

Company: Fanvue, London
Company Description: Fanvue is the fastest-growing AI-powered creator monetisation platform, founded in 2020 by William Monange and Joel Morris.
Nomination Category: Company / Organization Categories
Nomination Sub Category: Fastest-Growing Company of the Year - in Europe
Nomination Title: Fanvue | Leading AI-Powered Creator Monetisation Platform



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.
3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 151 words used.

Founded in 2020 by two young entrepreneurs, William Monange and Joel Morris, Fanvue is now a leading AI-powered creator monetisation platform with 7.6 million users worldwide. Built at the intersection of technology and culture, Fanvue is pioneering the next wave of the creator economy - enabling creators to connect with and grow their fanbases, and earn in entirely new ways.

Fanvue is now one of the only platforms that welcomes AI-driven influencers and creators, while combining AI messaging, AI voice notes, and AI analytics to enable all creators to directly connect with and grow their fan bases at scale, 24/7.

Over the past four years, Fanvue has transitioned from a startup to a fast-growing global platform, building a reputation for innovation and creator empowerment. Our mission is to provide the tools and support for every creator to thrive, whether they’re just starting out or redefining the future of content creation.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's growth achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 218 words used.

Since 2023 Fanvue’s growth has sky-rocketed. We’ve empowered 181,000 creators to directly monetise their audience and become entrepreneurs, with the platform averaging 110% month-on-month creator growth since January 2023. Fanvue now serves 7.6 million users worldwide and continues to scale at pace.

We’ve increased our monthly turnover from [REDACTED FOR PUBLICATION] in June 2023 to [REDACTED FOR PUBLICATION] in June 2025, and we’re on track to scale to [REDACTED FOR PUBLICATION] in December 2025. Backed by an earlier investment of £6.5 million from value-add investors [REDACTED FOR PUBLICATION]

Fanvue has pioneered the launch of five industry-leading AI tools - AI Message Generation, AI Fan Notes Capture, AI Voice Notes, AI Voice Calls, and Image Recognition and Tagging.

Headcount has grown from 15 to 74 people since January 2024, an increase of ~393%, and despite rapid growth, we've fought to maintain our culture, passion, and ambition and have just been recognised as one of The Sunday Times Best Places to Work 2025.

We believe our growth is not just fast, but transformational, reshaping how creators connect with fans, and how technology enables income and creativity at scale.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the growth achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 193 words used.

Fanvue’s growth is exceptional both in pace and market positioning. We’ve grown monthly turnover from [REDACTED FOR PUBLICATION] in June 2023 to [REDACTED FOR PUBLICATION] in June 2025, scaled from 15 to 74 employees, an increase of ~393% between January 2024 & June 2025, and supported over 181,000 creators to monetise, while pioneering the AI movement in the creator economy.

While many traditional platforms in the creator economy have matured and growth is moving at a slower pace, Fanvue is experiencing breakout momentum. Since January 2023, we’ve averaged 110% month-on-month creator growth - a figure that exceeds typical early-stage platform benchmarks and reflects the demand for our AI-led features and open approach to creator innovation.

Unlike other platforms that primarily serve human-led content, Fanvue is one of the first to actively welcome AI creators and provide them with built-in monetisation tools. With AI messaging, voice notes, and real-time analytics, we’re helping creators scale personal fan engagement 24/7, enabling millions to connect, earn, and grow fanbases in ways that haven’t previously been possible.

Our growth isn’t just fast, it’s category-defining. Fanvue isn’t following trends; we’re helping shape the next era of the creator economy.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 19 words used.

[REDACTED FOR PUBLICATION]

Attachments/Videos/Links:

[Fanvue | Leading AI-Powered Creator Monetisation Platform](#)

[REDACTED FOR PUBLICATION]