

Company: GBA TFreight Inc.

Nomination Submitted by: ExpertizeMe, Miami, FL

Company Description: PR-agency

Nomination Category: Entrepreneur Categories

Nomination Sub Category: Best Entrepreneur - Transportation

Nomination Title: Vitalii Kostrub, CEO GBA TFreight Inc

1. In bullet-list form (up to 150 words), provide a brief summary of up to ten (10) of the chief achievements of the nominated entrepreneur since 1 January 2023:

Total 119 words used.

- Scaled GBA TFreight Inc. to **\$7–8M** annual revenue with **\$1.2–1.5M** net profit in <1 year.
- Developed proprietary bee transport system, reducing mortality from **25–30% to <5%**.
- Authored first U.S. live bee logistics SOP/manual, now an industry benchmark.
- Secured **\$4M+** in recurring contracts, personally leading all sales efforts.
- Built **international 24/7 remote team** (USA, Ukraine, Argentina, Poland) for continuous operations.
- Integrated Trucker Tools GPS/ETA, improving transparency and biological cargo safety.
- Expanded into adjacent markets: Christmas trees, livestock, and agricultural equipment.
- Grew carrier base by **40%**, training new operators in bee logistics.
- Achieved **90%+** repeat business and **70%+** client return rate with **150+ partners**.
- Pioneered interstate time-sensitive pollination logistics, saving millions in crop value for U.S. farms.

2. Which will you submit for this nomination, a video of up to five (5) minutes in length or a written essay of up to 650 words? Choose one:

Essay of up to 650 words

3. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video:

4. If you are providing a written essay for this nomination, submit in this space an essay of up to 650 words describing the achievements of the nominated entrepreneur since 1 January 2023:

Total 646 words used.

Vitalii Kostrub, founder and CEO of GBA TFreight Inc., is a pioneering entrepreneur whose leadership has redefined a vital segment of the U.S. agricultural logistics industry: the transportation of live bees. In less than a year since launching GBA TFreight in 2024, Vitalii has built the first fully structured, scalable commercial model for biologically sensitive freight, an innovation that is now essential to the national agricultural ecosystem.

Under his visionary guidance, GBA TFreight has grown from zero to **\$7–8 million** in annual revenue with **\$1.2–1.5 million** in net profit and more than **150 recurring clients** across all U.S. states. The company plays a crucial role in supporting crop pollination cycles directly impacting the yields of key crops such as almonds and sunflowers. No comparable service existed at this scale before Vitalii's work.

The core of Vitalii's achievement lies in developing a proprietary live bee transportation system that dramatically improves outcomes for beekeepers and farmers alike. Traditionally, transporting bee colonies by truck resulted in a 25–30% mortality rate due to inadequate handling of temperature, ventilation, and stress factors. Through his leadership, Vitalii reduced this rate to **less than 5%**, a game-changing result for pollination-dependent agriculture.

Vitalii's innovations include:

- A **proprietary transportation methodology** based on climate zone routing, nighttime driving in warm areas, and customized driver behavior protocols.
- A **real-time GPS and ETA system** with biological risk monitoring—not just for efficiency but to actively protect cargo health.
- A **standardized driver instruction manual** and **comprehensive SOPs**—the first of their kind in this niche, now referenced by other logistics players.
- A **seasonally adaptive dispatch model** that aligns freight planning with crop cycles and veterinary regulations.

Vitalii's system is now considered a new benchmark in the industry, enabling consistent, high-quality service during critical agricultural periods. His clients include **10 of the largest players in commercial beekeeping** and pollination, such as Soffel Honey Co., J & J Bee Service, B-Z Bee Pollination, and Browning's Honey Co. Inc. The company maintains an extraordinary **over 70% repeat client rate per season** and **over 90% client satisfaction rate**, underscoring its reputation for reliability and excellence.

Beyond the technical and operational achievements, Vitalii's personal leadership style has been central to the company's success. He manages all aspects of GBA TFreight hands-on: sales, business development, client relations, and operational oversight. His decision to prioritize long-term relationships over short-term profits has built unmatched client loyalty. In the company's first year, he personally secured over **\$4 million** in direct contracts by delivering trust, transparency, and biological risk management, qualities rarely found in freight brokerage.

Vitalii also demonstrated exceptional organizational leadership by building an international, remote-first team across the U.S., Ukraine, Argentina, and Poland. This 24/7 operational model enables seamless management of time-sensitive, biologically sensitive shipments nationwide. His ability to design clear workflows and mentor cross-cultural teams has been a strategic asset, providing both resilience and scalability to the business.

Recognizing further growth opportunities, Vitalii expanded GBA TFreight's expertise into adjacent markets, including the transportation of Christmas trees, livestock, and agricultural equipment cargoes with similar biological and seasonal sensitivity. This diversification has helped stabilize revenue streams and reduced dependency on a single market segment.

In a highly fragmented industry, Vitalii's work stands apart. Before GBA TFreight, no structured, biologically informed logistics model existed for pollination-specific freight at scale in the U.S. Today, thanks to his vision and relentless execution, Vitalii's company is the undisputed leader in this critical niche. His contribution goes beyond business success by helping safeguard pollination cycles, he supports the health of entire agricultural ecosystems and the nation's food security.

Vitalii Kostrub's entrepreneurial journey is a rare example of how deep expertise, bold innovation, and authentic leadership can transform an overlooked segment of the market into a strategic industry pillar. His achievements at GBA TFreight Inc. position him as one of the most impactful and forward-thinking entrepreneurs in agricultural logistics today.



Attachments/Videos/Links:

[Vitalii Kostrub, CEO GBA TFreight Inc](#)



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