

Company: King Energy, Durango, CO
Nomination Submitted by: Psyche Digital
Company Description: Based in Durango, Colorado, King Energy is the leader in multi-tenant solar. We install, own, and operate large solar and battery systems on commercial and industrial buildings nationwide. Founded in 2020, King Energy is growing rapidly. We have raised \$36 Million in venture capital and over \$200M in project equity. We have more than 200 buildings with solar live or in construction.
Nomination Category: Sustainability Categories
Nomination Sub Category: Sustainability Leadership Award - in Canada and the U.S.A.
Nomination Title: King Energy



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.
3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 199 words used.

Based in Durango, Colorado, King Energy is the leader in multi-tenant solar. We install, own, and operate large solar and battery systems on commercial and industrial buildings nationwide.

Our model is simple: we rent the roof from the property owner with an easy no-strings attached lease, then we sell the solar energy to the tenants at a discount to their retail cost of electricity earning money between the discounted energy price and the amortized cost of the system. We take care of all the logistics, operations, and finance. Landlords earn additional rent and tenants save money on their electricity bills.

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4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 239 words used.

Sustainable environmental impact isn’t just part of what we do—it’s why we exist. Our product is clean, renewable energy.

Since inception, we’ve produced over 23 million kilowatt-hours of clean energy—the equivalent of taking 3,600 gasoline-powered vehicles off the road or the carbon sequestered by 15,500 acres of U.S. forests for a year. Not bad for a team of just 50 people.

Nearly half of our solar installations are built in low- and medium-income (LMI) areas, where high energy costs make solar especially valuable. Small businesses—nearly 80% of our customers—are the ones who feel these costs the most, whether it’s a family-run restaurant, grocery store, or local warehouse.

To date, we’ve invested over \$68 million in LMI communities, preventing more than 12 metric tons of CO₂ emissions in these areas alone.

But sustainability isn’t just about energy—it’s about people.

Based in a rural mountain town next to three tribal nations, we’re committed to supporting diversity and inclusion in ways that create lasting local economic impact. We partnered with the Southern Ute Indian Tribe to help Fort Lewis College build a solar research lab, expanding access to clean energy training throughout the tribal nations.

Yet, just three hours from our headquarters, 27% of homes in the Navajo Nation still live without electricity. Through donations and hands-on support, King Energy works with the Village Aid Project installing off-grid solar—delivering life-changing, renewable energy to the home where there was none.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 248 words used.

I believe climate change is the existential threat of our age to be solved, so I wanted to drive a strategy that served that purpose. Given my background in tech, software seemed like the obvious path for King Energy. But software, for all its strengths, is often fleeting. How many giants from three decades ago are still standing today? America Online? eToys? Software plays a critical role in our strategy, but by building clean energy infrastructure, we create something with generational value.

A solar installation lasts 35 years. When an Ann Taylor boutique becomes a CrossFit gym or a Sears store turns into pickleball courts, our solar systems remain, delivering clean, renewable energy to whoever is there.

Long-term success of large solar systems requires maintenance over time. We proactively reserve for parts replacements like cracked panels, inverters, and roof repairs. We even set aside funds for system de-installation and e-waste recycling—an event that won’t happen for decades.

Even if King Energy itself doesn’t stand the test of time, the systems we build will continue delivering lower cost of energy, reducing carbon emissions, and providing lasting value to building owners for decades. The good news is King Energy is thriving, and we’re accelerating the deployment of solar and battery storage nationwide.

We take care of our systems because we own them. Our strategy is to earn a steady profit each month for decades, rather than making a one-time profit upfront. These are all examples of how we differentiate ourselves.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 81 words used.

Attached is the 2024 Impact report which breaks down the ways that our vision is making an impact.

At King Energy, we view our impact through three lenses: environmental, social, and financial. Our solar solutions are designed to advance sustainability through green energy and the preservation of natural landscapes, while also supporting business objectives. In this report, we share the measurable benefits we're generating—from expanding access to clean energy and supporting environmental goals to increasing asset value and reducing energy costs.

Attachments/Videos/Links:

[King Energy](#)



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