

Company: Fanvue, London

Company Description: Fanvue is the fastest-growing AI-powered creator monetisation platform, founded in 2020 by William Monange and Joel Morris.

Nomination Category: Entrepreneur Categories

Nomination Sub Category: Best Entrepreneur - Media & Entertainment

Nomination Title: William Monange, CEO & Co-Founder

1. Which will you submit for this nomination, a video of up to five (5) minutes in length or a written essay of up to 650 words? Choose one:

Essay of up to 650 words

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video:
3. If you are providing a written essay for this nomination, submit in this space an essay of up to 650 words describing the achievements of the nominated entrepreneur since 1 January 2023:

Total 415 words used.

Fanvue was born in 2020 when I was 22 years old. It was the height of lockdown due to the pandemic, so I had to build a business that could perform equally as well remotely as in person.

The first few years were spent building and refining our tech platform and customer service, but since January 2023, one of our main focus areas has been cultivating a brilliant, high-performance team.

My leadership style centres on finding exceptional talent, nurturing them, and giving them the support and space to do their best work, fostering a team where everyone is allowed to fail, come up with ideas, fail fast, and learn even faster. Since January 2024, we've grown from 15 to 74 people, increasing our headcount by ~393%, but despite rapid growth, we've fought to maintain our culture, passion, and ambition and have just been recognised as one of The Sunday Times Best Places to Work 2025.

Fanvue has grown into a leading AI-powered creator monetisation platform, now serving 7.6 million users worldwide. We've empowered 181,000 creators to directly monetise their audience, turning them into entrepreneurs. The platform has seen consistent month-on-month creator growth since January 2023, averaging 110% per month. To date, we've raised £6.5 million in investment from value-add investors, [REDACTED FOR PUBLICATION]. This has enabled us to develop key platform-based AI tools that transform how creators connect with and monetise their audiences. [REDACTED FOR PUBLICATION] We've increased our monthly turnover from [REDACTED FOR PUBLICATION] in June 2023 to [REDACTED FOR PUBLICATION] in June 2025, and we're on track to scale to [REDACTED FOR PUBLICATION] in December 2025.

In December 2024, I led a full rebrand of Fanvue, positioning the platform at the forefront of the creator economy revolution. Our goal was to empower creators from across the globe to monetise their audience in ways that weren't previously possible. It's no secret that creator subscription platforms hold a stigma, and we challenged this head-on, creating a brand that would resonate with the diverse creator economy, one that creators, from vastly different verticals, could feel proud to represent.

As we enter the second half of 2025, we're continuing to innovate at the intersection of culture, AI, and creator empowerment [REDACTED FOR PUBLICATION]

4. In bullet-list form (up to 150 words), provide a brief summary of up to ten (10) of the chief achievements of the nominated entrepreneur since 1 January 2023:

Total 150 words used.

- Increased monthly turnover from [REDACTED FOR PUBLICATION] in June 2023 to [REDACTED FOR PUBLICATION] in June 2025.
- We're on track to scale to [REDACTED FOR PUBLICATION] in December 2025.
- Previously raised £6.5million in investment [REDACTED FOR PUBLICATION]
- Pioneered the launch of five AI tools - AI Message Generation, AI Fan Notes Capture, AI Voice Notes, AI Voice Calls and Image Recognition, and Tagging.
- Led the complete rebrand of Fanvue to have it resonate with the diverse creator economy; one that creators from vastly different verticals, could feel proud to represent. The new brand launched in December 2024.
- Grown the team from 15 people in January 2024 to 74 in June 2025.
- Recognised as a Sunday Times Best Places to Work 2025.
- Increased creators by a monthly average of 110% since January 2023.
- Grown to 7.6 million users worldwide.

Attachments/Videos/Links:

[William Monange, CEO & Co-Founder](#)



[REDACTED FOR PUBLICATION]

