

**Company:** Time Doctor

**Company Description:** Time Doctor is a global leader in workforce analytics, helping 260,000+ users across 200+ countries track productivity, reduce time theft, and drive performance. Founded in 2012, our platform empowers remote and hybrid teams with accurate time tracking, real-time insights, and ethical monitoring to support better work habits and business outcomes.

**Nomination Category:** Thought Leadership Categories

**Nomination Sub Category:** Thought Leader of The Year - Business Products

**Nomination Title:** Liam Martin - Driving Global Change in Business Services Through Remote Work, Workforce Analytics & Thought Leadership

1. Which will you submit for this nomination, a video of up to five (5) minutes in length about the nominated individual, OR written answers to the questions for this category? CHOOSE ONE:

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.



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3. If you are providing written answers to the questions for this category, you must answer this first question: Briefly describe the nominated individual: history and past performance (up to 200 words):

**Total 182 words used.**

Liam Martin is the innovative co-founder behind Time Doctor, a leading workforce analytics platform, and co-organizer of Running Remote, the world's largest conference dedicated to distributed work. He transformed Time Doctor from a two-person side project into a global entity with nearly 200 employees across 48 countries, supporting over 10,000 teams in 183 countries, while maintaining a scalable SaaS run rate in the eight figures.

Co-author of the Wall Street Journal bestseller, "Running Remote," Liam provides leaders with tactical blueprints for managing distributed teams effectively. His influence has earned him spots on several prestigious thought leadership lists since 2023, including Remote.com's Remote Influencer Report, FlexOS's Top 55 Remote Work Leaders, MADX's Top 21 SaaS Influencers, MoneyTree's Remote Work Pioneers, and the Tekpon Awards 2025 Honorees. His expertise is also recognized in prominent media outlets such as Fast Company, Forbes, Deloitte Insights, and The Economist.

Through Time Doctor and Running Remote, Liam has shifted global perceptions by making remote work a cornerstone of corporate strategy. His mission is to champion remote work as the default for high-performing, scalable teams worldwide.

4. If you are providing written answers to the questions for this category, you must answer this second question: Outline the nominee's thought leadership achievements since 1 January 2023 that you wish to bring to the judges' attention (up to 250 words):

**Total 168 words used.**

Since January 2023, Liam Martin has played a leading role in shaping remote-first business operations through content creation, community engagement, and platform innovation. He co-organized the Running Remote conferences in 2023 & 2024 (Lisbon) and 2025 (Austin), with over 10,000 cumulative attendees since its inception and 400+ speakers from major companies like Airbnb, Atlassian, and Stanford.

Liam's recognition across various thought leadership lists underscores his impact:

- FlexOS – Top 55 Remote Work Leaders
- MADX – Top 21 SaaS Influencers
- MoneyTree – Remote Work Pioneers
- Remote.com – Remote Influencer Report
- Tekpon Awards – 2025 Honorees

He has delivered keynotes and participated in global platforms such as SaaStr, B2B Rocks (Paris), HR of Tomorrow (Berlin), SaaStock, and Plumia Connect Summit, offering insights on asynchronous leadership and global team strategies. His YouTube channel, Running Remote, surpassed 2 million views, extending his influence to a global audience. His book, "Running Remote," has sold over 16,000 copies since 2023, ranking in the top 1% of nonfiction business books globally.

5. If you are providing written answers to the questions for this category, you must answer this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the nominee's past performance (up to 250 words):

**Total 248 words used.**

Liam Martin's thought leadership stands out through its transformative impact on scalable business models and its role in redefining remote work paradigms. Unlike many SaaS industry players who heavily depend on venture backing, Liam's strategic, bootstrapped growth model for Time Doctor serves as a benchmark for sustainability and efficiency. This approach demonstrates that significant growth is achievable without external capital—a model increasingly adopted by startups and established enterprises alike.

His leadership in orchestrating the Running Remote conference has turned it into a vital forum for the global remote work community, facilitating unparalleled exchanges that significantly influence remote work policies and strategies. By prioritizing evidence-based practices and actionable frameworks over transient trends, the conference has become a critical platform where innovative strategies for asynchronous operations and cross-border collaborations are both tested and refined.

Through his bestselling book and engaging digital content, Liam disseminates pioneering insights that guide business leaders in transitioning to remote-first operations, thereby consolidating his role as a key architect of modern work environments. His thought leadership intersects visionary insight with practical execution, making substantial strides in the future of decentralized work structures.

Furthermore, by fostering strategic partnerships with technology innovators and policymakers, Liam has driven enhancements in remote work tools and regulatory frameworks, elevating productivity and compliance globally. Recognized on prestigious thought leadership lists, Liam's influence fosters effective operational paradigms in a digital age, continuing to inspire organizations to leverage remote work as a strategic lever for resilience and competitiveness, propelling them toward future-ready business landscapes.

6. You have the option to reference here any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

**Total 144 words used.**

#### 1. Time Doctor Company Overview & Revenue Metrics

Time Doctor supports over 10,000 global teams across 183 countries.

→ <https://blog.getlatka.com/time-doctor-revenue>

→ <https://www.timedoctor.com>

#### 2. Running Remote Media & Scale

Since 2018, Running Remote has hosted 10,000+ attendees and 400+ speakers across Lisbon, Bali, Montreal, and Austin.

→ <https://runningremote.com>

→ <https://youtube.com/runningremote>

#### 3. Press Features & Talks

Liam has been featured by Fast Company, Deloitte, Forbes, and The Economist. Speaking engagements include:

→ <https://www.youtube.com/watch?v=vGP2rdNQSu8>

→ <https://www.youtube.com/watch?v=wivd7cXSRnE>

#### 4. Industry Awards

Liam has received multiple leadership honors and was recognized in:

→ <https://www.flexos.work/learn/55-remote-work-thought-leaders-you-should-follow-today>

→ <https://tekpon.com/tekpon-awards-2025/>

→ <https://remote.com/en-ca/resources/research/remote-influencer-report>

#### 5. WSJ Bestseller – Running Remote

Running Remote debuted on the Wall Street Journal Nonfiction Bestseller list in August 2022.

→ <https://www.wsj.com/arts-culture/books/bestselling-books-week-ended-august-27-11662057484>

#### Attachments/Videos/Links:

[Liam Martin - Driving Global Change in Business Services Through Remote Work, Workforce Analytics & Thought Leadership](#)



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