

Company: Eventista Company Limited

Company Description: Eventista Company Limited, based on US, UK, HongKong, Vietnam, Cambodia, proudly stands as a leading worldwide platform that empowers artists and especially businesses in the entertainment industry to maximize event-driven revenue through community engagement. Our solutions includes an online voting platform, ticketing-merchandise distribution system, an interactive application.

Nomination Category: Product & Service Categories - Business Technology Solutions

Nomination Sub Category: Event Management Solution

Nomination Title: Eventista

1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the the nominated new or new-version product or service, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.

3. If you are providing written answers for your submission, you must provide an answer to this first question: If this is a brand-new product, state the date on which it was released. If this is a new version of an existing product, state the date on which the update was released:

Founded in May 2023, the inception of Eventista was inspired from the vision of transforming how entertainment businesses engage with and monetize their fan communities. This vision was reinforced by the strong growth potential of the global online voting and fan engagement market. According to industry research, **the global online event ticketing market size** is projected to reach **USD 69.47 billion in 2032**, growing at a **CAGR of 7.20%** over the forecast period (2024-2032). Complementing this trend, **the online voting system market** is also expected to grow to **USD 809.4 million by 2034**, representing a compound annual growth rate (**CAGR**) of **9.05%**.

At that time, artists and entertainment companies heavily relied on sponsorships and advertising as primary sources of income—yet a highly valuable revenue stream remained underutilized: fan engagement. Recognizing this gap, Eventista was established to empower the industry with digital tools that fully unlock the commercial potential of fan communities. Our solution provides a **Fan Engagement Ecosystem** including **online voting platforms** with real-time voting results, **ticketing - merchandise distribution systems** and technological capabilities integrating over **200 payment methods** available in **145 countries**. Furthermore, we offer **AI-powered Analytics & Dashboards**, supporting organizers in tracking performance and making informed business decisions.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Describe the features, functions, and benefits of the nominated product or service (up to 350 words):

Total 357 words used. If the word count is more than 25 words over the limit, please deduct one (1) point from your score.

Eventista's E-Voting Platform (1Vote - Released on May 2023)

1Vote by Eventista's key function:

- Set up contest's information
- Import & Export contestant's information
- Set up multiple voting events simultaneously
- Setup voting package
- Setup promotion & vouchers
- Global Payment Integration
- Send email invoice after transaction
- Real-time voting history for fan with AI support
- Real-time voting results & ranking with AI support
- Real-time dashboard to track voting for organizers with AI support
- Multilingual Support, the system supports 90% of the world's languages
- Fan action: Share, comment

1Vote by Eventista has contributed many benefits to our partners:

- Deliver substantial revenue optimization for event organizers, often **covering 30-50% of event expenses**.
- Ensure voting campaigns can be onboarded swiftly, typically **within 24 hours**.
- Enable direct fan engagement with measurable metrics.
- Ensure **100% transparency** in voting with real-time voting history, dashboards and detailed analytics to track votes, and demographic insights.
- **Increase revenue by an average of 45%**, with a **90%+ payment success rate** via **200+ payment methods** across **145+ countries**.
- Offer diverse voting options—free and paid—to boost fan interaction and **drive event traffic by up to 500%** over traditional methods.

Eventista's E-Ticketing and Merchandise Distribution Platform (1Zone - Released on June 2024)

1Zone by Eventista's key function:

- Set up event or shop's information
- Import & Export tickets or product's information
- Set up multiple events or shop simultaneously
- Setup price for tickets & products
- Promotion & Voucher
- Global Payment Integration
- Send email invoice after transaction
- Fulfillment tracking information
- Purchase history for users
- Check-in Application with AI support
- Real-time dashboard to track revenues for organizers
- Multilingual Support

1Zone by Eventista has contributed many benefits to our partners:

- **Generate significant revenue** for event organizers and artists through ticket and merchandise sales.
- Help most artists sell-out 100% tickets in a short time through increasing success rate with features without sign in.
- **Ensure transparency** in the ticket purchasing process and **prevent fraud or fake tickets** with **unique QR codes** for every ticket.
- Launch ticket sales event and merchandise shops in **under 24 hours** with **70% less effort** than traditional channels.
- **Simplify check-in** with a dedicated event operation application.
- **Facilitate easy ticket management** via control panel and real-time data.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Outline the market performance, critical reception, and customer satisfaction with the product or service to date. State monetary or unit sales figures to date, if possible, and how they compare to expectations or past performance. Provide links to laudatory product or service reviews. Include some customer testimonials, if applicable (up to 350 words):

Total 350 words used.

