

Company: Boosteroid, Austin, TX

Company Description: Boosteroid is the world's largest independent cloud gaming provider. We enable remote cloud-based access to PC video games across devices and platforms – a Netflix, or a Spotify, but for video games. Boosteroid helps players run 1200+ video games, including the world's most popular titles, on any desktop, mobile or smart TV device, regardless of its processing power and operating system.

Nomination Category: Entrepreneur Categories

Nomination Sub Category: Best Entrepreneur - Computer Services

Nomination Title: Ivan Shvaichenko

1. Which will you submit for this nomination, a video of up to five (5) minutes in length or a written essay of up to 650 words? Choose one:

Essay of up to 650 words

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video:

3. If you are providing a written essay for this nomination, submit in this space an essay of up to 650 words describing the achievements of the nominated entrepreneur since 1 January 2023:

Total 607 words used.

Ivan Shvaichenko, CEO & Founder, Boosteroid

Ivan Shvaichenko is the CEO and founder of Boosteroid, the world's largest independent cloud gaming provider. Under his leadership, Boosteroid has risen to global prominence, outperforming tech giants like Amazon and Sony in cloud gaming reach, infrastructure ownership, and multi-platform accessibility.

In 2023, Ivan led a decisive shift in Boosteroid's infrastructure strategy by moving away from off-the-shelf server hardware. Instead, he directed the development of Boosteroid's bespoke, GPU-accelerated infrastructure, today deployed across data centers in Europe, North America, and Latin America. This move delivered transformative gains in operational independence, service reliability, and cost efficiency.

Ivan oversaw the engineering and deployment of custom-built servers in partnership with AMD and ASUS. Designed specifically for cloud gaming, these machines support 4K resolution and up to 120 FPS gameplay. This investment in custom hardware and distributed architecture enabled Boosteroid to deliver a premium, scalable gaming experience while reducing reliance on third-party cloud vendors.

Ivan's strategic foresight was also crucial in negotiating a long-term licensing agreement with Microsoft. In early 2023, Boosteroid became one of only three cloud gaming platforms in the world - alongside Nvidia and Ubitus - to gain rights to stream blockbuster Xbox PC titles such as *Call of Duty*, *Halo*, and *Forza*. The agreement represented a historic breakthrough for an independent platform and dramatically raised Boosteroid's profile in the global content ecosystem. Notably, major players like Amazon and Sony did not secure comparable deals, underscoring the significance of this achievement.

To broaden platform reach, Ivan drove a series of high-impact integrations:

- With **Google**, Boosteroid became natively available on ChromeOS, giving millions of Chromebook users direct access to cloud gaming.
- With **Samsung, LG, Philips, TitanOS, and Hisense**, Boosteroid launched as a native app on over 150 million smart TVs globally.
- With **Mercedes-Benz**, Ivan pioneered in-car cloud gaming via the MBUX infotainment system - a first in automotive tech.

These integrations helped redefine cloud gaming as a seamless, console-free experience accessible from the living room, classroom, or even the road.

Ivan further strengthened Boosteroid's scalability by securing a strategic infrastructure partnership with Bit Digital, a Nasdaq-listed company. This partnership allows Bit Digital to supply Boosteroid with GPU capacity across new data center locations, ensuring that Boosteroid can expand sustainably without compromising performance.

What sets Boosteroid apart is its independence. As the largest independent cloud gaming provider not backed by hyperscalers or tech giants, Boosteroid, under Ivan's leadership, has remained in full control of its vision, infrastructure, and roadmap. This autonomy enabled Boosteroid to innovate quickly, expand aggressively, and compete at the highest level of the industry on its own terms.

As a result, the platform has expanded far beyond its initial markets and now engages active users in over 100 countries worldwide.

Ivan's long-term vision centers on a world where high-quality gaming is no longer tied to expensive hardware. Instead, he champions a model where anyone, regardless of device or location, can access premium games seamlessly through the cloud. By eliminating platform friction and making Boosteroid compatible with a wide range of devices, he has redefined what accessibility means in gaming. This focus on affordability and inclusivity has positioned Boosteroid not just as a platform, but as a catalyst for the future of interactive entertainment, where immersion, mobility, and convenience drive global engagement.

Ivan Shvaichenko is innovating in gaming by boldly steering Boosteroid on an independent path away from hyperscalers and off-the-shelf solutions and toward global infrastructure ownership. Through visionary leadership and transformative partnerships, he has made high-performance gaming more accessible, inclusive, and platform-agnostic. His work continues to shape the future of gaming infrastructure and democratize access to interactive entertainment worldwide.

4. In bullet-list form (up to 150 words), provide a brief summary of up to ten (10) of the chief achievements of the nominated entrepreneur since 1 January 2023:

Total 149 words used.

- Secured a 10-year licensing agreement with Microsoft to stream Xbox PC titles, including *Call of Duty*, *Halo*, and *Forza*.
- Oversaw rollout of custom-built servers optimized for cloud gaming in partnership with AMD and ASUS.
- Transitioned Boosteroid from reliance on hyperscalers to proprietary GPU-based infrastructure.
- Expanded Boosteroid's physical footprint to 28 data centers across Europe, North America, and Latin America.
- Launched platform integrations with major smart TV ecosystems: Samsung, LG, Philips, Hisense, TitanOS.
- Enabled native support for Chrome OS via collaboration with Google, increasing device accessibility.
- Signed a deal to integrate Boosteroid into Mercedes-Benz MBUX infotainment systems, entering the automotive market.
- Positioned Boosteroid as the world's largest independent cloud gaming provider and achieved top-3 global cloud gaming status alongside Microsoft and Nvidia.
- Signed a long-term agreement with Bit Digital to expand GPU infrastructure across regions.
- Preserved full strategic autonomy, allowing Boosteroid to innovate, scale, and compete on its own terms.

Attachments/Videos/Links:

[Ivan Shvaichenko](#)

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