages.

We have also provided direct links to **user review platforms** to demonstrate user satisfaction and community engagement:

- **Product Hunt** (4.9 rating) highlights our product reception among tech early adopters.
- **Disboard** and **Top.gg** reviews (both ~5.0 ratings) validate the scale and positive reception of our Discord community and bot across over 5,000 servers.
- **App Store** (4.9 rating) and **Google Play** (5.0 rating) reviews further confirm mobile user satisfaction and product quality.

These materials substantiate the achievements cited throughout our nomination and provide third-party validation from both industry authorities and our user base.

People's Choice Award at Benzinga Fintech Awards 2024:  
<https://www.benzinga.com/news/events/24/11/42098678/these-are-the-top-fintech-innovators-recognized-at-benzingas-2024-global-fintech-awards>

Gold Stevie, Tech Startup of the Year 2025: <https://stevieawards.com/aba/company-organization-awards-1>

Product Hunt Reviews (4.9 rating): <https://www.producthunt.com/products/nvstly-social-investing/reviews>

Reviews on Disboard for our trading community on Discord (5.0 rating):  
<https://disboard.org/server/872241427063668767#reviews>

Reviews on Top.gg for our Discord App/Bot (4.98 rating): <https://top.gg/bot/901245095502819358>

App Store Reviews (4.9 rating): <https://apps.apple.com/us/app/nvstly-social-investing/id6475617649>

Google Play Reviews (5.0 rating): <https://play.google.com/store/apps/details?id=ly.nvst.android>

**Attachments/Videos/Links:**

[NVSTly: Social Investing](#)

[REDACTED FOR PUBLICATION]