

**Company:** HAVELSAN A.Ş., ANKARA, TÜRKİYE  
**Company Description:** HAVELSAN is one of the leading technology companies of Türkiye, established in 1982 as a corporation affiliated with the Turkish Armed Forces Foundation. Thanks to its decades-long experience and highly qualified human resources, HAVELSAN provides high technology-based software-intensive solutions and products for armed forces, public and private sectors.  
**Nomination Category:** Event Categories  
**Nomination Sub Category:** Cause & Green - Employee Giving & Volunteerism  
**Nomination Title:** HAYAT (LIFE) Association



1. If you are providing a written essay for this nomination, submit in this space an essay of up to 525 words describing the event: its genesis, goals, development, and results:

**Total 521 words used.**

Founded by HAVELSAN employees on the company’s 40th anniversary, the HAYAT Association operates entirely on a voluntary basis to provide financial and emotional support to individuals in need. It carries out diverse activities across areas such as education, health, environmental conservation, and animal welfare—focusing on children, the elderly, society, HAVELSAN employees, nature, and technology. HAVELSAN volunteers, known as "HAYAT (LIFE) Ambassadors," contribute actively by developing sustainable and lasting solutions for various needs through deep understanding and empathy.

HAYAT enhances employees’ motivation to contribute to society while translating HAVELSAN’s technology-oriented values into sustainable social impact. Volunteer engineers within HAVELSAN develop tech-driven solutions, such as guidance tablets for visually impaired children, entirely out of social responsibility.

Under the Leadership Academy program run by HAVELSAN’s Academy Unit, many managers have taken part in social responsibility projects with HAYAT as a requirement for graduation. Inspired by the corporate value of “solidarity,” they have independently managed entire projects—from securing funding to implementation—especially in earthquake-affected regions.

HAVELSAN’s Social Clubs (e.g., basketball, theater, music) also support the association’s activities. They provide material support to families in need and offer mentorship to children around their dreams and hobbies. Revenue from music and theater performances is donated to HAYAT.

DISASTER RELIEF:

On February 6, 2023, two major earthquakes with magnitudes of 7.8 and 7.5 struck Kahramanmaraş, affecting 11 provinces, resulting in over 53,000 deaths, more than 130,000 injuries, the destruction of around 300,000 buildings, and the displacement of over 3 million people.

From the very first moment, HAVELSAN’s Search and Rescue Club and volunteers supported the efforts with UAVs and technological devices. In addition to logistics and material support, HAYAT Ambassadors frequently visited the region, offering workshops and coding lessons to children to provide psychosocial support. A blood donation campaign was also organized for injured victims.

The “My Supplier Is from the Earthquake Region” initiative connected HAVELSAN employees with local vendors via pop-up bazaars, providing economic support to the region.

Since the earthquakes, the budget for HAVELSAN’s April 23 National Sovereignty and Children’s Day gifts has been redirected to children in quake-affected areas. Letters were sent to employees’ children explaining the decision, encouraging them to participate by donating their books and toys.

In the “Happiness Caravan” project, more than 100 3D printer owners across Türkiye came together to produce over 5,000 toys. HAYAT Ambassadors traveled via caravan to container cities, engaging children in 3D toy-making and distributing pre-made toys. Workshops on engineering, design, and coding were also held.

SUPPORT FOR DISADVANTAGED GROUPS:

HAYAT proactively identifies and supports disadvantaged individuals, even without a direct request. For example, a music performance and gift event was organized at a senior care facility, during which HAVELSAN engineers also engaged in meaningful conversations with residents. Many volunteers continued visiting afterward, entirely on their own initiative.

Visits to hospitalized children and mentorship programs for youth preparing for university have inspired HAYAT Ambassadors to sustain their impact through ongoing activities involving family and friends.

Results Since 2023:

Over 1,000 HAYAT Ambassadors involved

More than 60 projects implemented

Support provided to 10,000+ individuals and over 35 schools

2. Optionally, you may list creative and production credits for your event - a list of the people and organizations that contributed to its development:

The foundation of HAYAT aligns with HAVELSAN’s vision of becoming a global brand in defense and information technologies, and its mission to offer original, innovative, and high-tech products, services, and solutions worldwide. The association not only responds to needs within Türkiye but also extends its support to international crises.

In summary, the HAVELSAN HAYAT Association is a model initiative that bridges technology with social good, integrates volunteerism with leadership development, and positions social responsibility as a strategic component of the employee experience.

3. Which will you submit for this nomination, a video of up to five (5) minutes in length or a written essay of up to 525 words? Choose one:

Essay of up to 525 word

4. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video:

Attachments/Videos/Links:

[HAYAT \(LIFE\) Association](#)



[REDACTED FOR PUBLICATION]