

Company: Bank of the Philippine Islands, Makati, Philippines
Nomination Submitted by: Bank of the Philippine Islands
Company Description: The Bank of the Philippine Islands (BPI), the first bank in the Philippines and Southeast Asia, stands as one of the country's largest universal banks, boasting a rich legacy of trusted service, financial prowess, and innovation for 173 years. Since its inception in 1851, BPI has been a driving force in the daily lives of Filipinos and the nation's flourishing economy.
Nomination Category: Company / Organization Categories
Nomination Sub Category: Company of the Year - Financial Services - Large
Nomination Title: Bank of the Philippine Islands



1. Which will you submit for your nomination in this category, a video of up to five (5) minutes in length about the achievements of the nominated organization since 1 January 2023, OR written answers to the questions for this category? (Choose one):

Written answers to the questions

2. If you are submitting a video of up to five (5) minutes in length, provide the URL of the nominated video here, OR attach it to your entry via the "Add Attachments, Videos, or Links to This Entry" link above, through which you may also upload a copy of your video.
3. If you are providing written answers for your submission, you must provide an answer to this first question: Briefly describe the nominated organization: its history and past performance (up to 200 words):

Total 198 words used.

Bank of the Philippine Islands (BPI), the first bank in Southeast Asia, has been a cornerstone of Philippine financial services since 1851. With over 170 years of history, BPI has consistently demonstrated resilience, innovation, and leadership in the banking sector. Since the beginning of 2023, BPI has achieved record-breaking financial performance, posting a net income of Php62.05B in 2024—a 20% year-on-year increase—driven by robust revenue growth and operational efficiency.

BPI has expanded its reach to over 16 million clients, adding 5 million new customers, 52% of whom were onboarded digitally or through agency banking. It leads in digital transformation with seven platforms serving diverse segments, and maintains the highest Net Promoter Score among Philippine banks. [Internally, BPI earned a Great Place to Work® certification, with 88% of employees expressing pride in the organization and a 95 engagement score, reflecting a strong, values-driven culture.](#) The bank has also deepened its commitment to sustainability, with Php958B in loans aligned with the UN SDGs and pioneering initiatives such as the first IFC EDGE-certified green branches and a time-bound coal phase-out policy.

With strategic innovation, market share gains, and social impact, BPI continues to redefine banking in the Philippines and beyond.

4. If you are providing written answers for your submission, you must provide an answer to this second question: Outline the organization's achievements since the beginning of 2023 that you wish to bring to the judges' attention (up to 250 words):

Total 216 words used.

Since 2023, the Bank of the Philippine Islands (BPI) has demonstrated exceptional performance, innovation, and impact—solidifying its leadership in Philippine financial services. With a 173-year legacy, BPI posted a record net income of Php62.05 billion in 2024, up 20% year-on-year, driven by strong revenue growth and operational efficiency. It gained market share across key segments including loans, deposits, credit cards, and investments.

BPI expanded its client base to over 16 million, adding 5 million new customers—52% through digital and agency banking. It leads in digital transformation with seven platforms and over 7.8 million enrolled users. Its pioneering Agency Banking model now spans 6,400 partner stores, bringing banking to underserved communities nationwide.

BPI deepened its ESG leadership with Php958 billion in loans aligned with the UN SDGs, 22 IFC EDGE-certified green branches, and a time-bound coal phase-out policy. It arranged Php39 billion in sustainability-focused deals and launched inclusive products like Salary-on-Demand and micro-agri loans.

Internally, BPI earned a Great Place to Work® certification in 2025, with 88% of employees expressing pride and engagement rising from 90 in 2023 to 95 in 2025—a testament to its values-driven culture.

Recognized as the Best Bank in the Philippines by Euromoney and FinanceAsia, and winner of 80+ industry awards, BPI continues to lead with purpose, innovation, and impact.

