

Company: LML Consulting International Inc., Miramar, Florida, United States

Nomination Submitted by: LML Translations

Company Description: LML Consulting International Inc. is a premier provider of professional translation, localization, interpreting and cultural liaison services to clients in the U.S., Latin America, and beyond. With deep experience in technical industries, particularly technology, healthcare, finance, and legal services, LML provides human-centric solutions that bridge languages and markets.

Nomination Category: Management Categories

Nomination Sub Category: Executive of the Year - Business or Professional Services

Nomination Title: Luis Alberto Diaz, Founder & CEO

1. Which will you submit for this nomination, a video of up to five (5) minutes in length or a written essay of up to 650 words? Choose one:

Essay of up to 650 words

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video:

3. If you are providing a written essay for this nomination, submit in this space an essay of up to 650 words describing the nominee's accomplishments since 1 January 2023:

Total 648 words used.

Luis Alberto Diaz, Founder and CEO of **LML Consulting International Inc.** [LML Translations](#), is an example of visionary leadership and growth in the field of global business services. With over two decades in the language industry, Luis has evolved his boutique agency into a trusted strategic partner for some of the world's most innovative companies, navigating AI disruption, client expansion, and operational transformation with remarkable results.

From January 2023 to May 2025, Luis led LML through strategic repositioning and international growth. Under his guidance, the company reported over **\$1.3 million** in revenue across 2023 and 2024, driven by diversified income streams blending translation, localization, language strategy and consulting services. Notably, business and consulting services accounted for nearly 40% of total revenue, a significant figure given their increased profitability compared to product sales revenue streams, directly contributing to improved business sustainability.

One of the most important milestones during this period was the direct onboarding of ClickUp, a rapidly growing cloud-based SaaS platform, as a new client. With Luis as the main catalyst for this partnership, LML Translations began providing tailored localization services to ClickUp in June 2023, helping them expand their user experience into Latin American markets. Through linguistic adaptation aligned with regional nuances, LML supported ClickUp's rise to over 100,000 customers worldwide, contributing directly to global adoption and product engagement.

Another remarkable achievement spearheaded by Luis as principal of LML Consulting International during the 2023-2024 period was the revival and expansion of LML Translation's collaboration with Intuit's TurboTax in November 2023. Luis and his team provided strategic Spanish-language review and quality assurance services for Intuit's first fully localized tax-filing experience launched for [TurboTax's U.S. Spanish-speaking users](#) for the 2023 tax reporting period, along with localization review and quality assurance services for all strategic marketing content and consumer success documentation associated with the campaign and the product itself. This high-stakes launch, widely reported by mainstream outlets, including Forbes, was a turning point in multilingual access to financial products — and a direct result of LML Translations' cultural and linguistic insight.

Through Luis' long-standing relations, LML served as both a linguistic and strategic communications partner during [Siora Surgical's resurgence tour in 2023 and 2024](#), helping them not only to reemerge as a prominent figure in the region after a long COVID-forced hiatus, but also to achieve effective communication and strengthen relations through on-demand language cultural consulting and interpreting services, facilitating new distribution deals in Nicaragua and Honduras, opening follow-up discussions across multiple new markets and solidifying relations with growing partners in the region. This initiative helped Siora realign its global strategy to prioritize Latin America while reinforcing LML's role as a bridge for cross-border business development.

At the heart of LML's evolution is a deliberate shift from volume-based production to strategic consulting, a change led personally by Luis. He restructured internal workflows, developed original content and research on the intricacies of AI in the localization industry upcoming publication, elevating LML's role in the industry from vendor to thought leader.

Throughout the eligibility period, Luis continued overseeing the firm's high-profile accounts, including Google, WhatsApp, Spotify, NVIDIA, Cisco, Square, Dell EMC, and Smartsheet, largely managed through long-standing relationships with larger agencies. His leadership ensures that LML remains one of the few boutique agencies trusted to handle editorial-level content, UX optimization, and marketing messaging for major global players.

Luis's approach to leadership blends operational discipline with creativity and empathy. He has built a business that is agile, international, and rooted in the belief that language is not just a service, but a lever for opportunity, access, and equity. His ability to scale high-trust operations while maintaining client intimacy sets him apart in a highly competitive industry.

Luis Alberto Diaz has led LML Consulting International with integrity, innovation, and measurable impact. His performance as an executive doesn't just elevate his company, it raises the standard for leadership in global business services.

4. In bullet-list form (up to 150 words), provide a brief summary of up to ten (10) of the nominee's chief achievements since 1 January 2023:

Total 149 words used.

- Led LML Consulting International Inc. through strategic repositioning and global revenue growth, reporting \$1.3M+ in combined revenue for 2023–2024.
- Increased profitability by relying on high-margin consulting and business services generating 40% of total revenue.
- Onboarded ClickUp as a direct client, providing tailored localization to support Latin American market growth.
- Revived collaboration with Intuit TurboTax, contributing to its first fully localized Spanish-language tax-filing experience in the U.S.
- Provided linguistic QA for TurboTax's marketing and consumer success assets, enhancing multilingual financial accessibility.
- Enabled Siora Surgical's expansion in Latin America through cultural liaison and interpreting, securing new distribution deals.
- Developed and implemented the proprietary 5-step "Expansion Bridge Method" for multilingual market entry, advancing the visibility and importance of professional language services in global trade.
- Maintained long-standing partnerships with LSPs, overseeing key accounts like Google, WhatsApp, NVIDIA, Cisco, Smartsheet.
- Maintained operational agility and client trust in a rapidly evolving global industry.

Attachments/Videos/Links:

[Luis Alberto Diaz, Founder & CEO](#)



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