

Company: Cherdak Self-Storage

Nomination Submitted by: LLC Alex Invest Group, Kyiv, Ukraine

Company Description: Founded in 2017, Cherdak is one of Ukraine's first self-storage networks. With four locations in Kyiv, the company serves over 2,000 clients with 95% occupancy. Cherdak introduced flexible storage and fulfillment services for individuals and e-commerce. The brand has received top national awards for service, trust, and innovation.

Nomination Category: Entrepreneur Categories

Nomination Sub Category: Best Entrepreneur - Consumer Services

Nomination Title: Oleksandr Logvin – Entrepreneur Redefining Self-Storage and Urban Logistics in Ukraine During Wartime

1. In bullet-list form (up to 150 words), provide a brief summary of up to ten (10) of the chief achievements of the nominated entrepreneur since 1 January 2023:

Total 147 words used.

- **Winner of “Choice of the Year 2024”** in the “Mini-Warehouse Near Home” category (based on national consumer research).
- **Recipient of “Country’s Choice 2024”**, awarded for excellence in service quality and consumer trust.
- **Awarded “Professional of the Year 2024”**, honoring Oleksandr Logvin’s individual leadership and strategic achievements.
- **Surpassed 105% of the company’s revenue plan in 2023**, despite wartime economic volatility.
- **Customer demand increased by 40% since 2022**, driven by e-commerce growth and internal displacement.
- **Expanded to four operational locations in Kyiv**, offering 2,500 m² of professionally managed storage.
- **Maintained over 95% occupancy**, confirming Cherdak’s strong market position.
- **Achieved a 4.95/5 average customer rating on Google**, based on over 200 verified reviews.
- **Recognized by top-tier media outlets** for innovation and leadership; maintains an expert column in The Page.
- **Built a loyal client base of 2,000+ users**, praised for responsive service, transparent pricing, and tailored B2C/B2B solutions.

2. Which will you submit for this nomination, a video of up to five (5) minutes in length or a written essay of up to 650 words? Choose one:

Essay of up to 650 words

3. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the “Add Attachments, Videos, or Links to This Entry” link above, through which you may also upload a copy of your video:

4. If you are providing a written essay for this nomination, submit in this space an essay of up to 650 words describing the achievements of the nominated entrepreneur since 1 January 2023:

Total 555 words used.

Oleksandr Logvin is a pioneering entrepreneur who has fundamentally transformed the self-storage industry in Ukraine. As the Founder and CEO of Cherdak, one of the first and most innovative self-storage networks in the country, Logvin has led the creation of a new infrastructure model for urban storage — combining strategic foresight, technological innovation, and deep customer empathy.

Founded in 2017, Cherdak began with a personal need for safe storage and grew into a full-fledged service ecosystem. Logvin introduced modern self-storage practices to Ukraine, including secure, automated facilities, online booking, flexible tariffs, and fulfillment services for businesses. While the industry was nearly nonexistent, he built an urban infrastructure that now supports individuals, SMEs, and e-commerce platforms.

Under his leadership, Cherdak has become one of the country’s most trusted logistics providers — serving over 2,000 clients and maintaining an average rating of 4.95 across 200+ verified Google reviews. With four operating locations in Kyiv totaling 2,500 m² and 95% occupancy, Cherdak sets a benchmark for service quality and operational efficiency. Since 2022, client demand has grown by 40%, and revenue targets have been exceeded by 105%.

Despite the full-scale invasion of Ukraine, Logvin strengthened operations rather than retreating. He adapted to wartime needs by offering long-term storage for displaced citizens and relocated businesses. He also expanded flexible unit formats and specialized pricing for categories like bicycles and tires — aligning with Ukrainian realities.

His leadership has been nationally recognized. In 2024, Cherdak won two prestigious honors:

- “Choice of the Year” – Mini-Storage Network category
- “Country’s Choice” – based on independent analytics and customer feedback

Oleksandr Logvin personally received the “Professional of the Year” award for excellence in strategic planning and operational leadership.

In addition to business growth, Logvin plays an active role in public discourse. He has been profiled in Forbes Ukraine, which stated:

“Self-storage is not just renting space — it’s part of urban infrastructure that transforms how people consume space.”

The Page, another top-tier media outlet, featured an in-depth interview with Logvin, calling Cherdak “a model of resilience and digital innovation in Ukraine’s service sector.” He also authors a regular expert column in The Page, educating readers on market dynamics, investment strategies, and best practices. His articles explore industry evolution, customer behavior, and automation trends — further amplifying his role as a thought leader.

Cherdak’s impact also extends internationally. As a recognized member of FEDESSA (Federation of European Self Storage Associations), Logvin participates in key industry conferences and brings cutting-edge insights to Ukraine. His attendance at SSA Las Vegas in 2024 helped him introduce global innovations such as dynamic pricing, biometric access, and AI-driven demand forecasting.

Beyond strategy and innovation, Logvin is a hands-on leader. He personally oversees site planning, customer service standards, and team training. His vision is human-centered: to build infrastructure that adapts to people’s lives and provides stability, even in times of uncertainty.

In his own words:

“Storage is not just about convenience. It’s about security, flexibility, and dignity. Our mission is to make self-storage a meaningful part of modern urban life.”

Through vision, resilience, and a deep commitment to service, Oleksandr Logvin exemplifies what it means to be an entrepreneur in a rapidly changing world. His company is not only a commercial success — it’s a national symbol of adaptability, trust, and innovation.



Attachments/Videos/Links:

[Oleksandr Logvin – Entrepreneur Redefining Self-Storage and Urban Logistics in Ukraine During Wartime](#)

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