

Company: Aihui Dong

Company Description: Aihui Dong is an independent producer and creative consultant.

Nomination Category: Individual Categories

Nomination Sub Category: Creative Person of the Year

Nomination Title: Aihui Dong

1. Provide an essay of up to 650 words describing the worthy activities and achievements of the nominated individual since the beginning of 2023:

Total 638 words used.

Since early 2024, Aihui Dong has established himself as a transformative figure in the global creative industries. As a producer, consultant and industry leader, Dong has driven innovation and cross-cultural collaboration, reshaping international cinema and bridging Eastern and Western creative ecosystems. His work transcends commercial success, offering a visionary model for cultural preservation, global market navigation, and industry-wide inspiration.

Elevating Chinese Cinema on the Global Stage

Dong has excelled in elevating Chinese cinema to international prominence. In 2024, he produced several films that achieved critical acclaim, [REDACTED FOR PUBLICATION]

Dong [REDACTED FOR PUBLICATION] produced productions in 2024 underscore his global impact:

- [REDACTED FOR PUBLICATION]
- *Power Off* (2024): This short film premiered at prestigious festivals like the Warsaw Film Festival, Tehran and the Busan International Film Festival, where it awarded for the Best Asian Film. It also became the first Chinese film nominated for the prestigious Webby Awards in America and won the Platinum Award at the Muse Awards.
- *Who is Afraid of Writing Class* (2024): Premiering at the Fribourg International Film Festival in Switzerland, it stood out as the only Asian film screened at New York's Urbanworld Film Festival. It secured multiple awards, including the Italian A'Design Award for Film and the Muse Creative Award Golden Winner.

Beyond production, Dong served as a lead awards [REDACTED FOR PUBLICATION], ensuring these films achieved recognition through strategic campaigns. His expertise in positioning Chinese films for international acclaim provides a model for filmmakers entering global markets.

Pioneering Cross-Cultural Collaboration and Industry Leadership

Dong's selection for the 2025 Cannes Film Market producer network reflects his growing international stature. This opportunity positions him among promising producers shaping global cinema, furthering his role as a bridge between Eastern and Western industries.

[REDACTED FOR PUBLICATION] Dong represented films at major festivals including Shanghai, Warsaw and Clermont-Ferrand in 2024, securing nominations and international sales. His ability to navigate complex markets fosters cross-cultural understanding and amplifies the global reach of Chinese cinema.

Shaping Policy and Nurturing Future Talent

Dong has played a vital role in shaping creative industry policies through advisory positions with Shanghai, Suzhou, and Shenzhen governments. His guidance supports local artists, attracts foreign investment, and strengthens these cities as creative hubs.

Innovating Beyond Film: Social Media and Global Reach

Dong's marketing acumen extended to social media in 2025. As a lead awards [REDACTED FOR PUBLICATION], he promote the Chinese music video *Life of Us* securing a Shorty Awards nomination, the first for a Chinese MV. This achievement sparked over 100 million+ engagements on platforms like Weibo and Xiaohongshu in few hours after the announcement, demonstrating his ability to use digital platforms to amplify cultural products. His innovative strategies set new standards for global engagement, inspiring industry-wide adoption of digital promotional tools.

Thought Leadership and Industry Recognition

As a judge for competitions such as the America's Telly Awards, Shorty Awards, and Italian A'Design Awards, Dong has championed excellence, reinforcing high standards of creativity that inspire the industry. These roles underscore his influence and authority, vital qualities for the Stevie Awards' Creative Person of the Year.

A Lasting Impact Beyond Commerce

In summary, Aihui Dong's 2024 contributions bridge cultures, inspire innovation, and elevate Chinese cinema globally. His achievements make him an outstanding candidate for the Stevie International Business Awards' Creative Person of the Year, honoring his exceptional vision and leadership.

2. In bullet-list form (up to 150 words), provide a brief summary of up to ten (10) of the nominee's chief achievements since 1 January 2023:

Total 150 words used.

- Selected for the 2025 Cannes Film Market producer network.
- [REDACTED FOR PUBLICATION].
- Produced Power Off, which competed at A-list festivals like Warsaw, Tehran, and winner at Busan, and nominee for the 2025 Webby Awards.
- Produced Who is Afraid of Writing Class, screened at Fribourg and Urbanworld, winning the A'Design Award and Muse Creative Award.
- Represented films at Shanghai, Warsaw and Clermont-Ferrand, served as lead awards consultant for films, securing international recognition and distribution success.
- [REDACTED FOR PUBLICATION] Life of Us MV secured a Shorty Awards nomination, generating over 100 million+ social media engagements.
- Advised Shanghai, Suzhou, and Shenzhen governments on creative industry policies.
- Selected for the support from Saudi Arabia Red Sea Lodge as first of two Chinese films.
- Judged awards such as the Telly Awards, Shorty Awards and Italian A'Design Awards.

Attachments/Videos/Links:

[Aihui Dong](#)



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