Eventista's comprehensive technology platform (1Vote - 1Zone) has achieved numerous impressive results:

- **Top 1 Trusted Voting Platform For Global Beauty Pageants & Entertainment Events**, named as **leader of market shares** in term of voting platform in SEA

- Pioneering global revenue optimization platform for entertainment industry, **trusted by 350+ leading partners**: Miss Cosmo, Miss Earth, Miss Global, Mr. World, Miss Teen International, Teen Universe,etc.

- **Number of clients grow over 3000%** in Q1 2025 compared to Q1 2024.

- Over 85,000,000 visits to voting portals with **+3,600,000 transactions, +500,000 active users** per day.

- Implemented **600+ voting campaigns globally** (Asia, Africa, Americas) in 1 years.

- **High client retention rate (80-85%)** for long-term partnerships.

Testimonial of CEO Uni Corp & Miss Cosmo Organization: [Click here](#)

Features	Traditional Way	With Eventista's Solution	Positive impact for partners
Voting Method	Compose fixed SNS syntax, limited customization when sending	Fans vote directly via customized event website or application. Organizers can launch multiple simultaneous voting campaigns.	Increased voting performance by up to 250%
Payment	Processed through telecommunication networks	Seamless integration of 200+ global and localized payment methods.	Global reach across 145 countries. Delivers 45% average revenue uplift and 90% payment success rate.
Audience Tracking	Wait for Organizers to announce results periodically	For users: Real-time tracking on a leaderboard & voting history For organizers: Real-time tracking on admin dashboard	Ensured 100% transparency for the competition. Increased audience engagement, driving up to a 500% increase in traffic
Ticket Distribution	Audience buys physical tickets through agents or on a third-party website	Audience buys e-tickets directly on a customized website with a dedicated domain for the artist/event.	Optimized ticket sales process ensures direct fan access and convenience.
Ticket Check-in Process	Manual physical ticket checking	Checking tickets by scanning unique QR codes on e-tickets, with the system automatically updating data.	Ensures a fast, accurate, and professional check-in process Reducing errors by 90% and preventing 100% of ticket fraud and Reduce 70% check-in time
Revenue Tracking	Manual, non-real-time update	A real-time dashboard system specifically for event organizers.	Provide a comprehensive overview of sales performance, supporting effective business decision-making

6. You have the option to answer this final question. Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 55 words used.

- Eventista Website: <https://eventistax.com>

- Eventista Introduction Deck: [Click Here](#).

- Eventista Introduction Video: [Click Here](#).

- Eventista's E-Ticketing and Merchandise Distribution Platform (1Zone): <https://1zone.vn/en>

- Vietnamese Presses talked about Eventista:

- <https://bazaarvietnam.vn/cosmo-peoples-choice-giai-binh-chon-chua-tung-co-tai-miss-cosmo-dua-thi-sinh-vao-top-10/>

- <https://mlopsfoli.vn/male-icon-awards-2024-cong-bo-danh-sach-thang-giai-hang-muc-business-awards/>

- <https://tdulichphcm.vn/giai-tri/eventista-nen-tang-binh-chon-tuong-tac-toan-dien-dong-hanh-hoa-hoan-vu-viet-nam-2023-c27-a61843.html>

- <https://saobiz.vn/eventista-nen-tang-binh-chon-minh-bach-va-cong-bang-cho-cac-cuoc-thi/>

- <https://saobiz.vn/tin-tuc/ke-trai-nghiem-can-bang-giai-tieu-kinh-doanh-va-tri-tu-lay-nghi-dung-lam-trong-tam/>

- <https://www.giaitrivanhoa.vn/2024/05/eventista-o-tac-cong-nghe-chien-luoc.html>

- <https://hoahaudulichvietnam.com/doi-tac/eventista-o-tac-cong-nghe-chien-luoc.html>

Attachments/Videos/Links:

[Eventista](#)

[REDACTED FOR PUBLICATION]