5. If you are providing written answers for your submission, you must provide an answer to this third question: Explain why the achievements you have highlighted are unique or significant. If possible compare the achievements to the performance of other players in your industry and/or to the organization's past performance (up to 250 words):

Total 230 words used.

BPI's achievements since 2023 are both exceptional and transformative—setting it apart from peers and its own historical benchmarks. Its Php62.05 billion net income in 2024 marked a 20% year-on-year growth, outpacing industry averages and representing the strongest performance in its history. Loan and deposit growth at 18.2% and 13.9%, respectively, exceeded sector norms, while market share gains in credit cards, auto, mortgage, and investments reflect strategic execution and customer trust.

BPI's digital leadership is unmatched, with seven platforms serving over 7.8 million enrolled users. Its Agency Banking model—unique in scale and reach—added 6,400 partner stores, enabling access in underserved areas and onboarding 52% of 5 million new clients digitally. This inclusive approach is a first in the Philippine banking landscape.

In sustainability, BPI leads with Php958 billion in loans aligned with the UN SDGs, 22 IFC EDGE-certified branches, and pioneering policies like a time-bound coal phase-out. It arranged Php39 billion in ESG-focused deals—more than any local competitor.

Internally, BPI's culture transformation is equally significant. Engagement rose from 90 in 2023 to 95 in 2025, with 88% of employees expressing pride—earning a Great Place to Work® certification. This reflects deep leadership commitment to values and people.

Recognized as the Best Bank in the Philippines by Euromoney and FinanceAsia, and winner of 80+ industry awards, BPI's achievements are not just milestones—they are markers of purposeful, industry-defining leadership.

6. You have the option to answer this final question: Reference any attachments of supporting materials throughout this nomination and how they provide evidence of the claims you have made in this nomination (up to 250 words):

Total 245 words used.

The attached 2024 BPI Integrated Report substantiates the achievements highlighted in this nomination. This report confirms BPI's record-breaking Php62.05 billion net income in 2024—a 20% year-on-year increase—driven by strong revenue growth and operational efficiency (p. 15).

It also documents BPI's digital leadership, with over 7.8 million enrolled users (p. 11) and the expansion of its Agency Banking model to 6,400 partner stores (p. 6), enabling access to underserved communities and onboarding 5 million new clients—52% digitally (p. 11).

BPI's ESG leadership is evidenced by Php958 billion in loans aligned with the UN SDGs, the rollout of 22 IFC EDGE-certified green branches, and the launch of sustainability-linked bonds and inclusive products like Salary-on-Demand and micro-agri loans (p. 41).

BPI's customer-centricity is further validated by its #1 Net Promoter Score (NPS) in the Philippine banking sector, according to NPS Prism's Global Benchmarking Report (p. 11).

BPI's recognition as Best Bank in the Philippines by Euromoney and FinanceAsia, and its receipt of 80+ industry awards, are detailed in the Awards and Citations section (p. 345).

<https://www.euromoney.com/article/1cr0mvle3oasocw0gowws04o/awards/awards-for-excellence/awards-for-excellence-country-territory-winners-2025-philippines/>

<https://tribune.net.ph/2025/07/10/bpi-named-phls-best-managed-bank-leads-financeasia-2025-winners>

<https://www.financeasia.com/article/financeasia-awards-2025-southeast-asia-winners-announced/501951>

<https://business.inquirer.net/472039/biz-buzz-bpi-wins-big-at-financeasia>

<https://www.bpi.com.ph/about-bpi/news/bpi-private-wealth-clinches-two-awards-at-the-euromoney-private-banking-awards>

Finally, BPI earned a Great Place to Work® certification, with 88% of employees saying it is a great place to work, compared to 65% at a typical company in the Philippines ([GPTW](#)). Engagement also rose from 90 in 2023 to 95 in 2025, as shared in [BPI's LinkedIn post](#)

Attachments/Videos/Links:

[Bank of the Philippine Islands](#)

[REDACTED FOR PUBLICATION]